Start Up Resources for the Entrepreneur 2022

By

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Sections Include:

Idea Validation – How to Validate Your Startup Idea
Bootstrapping
Pitching
Lean Startup
Customer Development [CustDev]
Minimum Viable Product [MVP]
Launching
Funding/Venture Capital/Seed Capital/Angel Investing
Landing Page Optimization
PR/Press/Marketing
Conversion Rate Optimization
Tools, Resources, New Normal and Videos
Subject Tracer™ Information Blogs

Validation - How to Validate Your Startup Idea:

Codigital Real-Time Ideas Engine
http://www.codigital.com/

Contriber - Unlock the Potential of Your Startup
https://www.contriber.com/

Four Simple Low Resolution Innovation Tests - how to validate your innovation
Hoaxy® - Visualize the Spread of Claims and Fact Checking
http://hoaxy.iuni.iu.edu/

How Do We Identify Good Ideas?
http://www.wired.com/wiredscience/2012/01/how-do-we-identify-good-ideas/

How to evaluate your business idea
http://us.moo.com/ideas/evaluate-your-business-idea.html

How To Test Your Business Idea
https://www.nerdwallet.com/article/test-business-idea

How to Validate Your Business Ideas Without Spending a Dime
https://www.entrepreneur.com/article/289297

Javelin – Idea to Successful Product
http://www.javelin.com/

Mindly - Organize Your Inner Universe
http://www.mindlyapp.com/

Proof-of-Concept Revolution – Fast Track Open Innovation
https://proov.io/

So you want to do a startup?
http://www.slideshare.net/missrogue/so-you-want-to-do-a-startup-eh

startHow to Test Your Minimum Viable Product

Test your startup idea
https://www.leanstartupmachine.com/validationboard/

Bootstrapping:

50 Bootstrapping Hacks for Every Stage of Your Startup
https://fi.co/insight/50-bootstrapping-hacks-for-every-stage-of-your-startup
BootStrapp
https://bootstrapp.co/

Bootstrapping.io email newsletter
http://bootstrapping.io/

The Bootstrappers' Bible by Seth Godin (pdf)

Pitching:

15 Dumb Mistakes to Avoid When Pitching Investors

How to Craft the Perfect Marketing Elevator Pitch

How to Not Suck at Pitching Your Idea

How to Pitch an Idea
http://scottberkun.com/essays/38-how-to-pitch-an-idea/

Lean Startup:

Running Lean – Iterate From Plan A To A Plan That Works
http://runninglean.co/

The Lean Startup
http://lmalmanza.wordpress.com/2012/06/12/understanding-lean-startup-in-1550-words/
Customer Development [CustDev]:

95 Ways to find your first customers for customer development or your first sale
http://jasonevanish.com/2013/08/11/95-ways-to-find-your-first-customers-for-customer-development-or-your-first-sale/

Genus AI – Understand and Engage With Your Customers In An Emotionally Intelligent Way
https://genus.ai/

The Most Important Elements of Interviews with Prospective Customers
http://www.telleen-lawton.com/2013/01/12/the-most-important-elements-of-prospective-customer-interviews/

Tips for Customer development
http://welovelean.wordpress.com/2012/11/16/customer-development-is-awkward-heres-some-ti/

Twelve tips for customer development interviews
http://www.dancingmango.com/blog/2012/12/14/twelve-tips-for-customer-development-interviews/

Minimum Viable Product [MVP]:

How To Build A Minimum Viable Product (MVP)
http://grasshopperherder.com/the-four-parts-of-a-minimal-viable-product/

How to test your MVP

MVP Doesn't Mean Anything
http://rein.pk/mvp-doesnt-mean-anything/

Proof-of-Concept Revolution
https://proov.io/
Launching:

Burnout - Connected Apps To Run Your Startup
https://burnout.so/

How to Launch Anything - by Nathan Barry
http://www.smashingmagazine.com/2013/06/28/how-to-launch-anything/

How to effectively launch your new product or service

How to launch a new product

LaunchingNext – Best Startup Tools
https://www.launchingnext.com/tools/

Mastering Product Launches - A course by Nathan Barry
http://nathanbarry.com/launch/product/

The Art of Launching an App: A Case Study
http://uxdesign.smashingmagazine.com/2012/04/05/art-of-launching-app-case-study/

YoungStartUp Ventures
http://www.youngstartup.com/

Funding/Venture Capital/Seed Capital/Angel Investing:

Crowdfunding Resources 2022 White Paper Link Dataset Compilation
http://www.CrowdFundingResources.info/

CB InsighOKM [ts Venture Capital Database
https://www.cbinsights.com/

Marketplace for pre-IPO investments
http://equityzen.com/e/
New Trends In Startup Financing Explained For Laymen

The Techstars Foundation
http://www.techstars.org/

Term Sheets
http://www.quora.com/What-are-examples-of-good-startup-term-sheets/answer/Mark-Suster

The Eight Best Questions We Got While Raising Venture Capital

Venture Capital Basics

Venture Capital Database
http://punctuative.com/vcdb/

Weekly.vc
https://weekly.vc/

Landing Page Optimization:

11 Simple (But Critical) Tips for Creating Better Landing Pages

36 Articles and Resources to Help You Complete Your Next LPO Project
http://www.marketingexperiments.com/blog/research-topics/landing-page-optimization-research-topics/36-articles-and-resources-to-complete-lpo.html

A 50-Point Checklist For Creating The Ultimate Landing Page
http://unbounce.com/landing-pages/checklist/

The 8 Questions That Create Perfect Landing Page Copy
http://blog.kissmetrics.com/high-impact-landing-copy/
PR/Press/Marketing:

10 Essential PR Tips for Startups  
http://mashable.com/2011/10/10/pr-startups/

109 Ways to Make Your Business Irresistible to the Media – "The publicity is there for the taking." by Patrick Garmoe about marketing your business via press attention  
http://www.copyblogger.com/irresistible-pr/

22 Tips on How To Operate a Trade Show Booth  

92 Ways to Get (and Maximize) Press Coverage  

99 Tips for Poor Web Startups  
http://www.avivadirectory.com/branding/?p=1

eMarketingBot – 2022 Search Engine for Marketing Resources  
http://emarketingbot.com/

eMarketing Miniguide 2022  
http://www.eMarketingMiniguide.com/

Engine - The Voice of StartUps In Government  
http://www.engine.is/

How Do I Get My First Few Customers?  
http://blog.asmartbear.com/get-first-customers.html

How Do I Sell A General-purpose Tool?  
http://blog.asmartbear.com/sell-general-purpose-tool.html

I Pitched @TechCrunch And 13 Ways To Get Press When You Launch Your Startup  
How to Demo your Startup Parts One & Two

How to get massive traction & usage to your product?
https://medium.com/on-startups/5c67ec8ea4b1

How To Get Media Coverage For Your Startup – A Complete Guide

How to get press for anything
https://medium.com/better-humans/5ddce5c47368

How to get press coverage

How to pitch your company to investors, customers, and employees

How To Scale Your Values Along With Your Startup
http://uk.moo.com/ideas/marketing-your-startup-on-a-tight-budget.html

HOW TO: Sign Up Users Even Before You Launch Your Startup
http://mashable.com/2011/05/04/startup-launch-buzz/

JustReachOut – Attract Journalists – Pitch With Relevance
https://justreachout.io/

Leading With Purpose: How Marketing and Sales Leaders Can Shape the Next Normal

Secrets to Pitching Your Business to Magazines and Blogs
Startup Marketing Ideas
http://blog.asmartbear.com/startup-marketing-ideas.html

The Ultimate Guide to Shameless Self-Promotion for Startups
http://copyhackers.com/2013/06/promotion-for-startups/

The Ultimate Guide to Startup Marketing
http://blog.kissmetrics.com/ultimate-guide-startup-marketing/

The Ultimate Inbound Marketing Kit for Startups
http://offers.hubspot.com/startup-marketing-plan-blueprint

What are the best places to get press coverage for a SAAS B2B tool?

Where To Find Your First 2,000 Beta Signups
http://blog.frontapp.com/2014/03/14/saas-where-to-find-your-first-2000-beta-signups/

Conversion Rate Optimization:

5 Psychological Principles of High Converting Website (+20 Case Studies)
http://blog.kissmetrics.com/psychology-into-conversions/

The 9 Steps to a Better Conversion Rate [Infographic]
http://www.wordstream.com/blog/ws/2011/12/02/nine-steps-to-better-conversion-rates

The Definitive FAQ List for Conversion Rate Optimization
http://www.widerfunnel.com/conversion-rate-optimization/the-faq-list-for-cro

The Definitive How-To Guide For Conversion Rate Optimization
http://moz.com/blog/the-definitive-howto-for-conversion-rate-optimization
Tools, Resources, New Normal ReStart and Start Up Resources, Videos:

12Manage - The Executive Fast Track
https://www.12manage.com/

27 Best Websites and Resources for StartUp Founders

250+ Free Online Business Courses for Founders
https://docs.google.com/spreadsheets/d/1NE6XU3OUcLSeCGdGa4Y-HqdVYxyYvC3wZuIV68LMBcE/htmlview

2020 Holiday Season: Navigating Shopper Behaviors in the Pandemic

2020 Season Recap: Building and Scaling New Business

2020 Year in Review: Highlights from Our Publishing


2021 Turning Point: Reinvention and Opportunity in the Economy of the Future

2022 Directory of Directories

2022 Guide to Finding Experts by Using the Internet
http://www.FindingExperts.info/
2022 Guide to Finding People Resources and Sites
http://www.FindingPeople.info/

2022 Guide to Internet Privacy Resources and Tools
http://www.2022InternetPrivacy.com/

2022 Guide to Searching the Internet
http://www.SearchingTheInternet.info/

2022 New Economy Resources
http://www.2022NewEconomy.com/

a16z Podcast: Designing a Culture of Reinvention
https://a16z.com/2020/09/15/a16z-podcast-designing-a-culture-of-reinvention/

Accelerating Analysis to Navigate COVID-19 and the Next Normal

Adapting to the Next Normal in Retail: The Customer Experience Imperative

A Dual Cybersecurity Mindset for the Next Normal

After the First Wave: How CIOs Can Weather the Coronavirus Crisis

Agility in the Time of COVID-19: Changing Your Operating Model in an Age of Turbulence

All the Internet of Things (IoT) Forum 2020
https://alltheinternetofthings.com/
Analytics Transformation in Wealth Management

“And Now Win the Peace”: Ten Lessons From History for the Next Normal

An Early View of Post-COVID-19 Discretionary Spending in Asia

An Operating Model for the Next Normal: Lessons from Agile Organizations in the Crisis

A Post-COVID-19 Commercial-Recovery Strategy for B2B Companies

A Pandemic Digital Silver Lining: Companies Digitized Many Activities 20 to 25 Times Faster During COVID-19

Are Telcos Prepared to Lay the Foundation for the Digital Future?

A Return to “Normal”: How Long Will the Pandemic Last?
https://knowledge.wharton.upenn.edu/article/return-normal-how-long-will-pandemic-last/

Are You Ready for the Hybrid Workplace?
https://knowledge.wharton.upenn.edu/article/are-you-ready-for-the-hybrid-workplace/

A Startup’s Guide: How To Navigate Business Uncertainty
https://www.embroker.com/blog/business-uncertainty/
A Tale of 2020 in 20 McKinsey Charts

Awesome List of Datasets in 100+ Categories
https://www.kdnuggets.com/2021/05/awesome-list-datasets.html

Best Online Tools – All Tools You Need in One Box
https://10015.io/

BetaList – Discover Tomorrow’s Startups, Today
https://www.BetaList.com/

Beyond Coronavirus: The Path to the Next Normal

Biological Informatics 2022
http://www.BiologicalInformatics.info/

Biological Revolution: Innovations Transforming Economies, Societies, and Our Lives

Blackboard Collaborate – Scaling to Meet the Needs of a Changing Environment
http://www.blackboard.com/

Blockchain for Businesses: The Ultimate Enterprise Guide
https://searchcio.techtarget.com/Blockchain-for-businesses-The-ultimate-enterprise-guide

Bloomberg U.S. Startups Barometer
https://www.bloomberg.com/graphics/startup-barometer/

Box Notes - Real Time Online Note-Taking for Teams
https://www.box.com/notes
Building a Tech-Services Ecosystem to Deliver Products – Not Applications

Building New Businesses: How Incumbents Use Their Advantages to Accelerate Growth

Building a Stronger, More Inclusive U.S. Workforce

Business in 2020 and Beyond

Business Intelligence Online Resources 2022
http://www.BIOnlineResources.com/

Business Plans and Startup Assistance Resources
https://www.score.org/business-plans-startup-assistance-resources

Bytestart - The Small Business Portal
http://www.bytestart.co.uk/

Caffe - Deep Learning Framework
http://caffe.berkeleyvision.org/

Commercial Performance Cockpit: A New Era for Data-Driven Steering

Capturing Value in the Cloud

Celebrating Creativity and Innovation
Charting the Path to the Next Normal

China: Still the World’s Growth Engine After COVID-19

Clarity – Startup Advice from World Class Experts
https://clarity.fm/

Cloud’s Trillion-dollar Prize Is Up for Grabs

Connected World: An Evolution in Connectivity Beyond the 5G Revolution

Consumer Sentiment and Behavior Continue to Reflect the Uncertainty of the COVID-19 Crisis

Consumer Sentiment Is Evolving as Countries Around the World Begin to Reopen

Coronavirus (COVID-19) Pandemic Census Data That Can Help Your Business
https://www.census.gov/topics/preparedness/events/pandemics/covid-19.html


COVID-19 Demographic and Economic Resources
https://covid19.census.gov/
COVID-19 Forced Companies to Act Fast and Executives Are Planning Big Changes to Keep Up Momentum

COVID-19: Implications for Business

COVID-19: Saving Thousands of Lives and Trillions in Livelihoods

COVID Response Center

CrunchBase - Discover Innovative Companies and the People Behind Them
https://www.crunchbase.com/#/home/index

Crushing Coronavirus Uncertainty: The Big Unlock for Our Economies

Current Awareness Tools 2022

DataCleaner 5.1 - The Premier Data Quality Solution
http://datacleaner.org/

Deactivate Your Digital-Marketing Autopilot

Decentralized Autonomous Organizations (DAO) 2022
http://www.DAOResources.com/Decentr

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http://www.StartUpResources.us/
http://www.zillman.us/
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Defining the Skills Citizens Will Need in the Future World of Work

Derisking Corporate Business Launches: Five Steps To Overcome the Most Common Pitfalls

Digital Strategy In a Time of Crisis

Diigo - Collect, Annotate, Organize, and Share Web Content
https://www.diigo.com/

Doing Business 2020 – Objective Measures of Business Regulations for Local Firms in 190 Countries
http://www.doingbusiness.org/

Elevating Customer Experience Excellence in the Next Normal

Employment Resources 2022
http://www.EmploymentResources.info/

Entrepreneurial Resources 2022
http://www.EntrepreneurialResources.info/

Entrepreneur's Handbook
https://entrepreneurshandbook.co/

Equity Investment Simulation – Illustrating Dilution
https://altline.sobanco.com/own-your-venture-page/equitysim.html
Executive’s Guide to Developing AI at Scale

Executive Views on the Future of Work
https://covid-tracker.mckinsey.com/future-of-work

Experts Say the “New Normal” in 2025 Will Be Far More Tech-Driven, Presenting More Big Challenges

F6S - Where Founders Grow Together
https://www.f6s.com/

Feeling Good: The Future of the $1.5 Trillion Wellness Market

FeverIQ by enya.ai
https://www.feveriq.com/

Financial Data Unbound: The Value of Open Data for Individuals and Institutions

Financial Models for Startups
http://www.tatami.io/

Financial Sources 2022
http://www.FinancialSources.info/

Firesub - Reusable Checklists for Teams
https://firesub.com/

Five Priorities for Corporate India in the Next Normal After COVID-19

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Five Ways to Design a Better Mental-Health Future for a Stresses-out Workforce

Forward Thinking on Economic Recovery and Gender Equality with Laura Tyson

Four Ways to Keep Teams Calm and Focused During a Crisis
https://knowledge.wharton.upenn.edu/article/steady-troops-four-ways-keep-teams-calm-focused-crisis/

From a Room Called Fear to a Room Called Hope: A Leadership Agenda for Troubled Times
https://www.mckinsey.com/featured-insights/leadership/from-a-room-called-fear-to-a-room-called-hope-a-leadership-agenda-for-troubled-times

From Surviving to Thriving – Reimagining the Post-COVID-19 Return

From Thinking About the Next Normal to Making it Work: What to Stop, Start, and Accelerate

Gartner’s Top 10 Strategic Predictions for “Resetting Everything” in 2021 and Beyond

Getting Your Organization Ready for a Digital Transformation

Global Capability Centers in the Next Normal
Global Map of Coronavirus Innovations
https://coronavirus.startupblink.com/

Global Surveys of Consumer Sentiment During the Coronavirus Crisis

Global VC View: Funding Start-ups in the Next Normal

Gratisography
https://gratisography.com/

Guide to Privacy Resources 2022
http://www.StealthMode.info/

Gust - Global SaaS Funding Platform
https://gust.com/

Hardware’s Business Model Shift: Finding a New Path Forward

Healthcare in 2020 and Beyond

Health Pathfinders 2022
http://www.HealthPathFinders.com/

Higher Ed Will Never Be the Same – The New Normal
https://www.morningbrew.com/daily/stories/2020/05/15/higher-ed-will-never

How CIOs and CTOs Can Accelerate Digital Transformations Through Cloud Platforms
How CIOs Can Work with Outsourcing Providers to Navigate the Coronavirus Crisis

How Consumer-Goods Companies Can Prepare for the Next Normal

How COVID-19 Has Pushed Companies Over the Technology Tipping Point – and Transformed Business Forever

How Firms Can Become More Relilient in the New Normal
https://knowledge.wharton.upenn.edu/article/firms-can-become-resilient-new-normal/

How Incumbents Can Lay the Foundations for Hypergrowth

How Innovation is Driving a New Generation of Entrepreneurship

How Middle East and Africa Retailers Can Accelerate eCommerce: Imperatives for Now and the Next Normal

How Six Companies Are Using Technology and Data to Transform Themselves

How Tech Will Revolutionize Retail
How the CIO’s Role is Evolving

How the Pandemic Can Lead to a More Sustainable Future
https://knowledge.wharton.upenn.edu/article/how-the-pandemic-can-lead-to-a-more-sustainable-future/

How the Pandemic Changed the World

How To Be a Better Business Builder

How to Become “Tech Forward”: A Technology-Transformation Approach That Works

How to Build a Data Architecture to Drive Innovation – Today and Tomorrow

How to Make it Personal

How To Mitigate the Effects of Inflation

How To Restart Your Stalled Digital Transformation

How US Companies Are Planning for a Safe Return to the Workplace

IBM Report: Four Things That Will Never Be the Same Post-Pandemic
Inc42 - Indian Media and Information Platform
https://inc42.com/

India’s Post-COVID-19 Economic Recovery: The M&A Imperative

Information Quality Resources 2022
http://www.InformationQualityResources.info/

Insights to Impact: Creating and Sustaining Data-Driven Commercial Growth

Internet Futures: Spotlight on the Technologies Which May Shape the Internet of the Future

Is Remote Work Our Destiny?
https://www.morningbrew.com/daily/stories/2020/05/29/remote-work-destiny.html

Jump-starting Resilient and Reimagined Operations

Knowhere - The World’s Most Unbiased News
https://knowherenews.com/

LaunchingNext – Best Startup Tools
https://www.launchingnext.com/tools/

Leadership and Digital Transformation

Leadership’s Role in Fixing the Analytics Models That COVID-19 Broke
List of Startup Resources – Score
https://www.score.org/resource/list-startup-resources

mailomix - Online Strategies for Small Businesses and Solo Entrepreneurs
https://www.mailomix.com/

Making a Secure Transition to the Public Cloud

Managing the Fallout from Technology Transformations

Marketing the Future: How Data Analytics Is Changing
https://knowledge.wharton.upenn.edu/article/marketing-future-data-analytics-changing/

Marvel - Simple Design, Prototyping and Collaboration
https://marvelapp.com/

Mastering Change: The New CFO Mandate


Meet the Next Normal Consumer

Most Stringent Lockdowns Aren’t Necessarily Worse for GDP

Names for Innovators, Founders, Side Hustlers, Bootstrappers, and Business
https://zlipa.com/
Navigating a Crisis: Why Company Culture Is Key
https://knowledge.wharton.upenn.edu/article/knowledgewharton-interview-milind-pant/

Navigating to the Next Normal: The First 100 Insights

New Economy Resources 2022
http://www.NewEconomyResources.com/

New Normal at Work
https://www.techrepublic.com/article/more-data-is-needed-to-define-our-new-normal-for-work/

New Normal (Business) – Wikipedia

New Report Predicts Tech Could Fuel an Age of Freedom – or Make Civilization Collapse by Edd Gent

Next Generation Operating Models for the Next Normal

Nine Scenarios for the COVID-19 Economy

Nomad List - Best Places In the Word To Live and Work Remotely
https://nomadlist.com/

OBS Studio - Free and Open Source Software for Video Recording and Live Streaming
https://obsproject.com/

On-Demand CTO Services for Your Startup
https://www.ctosumo.com/
Online Courses the New Norm in College
https://www.downes.ca/post/71399

Open MetaVerse 2022 – DAO and NFT
http://www.OpenMetaVerse.us/

Open Source e-Commerce: The Next Wave of Value for the Enterprise

Pandemic Bankruptcies: How Firms Can Emerge Stronger
https://knowledge.wharton.upenn.edu/article/pandemic-bankruptcies-how-firms-can-emerge-stronger/

Pandemic Now an “Also-Ran” in Economic Worries

Planning for a Strong Recovery: Here’s Your Six-Step Roadmap

Planning for the Post-COVID-19 Workforce: Four Scenarios

Post-Pandemic Retirement: Can We Build More Resilient Systems?
https://knowledge.wharton.upenn.edu/article/post-pandemic-retirement-can-build-resilient-systems/

Predictions for the New Normal – Harvard Business Review
https://hbr.org/podcast/2020/04/predictions-for-the-new-normal

Prediction Markets 2022

Pricing Through the Pandemic: Getting Ready for Recovery
Privacy Resources 2022
http://www.PrivacyResources.info/

Privacy, Security and Public Health In a Pandemic Year

Public Sector Tech: New Tools for the New Normal

Rapid Revenue Recovery After the Crisis: Strategies for Success

Rapid Revenue Recovery: A Road Map for Post-COVID-19 Growth

Ready, Set, Go: Reinventing the Organization for Speed in the Post-COVID-19 Era

Rebank – The Financial Operating System for Startups
https://betalist.com/startups/rebank

Rebooting Business 2020+
https://www.rebootingbusiness.com/

Reimaging Consumer-Goods Innovation for the Next Normal

Reimagining Industrial Operations
Reimagining Marketing in the Next Normal

Reimagining the Post-Pandemic Organization

Reimagining the Post-Pandemic Workforce

Reimagining the Way Businesses Operate

Reimagining Your Business for AI

Reliably Connecting the Workforce of the Future (which is now)

Remote Starter Kit
https://www.remotestarterkit.com/

Reopening Cities After COVID-19

Reopening School: What it Might Look Like

Reset and Reallocate: SG&A in the Next Normal
Resetting Capital Spending in the Wake of COVID-19

ReStart and Start Up Resources 2021 – Awareness Watch™ V19N8
http://www.ReStartResources.info/

Rethinking the Future of American Capitalism

Revenue Growth Management in the COVID-19 Crisis

Revenue Growth Management: The Next Horizon

Revenue Growth Management: The Time Is Now

Risk, Resilience, and Rebalancing in Global Value Chains

RIVAL - Automated Competitive Intelligence Platform
https://rivalci.com/

Rules of Engagement: Winning with the Basics in Digital Telecommunications

Scale or Fail: How Incumbents Can Industrialize New-Business Building
Security as Code: The Best (and maybe only) Path to Securing Cloud Applications and Systems

Seven Lessons On How Technology Transformations Can Deliver Value

Software and the Next Normal: A Talk with Workday’s Cofounder and co-CEO

StarterPad
https://starterpad.com/

Startup Genome – Accelerate Startup Ecosystem Development
https://startupgenome.com/

Startup Graveyard
http://startupgraveyard.io/

Startup Law Glossary
http://startuplawyer.com/startup-law-glossary

Startup Patterns - Bit Sized Startup Lessons for Busy Founders
http://www.startuppatterns.co/

StartupPlug - 1000+ Curated Startup Resources
https://startupplug.com.ng/

Startup Resources – Startup Tools Delivered to Your Inbox
http://startupresources.io/

StartupStash – Curated Directory of Resources and Tools
http://startupstash.com/
Startup Tracker
https://startuptracker.io/

State of Startups 2019
http://stateofstartups.firstround.com/

Strategy for a Digital World

Subject Tracers 2022 by Marcus P Zillman, M.S., A.M.H.A.
http://www.SubjectTracers.com/

Taskade – The Unified Workspace
https://www.taskade.com/

Ten “Antipatterns” That Are Derailing Technology Transformations

Test Your Ideas on How Post-Pandemic Consumers May Behave

The 5G Era: New Horizons for Advanced-Electronics and Industrial Companies

The Benefits of Being a Cloud Trailblazer

The Big Boost: How Incumbents Successfully Scale Their New Business

The Big Reset: Data-Driven Marketing in the Next Normal
The CEO Moment: Leadership for a New Era
https://www.mckinsey.com/featured-insights/leadership/the-ceo-moment-leadership-for-a-new-era

The CIO Agenda for the Next 12 Months: Six Make-or-Break Priorities

The CIO Challenge: Modern Business Needs a New Kind of Tech Leader

The Cloud Transformation Engine

The Complete StartUp Toolkit (The Best Free Online StartUp Resources Right Now)
https://medium.com/swlh/the-complete-startup-toolkit-the-best-online-startup-resources-right-now-b6b245152ff4

The Consumer Demand Recovery and Lasting Effects of COVID-19

The Consumer Sector in 2020 and Beyond

The Coronavirus Effect on Global Economic Sentiment

The COVID-19 Recovery Will Be Digital: A Plan for the First 90 Days
The Data Reskilling Investment Fortune 1000 Companies Now See As Critical
https://venturebeat.com/2021/07/19/the-data-reskilling-investment-fortune-1000-companies-now-see-as-critical/

The Day After – Navigating a Post-Pandemic World
https://carnegieendowment.org/publications/the-day-after?fbclid=IwAR18L6wQMBvw5-o5ZlmFBrostAZ7GiMDpUXNEJtEMVznXSZgMaeK4xU5o

The Digital Edge and Its Strategy Moment

The Digital Future of Manufacturing Consumer Packaged Goods

The Digital-Value Guardian: CEOs and Digital Transformation

The Domino Effect: How Sales Leaders Are Reinventing Go-To-Market In the Next Normal

The Eight Trends That Will Define 2021 – and Beyond

The Emotional Toll of COVID-19
https://covid-tracker.mckinsey.com/year-end-2020/emotional-toll

The Emotion Archive – Emotion Index
https://covid.mckinsey.com/emotion-archive

The Essential Landscape of Enterprise AI Companies
The Future Is Not What It Used to Be: Thoughts on the Shape of the Next Normal

The Future of Air Mobility: Electric Aircraft and Flying Taxis
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To Weather a Crisis, Build a Network of Teams

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Understanding and Shaping Consumer Behavior in the Next Normal

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VirtualPrivateLibrary.com™

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Start Up Resources for the Entrepreneur 2022
http://www.StartUpResources.us/
http://www.zillman.us/
zillman@VirtualPrivateLibrary.com
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Unlocking Business Acceleration In a Hybrid Cloud World

Unpacking the New Normal in ELT
https://adaptivelearninginelt.wordpress.com/2020/06/14/unpacking-the-new-normal-in-elt/

Upwork - Find Freelancers To Tackle Any Job, Any Size, Any Time
https://www.upwork.com/

Validate Business Model - Startup Blueprint
http://leanstack.com/

Video Download Capture VIP Account
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What 800 Executives Envision for the Post-pandemic Workforce

What Can Other Countries Learn from China’s Travel Recovery Path?

What CIOs Need from Their CEOs and Boards to Make IT Digital Ready
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What It Really Takes to Scale Artificial Intelligence

What Matters Most? Five Priorities for CEOs in the Next Normal

What Now? Decisive Actions to Emerge Stronger in the Next Normal
What’s Ahead for the U.S. Economy

What You Can Do Post-Vaccine and When

When Nothing is Normal: Managing in Extreme Uncertainty

When Will the COVID-19 Pandemic End?

White Papers 2022 by Marcus P. Zillman, M.S., A.M.H.A.
http://www.WhitePapers.us/

Why A Cut and Paste Approach To Digital Transformation Won’t Cut It

Why Business Building Is the New Priority for Growth

Why the Next Wave of Startups Will Be Community-Led
https://ritikamehta.substack.com/p/why-the-next-wave-of-startups-will

Will Infrastructure Bend or Break Under Climate Stress?

Will New Digital Habits Stick in Our Post-Pandemic World? Meet a Researcher Who’s Finding Out
Will Productivity and Growth Return after the COVID-19 Crisis?

Will Productivity and Growth Return? An Author of Our New McKinsey Global Institute Research Discusses

WorkflowMax - All-In-One Job Management
http://www.workflowmax.com/
Subject Tracer™ Information Blogs

Subject Tracer™ Information Blogs created and developed by the Virtual Private Library™ combine the best of the latest tools on the Internet. Using bots, blogs and news aggregators the Subject Tracer™ Information blogs generate RSS feeds with the latest resources to create a current information resource flow through niched subject tracers. I am proud to be the creator of the Internet’s first Subject Tracer™ Information Blogs:

Virtual Private Library™
http://www.VirtualPrivateLibrary.com/

Agriculture Resources
http://www.AgricultureResources.info/

Artificial Intelligence Resources
http://www.AIResources.info/

Astronomy Resources
http://www.AstronomyResources.info/

Auction Resources
http://www.AuctionResources.info/

Biological Informatics
http://www.BiologicalInformatics.info/

Biotechnology Resources
http://www.BiotechnologyResources.info/

Bot Research
http://www.BotResearch.info/

Business Intelligence Resources
http://www.BIResources.info/

ChatterBots
http://www.ChatterBots.info/
Data Mining Resources  
http://www.DataMiningResources.info/

Deep Web Research  
http://www.DeepWebResearch.info/

Directory Resources  
http://www.DirectoryResources.info/

eCommerce Resources  
http://eCommerceResources.info/

Education and Academic Resources  
http://www.EducationResources.info/

Elder Resources  
http://www.ElderResources.info/

Employment Resources  
http://www.EmploymentResources.info/

Entrepreneurial Resources  
http://www.EntrepreneurialResources.info/

Fact Checker Directory  
http://www.FactCheckers.us/

Financial Sources  
http://www.FinancialSources.info/

Finding People  
http://www.FindingPeople.info/

Games Resources  
http://www.GamesResources.info/

Genealogy Resources  
http://www.GenealogyResources.info/
Grant Resources
http://www.GrantResources.info/

Green Files
http://www.GreenFiles.info/

Grid, Distributed and Cloud Computing Resources
http://www.GridResources.info/

Healthcare Resources
http://www.HealthcareResources.info/

Information Futures Markets
http://www.InformationFuturesMarkets.com/

Information Quality Resources
http://www.InformationQualityResources.info/

International Trade Resources
http://www.InternationalTradeResources.info/

Internet Alerts
http://www.InternetAlerts.info/

Internet Demographics
http://www.InternetDemographics.info/

Internet Experts
http://www.InternetExperts.info/

Internet Hoaxes
http://www.InternetHoaxes.info/

Intrapreneurial Resources
http://www.IntrapreneurialResources.info/

Journalism Resources
http://www.JournalismResources.info/
Knowledge Discovery
http://www.KnowledgeDiscovery.info/

Military Resources
http://www.MilitaryResources.info/

New Economy Resources
http://www.NewEconomyResources.com/

Outsourcing/Offshoring Information and Resources
http://www.OutsourcingOffshore.us/

Privacy Resources
http://www.PrivacyResources.info/

Reference Resources
http://www.ReferenceResources.info/

Research Resources
http://www.ResearchResources.info/

RestStress™
http://www.RestStress.com/

Script Resources
http://www.ScriptResources.info/

ShoppingBots
http://www.ShoppingBots.info/

Social Informatics
http://www.SocialInformatics.info/

Statistics Resources and Big Data
http://www.StatisticsResources.info/

Student Research
http://www.StudentResearch.info/
Theology Resources
http://www.TheologyResources.info/

Tutorial Resources
http://www.TutorialResources.info/

World Wide Web Reference
http://www.WWWRference.info/

Figure 1: Virtual Private Library™

Author Information: Marcus P. Zillman, M.S., A.M.H.A. Executive Director of the Virtual Private Library is an international Internet expert, author, keynote speaker and corporate consultant in the area of information retrieval, knowledge discovery, knowledge harvesting, artificial intelligence and bots/intelligent agents. He has created numerous world wide web sites including 54 Subject Tracer™ Information Portals and Blogs; written a number of internet miniguides, white papers, manuals and books; hosted over 160 weekly Internet television shows, writes a weekly and monthly column on Current Awareness on the Internet; writes a monthly...
newsletter Awareness Watch and delivers keynote presentations throughout the international marketplace. He also actively delivers one and two day workshops for key industry sectors displaying how the Internet can be used as a tool to maintain current awareness and professional competencies.

Additional websites by Marcus P. Zillman, M.S., A.M.H.A.:

**Marcus P. Zillman's Blog** (26,000+ Postings)  
[http://www.zillman.us/](http://www.zillman.us/)

**Marcus P. Zillman Abbreviated Bio**  

**Awareness Watch™ Newsletter**  

**Marcus P. Zillman's Columns**  

**LinkSeries Publications**  

**Links By Marcus™**  

**Workshops By Marcus™**  

**SourceSeries Internet Research Workshops**  

**Watch Marcus™**  

**listen to marcus™**  
[http://www.ListenToMarcus.com](http://www.ListenToMarcus.com)
Research White Papers, Articles, Lectures and Speeches by Marcus P. Zillman, M.S., A.M.H.A.: 

2022 Directory of Directories

2022 Guide to Finding Experts by Using the Internet
http://www.FindingExperts.info/

2022 Guide to Finding People Resources and Sites
http://www.FindingPeople.info/

2022 Guide to Internet Privacy Resources and Tools
http://www.2022InternetPrivacy.com/

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2022 New Economy Resources
http://www.2022NewEconomy.com/

Academic and Scholar Search Engines and Sources 2022
http://www.ScholarSearchEngines.com/

Bots, Blogs and News Aggregators 2022
http://www.BotsBlogs.com/

Business Intelligence Online Resources 2022
http://www.BIOnlineResources.com/

Cloud Computing Resources Primer 2022
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Current Awareness Tools 2022

Deep Web Research and Discovery Resources 2022 Online White Paper
http://DeepWeb.us/
eMarketing miniGuide 2022
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Web Data Extractors 2022
http://www.WebDataExtractors.com/

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White Papers 2022 by Marcus P. Zillman, M.S., A.M.H.A.
http://www.WhitePapers.us/

Internet Tutor by Marcus P. Zillman, M.S., A.M.H.A.
http://www.InternetTutor.info/
Visit this site to learn about the availability of Marcus P. Zillman to tutor you or your associate one on one in the privacy of your residence or office on the latest happenings of the Internet including Internet basics to advanced Internet searching using bots and creating your own personal blog.
Internet Speaking by Marcus P. Zillman, M.S., A.M.H.A.
http://www.InternetSpeaker.net
Visit this site to learn about Marcus P. Zillman’s speaking engagements for your organization meetings and events. View and listen to his previous presentations as well as his weekly television shows.

Internet Consulting by Marcus P. Zillman, M.S., A.M.H.A.
http://InternetConsultant.BlogSpot.com/
Visit this site to obtain information about obtaining the consultation services of Marcus P. Zillman for your company including eCommerce audits, utilization of bots, blogs and news aggregators or the creation of your own personal virtual private library powered by Subject Tracer™ Information bots!

Current Awareness Monitors, Alerts and Information Traps
http://www.ecurrentAwareness.com/
Marcus P. Zillman’s latest report Current Awareness Monitors, Alerts and Information Traps for is available for purchase online and for immediate download. This report is a comprehensive listing of the latest resources, sources and sites for current awareness on the Internet. This is a must read for anyone who must stay current in their profession and/or business activity as the list of URLs will keep you at the leading edge of your career.

Market Intelligence Resources
http://www.MarketIntelligenceResources.com/
Marcus P. Zillman’s just released professional Internet MiniGuide is titled Market Intelligence Resources and is available for purchase online and immediate download. This 193 page digital miniguide represents a comprehensive listing of the latest resources, sources and sites to discover the latest Market Intelligence sources available on the Internet with many of them freely available! Designed specifically for today’s entrepreneur, professional and/or investor.

Entrepreneurial Links 101
http://www.EntrepreneurialLinks.com/
Marcus P. Zillman’s newly released 230+ page eReference digital book for the up and coming entrepreneur. Entrepreneurial Links 101 gives an alphabetical listing of the very best Internet and World Wide Web sites covering Entrepreneur Resources, Business Intelligence Resources and an extremely comprehensive list of Online Research Tools. This is considered by many to be the entrepreneur’s bible for finding relevant and competent online resources!
Internet Privacy and Security Resources
http://www.InternetPrivacySecurity.net/
Marcus P. Zillman’s latest eReference digital publication is a selected comprehensive alphabetical listing of the latest resources and sites covering all aspects of privacy and security currently available over the Internet. From the board room to the family room, these resources and sites give you the information you need to maintain your privacy and security as you use the Internet in your business and personal life.

Research Resources Online Guide
http://www.ResearchResourcesOnline.net/
Marcus P. Zillman’s latest LinkSeries Publication is a 340 page digital guide of a selected comprehensive alphabetical listing of the latest and greatest resources and sites covering all areas of research that is currently available over the Internet. The guide covers online research resources and tools for the Newbie to research as well as the Seasoned researcher. Contents include: a) Research Resources, b) Research Tools, c) Student Research Resources Toolkit, d) Knowledge Discovery/Management and Data Mining Resources, e) Knowledge Discovery/Retrieval and the World Wide Web Resources, and f) Subject Tracer™ Information Blogs.

The Survivor’s Manual for The New Economy.
Marcus P. Zillman’s latest LinkSeries Publication is a 239 page digital read that gives excellent resources and annotated sources for the new economy analytics, alerts, ecommerce, financial sources, invisible and deep web resources, social and business networking sources along with new economy competitive and business intelligence resources and an extremely comprehensive listing of new economy online tools.