

# Online Social Networking 2017

## An Internet MiniGuide Annotated Link Compilation

By

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Online social networks are becoming a true growth point of the Internet. As individuals constantly desire to interact with each other both in business and in personal contacts, the ability for the Internet to deliver this networking capability grows stronger and stronger. There are a number of excellent resources available to anyone interested in becoming part of the online social networking community of the Internet. I have listed and briefly annotated a number of resources and sites that will start you on your knowledge discovery for online social networking on the Internet. This Internet MiniGuide on Online Social Networking is a freely available download at the below Subject Tracer™ Information Blog and is frequently updated. Also available as a free download is the white paper link compilation

<http://www.OnlineSocialNetworking.info/>

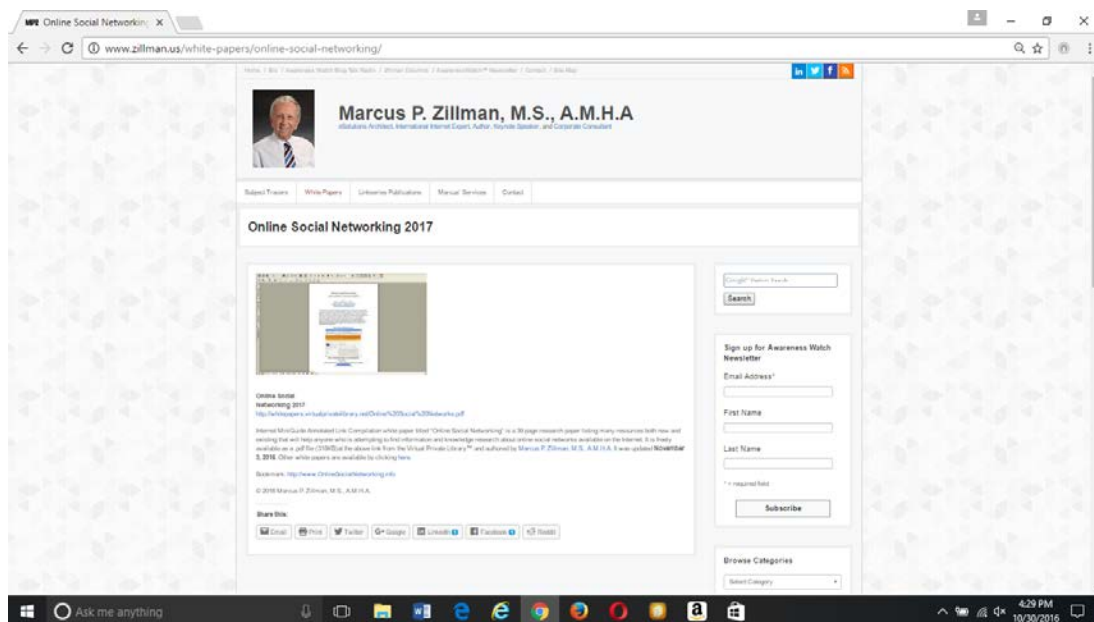


Figure 1: Online Social Networking 2017 Subject Tracer™ Information Blog

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## **Classmates Online**

<http://www.classmates.com/>

Classmates Online, Inc., founded in 1995 and based in Renton, WA, is a leader in online community-based networking. The Company operates Classmates.com, connecting more than 38 million members with friends and acquaintances from school, work and the military.

## **Craigslist**

<http://www.Craigslist.org/>

Craigslist is about 1) giving each other a break, getting the word out about everyday, real-world stuff; 2) restoring the human voice to the Internet, in a humane, non-commercial environment; 3) keeping things simple, common-sense, down-to-earth, honest, very real; 4) providing an alternative to impersonal, big-media sites; 5) being inclusive, giving a voice to the disenfranchised, democratizing ...; and 6) being a collection of communities with similar spirit, not a single monolithic entity.

## **del.icio.us**

<http://del.icio.us/>

del.icio.us is a social bookmarks manager. It allows you to easily add sites you like to your personal collection of links, to categorize those sites with keywords, and to share your collection not only between your own browsers and machines, but also with others. What makes del.icio.us a social system is its ability to let you see the links that others have collected, as well as showing you who else has bookmarked a specific site. You can also view the links collected by others, and subscribe to the links of people whose lists you find interesting.

## **Huminty – Social Networking**

<http://www.huminty.com/>

They believe that people will achieve more by helping each other and that it is time the Internet evolves for people as much as it has evolved for corporates. They believe the Internet's greatness is the interaction it brings between people and they hope that Huminty will take this one step further, and through combining Instant Messaging with Social Networks open a whole range of possibilities to enrich everyone's life. Huminty is built to facilitate friendships, make it easy for people to find and make friends, find jobs faster, make better deals and reach anyone in the world. Above all - to have fun!

## **JigSaw – The Business Contact Marketplace**

<http://jigsaw.com/>

Jigsaw is an Online Business Contact Marketplace where business people buy, sell and trade business contact information. Jigsaw is a collaborative system. Each member provides a few pieces of the puzzle. Jigsaw assembles them for the benefit of the



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community. Jigsaw is a place to find the highest quality contacts in existence. All contacts have been added by Jigsaw members and include phone number and e-mail.

### **LinkedIn**

<http://www.linkedin.com/>

Find the people you need through the people you trust - Your trusted friends and colleagues can help put you in touch with many more people than you expect; and those people can refer you to thousands of contacts.

### **Military Advantage**

<http://www.military.com/>

Military.com is the largest online military destination, offering free resources to serve, connect, and inform the 30 million Americans with military affinity, including active duty, reservists, guard members, retirees, veterans, family members, defense workers and those considering military careers.

### **Mention - The Ultimate Monitoring Tool**

<https://en.mention.net/>

Create alerts for your brand, your industry, your company, your name or your competitors and be informed in real-time about any mentions on the web and social web. Features include: a) Media and Social Monitoring - Monitor millions of sources and don't miss anything published on social networks, news sites, forums, blog or any web page; b) Live Alerts - Get alerted in real-time via email and push notifications of new mentions. Don't waste any time. React quickly and efficiently; c) Anti-Noise Technology - Remove the noise coming from homonyms and spam by using our in-house technology that learns from your behavior. Don't be disrupted any more when mentions don't match your alert; d) All Devices - Access mention from anywhere.

### **Messenger Taps Social Nets**

[http://www.trnmag.com/Stories/2004/071404/Messenger\\_taps\\_social\\_nets\\_071404.html](http://www.trnmag.com/Stories/2004/071404/Messenger_taps_social_nets_071404.html)

It often ends up that the information you need is just beyond your immediate reach, but probably sits at the ready in the mind of an unidentified friend of a friend of a friend. Extending the capabilities of ubiquitous communications tools like instant messaging and email could make that information easier to come by.

### **NetMiner - Social Network Analyzer**

<http://zillman.blogspot.com/2004/12/netminer-social-network-analyzer.html>

NetMiner can be used for general research and teaching in social networks. Also, it can be effectively applied to various business fields, where network-structural factors have great deal of influences on the performance: e.g. intra- and inter-organizational, financial, Web, criminal/intelligence, informetric, telecommunication, distribution, transportation



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networks.

### **Online Social Networking for Business: An Interview with Konstantin Guericke, Marketing VP, LinkedIn By Debbie Bardon**

<http://www.infotoday.com/online/nov04/bardon.shtml>

Online social networking is a hot topic in Internet circles. These online communities claim to create networks of friends and business colleagues based on referrals from other friends and colleagues. They connect people based on who those people know rather than who they are.

### **Plaxo**

<http://www.plaxo.com/>

Plaxo, Inc. keeps people connected by solving the common and frustrating problem of out-of-date contact information. In 2000, Sean Parker, co-founder of Napster, joined forces with two Stanford engineers, Todd Masonis and Cameron Ring, to create Plaxo, a service that securely updates and maintains the information in your address book.

### **Semantic Web Draws On the Power of Friends**

<http://web.freepint.com/go/newsletter/160#feature>

In today's environment of constant "Googling" of people's background, where someone's name or other identifying features are entered into the popular search engine for the sake of finding background information, ShareYourExperiences.com offers an unparalleled service. This online community allows people to directly connect with other individuals who have had direct positive or negative experiences with their search subjects.

### **Spoke - Extending Business Relationships**

<http://www.spoke.com/>

Delivering insight, influence and access through relationships for greater business advantage.

### **Social-informatics**

<http://www.Social-informatics.org/>

The notion of social informatics relates to the interaction between society and information-communication technologies (ICT). In its broadest sense it includes (1) the social consequences of ICT at micro (e.g. social aspects of ICT applications in organizations) as well as at macro (e.g. information society studies), (2) the application of ICT in areas of social science and (3) the use ICT as a tool - within a general context of social science methodology - for studying social phenomena.



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## **The FOAF Project - Friend of a Friend**

<http://www.foaf-project.org/>

The Friend of a Friend (FOAF) project is about creating a Web of machine-readable homepages describing people, the links between them and the things they create and do.

## **ThinkBot**

<http://www.pmbrowser.info/thinkbot.htm>

ThinkBot is an easy way to find other people who are thinking about the same things as you. With a simple command, you can search Thinkbot's database of users and chat instantly to someone who shares your thoughts.

## **Tribe**

<http://www.Tribe.net>

This site is devoted to tapping the power of social networks. Their goal is to provide tools that help make your network most useful.

## **Word of Mouth Research**

<http://www.wordofmouthnetwork.com/>

WordofMouthResearch.com is a background research tool that allows users to access the valuable information source known as "word-of-mouth" on an international scale. People submit their shared experiences on people who they know. The authors of such information are either looking for knowledge or have knowledge to share.

## **Social Informatics Resources and Sites**

43 Things

<http://www.43things.com/>

50 Matches - Social Search Engine

<http://www.50matches.com/>

ActionSprout - Turns Facebook Into Your Best eMail Acquisition Channel

<http://actionsprout.com/>

Add This! Social Bookmark and Feed Button

<http://www.addthis.com/>

Adobe Social - Streamline, Connect, Analyze and Understand More About Your Customers

<http://www.adobe.com/solutions/social-marketing.html>



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allvoices - Shared Local to Global News

<http://www.allvoices.com/>

Alterian SM2 - Social Media Monitoring and Analysis

<http://www.sdl.com/products/social-intelligence/>

Analyzing Social Networks on the Semantic Web

<http://ebiquity.umbc.edu/paper/html/id/202/?EBS=d259cb1bacc16993d8f13615a1925762>

ArgyleSocial - More Prospects, Better Leads, and Stronger Relationships

<http://argylesocial.com/>

Arktan - Connecting Your Digital Activity

<http://www.arktan.com/>

AROUNDMe - Collaborative Social Spaces On the Web

<http://www.barnraiser.org/aroundme>

Attentio - Track, Analyse and Understand Millions of Global Voices From Social Media

<http://attentio.com>

A Typology of Virtual Communities: A Multi-Disciplinary Foundation for Future Research by Constance Elise Porter University of Notre Dame

<http://onlinelibrary.wiley.com/doi/10.1111/j.1083-6101.2004.tb00228.x/abstract>

Avention - Formerly OneSource

<http://www.vention.com/>

Ayloo - Make Conversation Together .. Better

<http://ayloo.net/>

BackTweets - Search for Links On Twitter

<http://backtweets.com/>

Banjo - The pulse of the Planet

<http://ban.jo/>

Barnraiser - Knowledge and Collaboration Around Shared Interests Software [Last updated 3 years ago]

<http://www.Barnraiser.org/>



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Bazaarvoice - Online Customer Ratings and Reviews

<http://www.bazaarvoice.com/>

Behavior OnLine - The Mental Health and Behavioral Science Meeting Place

<http://www.behavior.net/>

BibSonomy - A Blue Social Bookmark and Publication Sharing System

<http://www.bibsonomy.org/>

BIme - Transform Data Into Meaningful Analysis

<https://www.bimeanalytics.com/>

blab - Predictive Social Intelligence

<http://www.blabpredicts.com/>

BlastFollow - Follow Twitter Users Who Share Your Interests

<http://brianmcarey.com/blastfollow/>

BlinkList - Personal Start Page and Social Bookmarking Engine

<http://www.blinklist.com/>

Blitzmetrics - Social Media Dashboards For Your Brand

<http://blitzmetrics.com/>

BlockAvenue - Discovery Something New In Your Neighborhood Everyday

<http://www.blockavenue.com/>

BlogBridge - A New Kind of Blog Reader

<http://www.blogbridge.com/>

Bottlenose - Smartest Social Media Dashboard

<http://bottlenose.com/>

Boxee - Open Connected Social Media Center

<http://www.boxee.tv/>

Brandwatch - Tools For Monitoring, Analyzing and Utilizing Social Media Conversations

<http://www.brandwatch.com/>



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Brightidea - Manage Your Company's Innovation  
<http://www.BrightIdea.com/>

bub.blicio.us - Covering the Social Economy  
<http://bub.blicio.us/>

Buffer - A Smarter Way To Share  
<http://bufferapp.com/>

Buzzcapture - Social Media Monitoring | Social CRM  
<http://www.buzzcapture.com/>

Buzz Equity Pro  
<http://buzzequity.com/>

Cambrian House - Home of CrowdSourcing  
<http://www.cambrianhouse.com/>

CARMA - Global Media Analysts  
<http://www.carma.com/>

ChangeMakers - Open Sourcing Social Solutions  
<http://www.changemakers.com/>

Chaordix - Engage With your Customers and Fans Wherever They Are  
<http://www.chaordix.com/>

CISION - Media Intelligence To Power Your Story  
<http://www.cision.com/>

Classmates Online  
<http://www.classmates.com/>

Collarity – Optimized Audience Engagement  
<http://www.collarity.com/>

Continuity and Change - A Journal of Social Structure, Law and Demography in Past Societies  
<http://journals.cambridge.org/action/displayJournal?jid=CON>



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Conversocial – Social Customer Service Platform

<http://www.conversocial.com/>

Cooperation, Sharing And Social Networking As Emergent Economic And Production Forces

[http://www.masternewmedia.org/news/2005/02/08/cooperation\\_sharing\\_and\\_social\\_networking.htm](http://www.masternewmedia.org/news/2005/02/08/cooperation_sharing_and_social_networking.htm)

Craigslist

<http://www.Craigslist.org/>

Criminal Law Resources: Social Networking Online and Criminal Justice by Ken Strutin

<http://www.llrx.com/features/criminaljustice/socialnetworking.htm>

Crimson Hexagon - Enterprise Social Media Monitoring and Analysis Software

<http://www.crimsonhexagon.com/social-media-monitoring-analysis/>

Crimson Hexagon - Social Media Analysis and Analytics

<http://www.crimsonhexagon.com/>

Croquet Project

[http://en.wikipedia.org/wiki/Croquet\\_project](http://en.wikipedia.org/wiki/Croquet_project)

CrowdStorm - Social Shopping & Price Comparison

<http://www.crowdstorm.com/>

Curalate - Marketing and Analytics Suite for Pinterest and Instagram

<http://www.curalate.com/>

CustomScoop - All-In-One News and Social Media Monitoring

<http://www.customscoop.com/>

CyberAlert - Media Monitoring Service For Online News, Broadcast News and Social Media

<http://cyberalert.com/>

Cyfe - All-In-One Dashboard

<http://www.cyfe.com/>

Data & Society

<https://datasociety.net/>



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del.icio.us - Social Bookmarks

<https://delicious.com/>

del.icio.us direc.tor: Delivering A High-Performance AJAX Web Service Broker

<http://johnvey.com/features/deliciousdirector/>

de.lirio.us - Social Bookmarking, Tagging, Blogging & Notes

<http://de.lirio.us/>

Digg - Technology News

<http://digg.com/>

Diigo: Social Annotation - Seamless Integration of Social Bookmarking, Web Highlighter, Sticky-Note and Clipping

<http://www.diigo.com/>

Discovery Hub - Exploratory Search Engine Built Upon Wikipedia

<http://discoveryhub.co/>

Dreamcrowd - Dream Sharing and Interpretation

<http://www.dreamcrowd.com/>

Dropify - Turn Your Files Into Facebook Fans

<http://dropify.com/>

Edgar - The Social Media Queue That Fills Itself

<http://meet Edgar.com/>

EdgeRank Checker - Maximize Your Facebook Exposure

<https://www.socialbakers.com/edgerankchecker/>

EDUdemic – Education Technology Tips For Students and Teachers

<http://edudemic.com/>

eHub - Updated Resources on Web 2.0 Applications and Social Software

<http://emilychang.com/ehub/>

Elgg - Open Source Social Networking Platform

<http://elgg.org/>



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Emergent Learning: Social Networks and Learning Networks by Stephen Downes  
<http://www.downes.ca/files/osn.html>

Eurekster - Search Party  
<http://www.eurekster.com/>

Evector - Evector Pages, a Flexible Social Media Platform  
<http://www.evector.com>

Evidence Search – Health and Social Care  
<https://www.evidence.nhs.uk/>

Exact Target SocialEngage™  
<http://www.exacttarget.com/products/social-media-marketing>

exploreB2B - Scale Your business with Intelligent Networking  
<https://exploreb2b.com/>

Facebook - Social Utility  
<http://www.FaceBook.com/>

Fan Page List  
<http://fanpagelist.com/>

Feedient - Keep Your Social Life In One Simple Overview  
<https://feedient.com/>

FeedoData - Business Social Network for Data Analysis  
<http://www.feedodata.com/>

Field Methods  
<http://fm.x.sagepub.com/>

Five Weeks to a Social Library  
<http://www.sociallibraries.com/course/>

Flickr - Photo Sharing  
<http://www.flickr.com/>

Fliptop - Customer Intelligence  
<http://www.fliptop.com/>



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Folksonomies - Cooperative Classification and Communication Through Shared Metadata by Adam Mathes

<http://www.adammathes.com/academic/computer-mediated-communication/folksonomies.html>

Folksonomy

<http://en.wikipedia.org/wiki/Folksonomy>

FollowerWonk - Find, Analyze and Optimize for Social Growth

<https://moz.com/followerwonk/>

FriendFeed - Share Online

<http://friendfeed.com/>

Friends:Social Networking Sites for Engaged Library Services

<http://onlinesocialnetworks.blogspot.com/>

Frrole - Social Intelligence

<http://frrole.com/>

GaggleAMP - Amplify, Analyze and Align Social Media

<https://gaggleamp.com/>

Geofeedia - See What's Happening Right Now, Anywhere

<http://geofeedia.com/>

GetReal - Meet People That Are Around You

<https://getreal.ly/>

Gnip - Largest Provider of Social Media to the Enterprise

<http://gnip.com/>

Gorkana - Social Media Services

<http://gorkana.us/>

GovLoop - Knowledge Network for Government

<http://www.govloop.com/>

Groupsite

<http://www.groupsite.com/>



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GSS : General Social Survey  
<http://www.norc.org/GSS+Website/>

GuestPost - Powerful Tools and Resources for Guest Post Authors  
<https://guestpost.com/>

H2O Playlists  
<http://h2obeta.law.harvard.edu/home.do>

Heartbeat - Social Media Monitoring Dashboard by Sysomos  
<http://www.sysomos.com/products/overview/heartbeat>

Hello Social - Engage Your Audience One Smile At a Time  
<https://hellosocial.com/>

Hive Mind Map  
<http://www.hivemindmap.com>

Hodges' Health Career - Care Domains - Model [h2cm]  
<http://www.p-jones.demon.co.uk/>

Homesnap - Explore Over 90 Million Homes  
<http://www.homesnap.com/>

HootSuite - Social Media Management  
<https://hootsuite.com/>

HoursInfo - Accurate Hours, Exact Locations  
<https://www.hoursinfo.com/>

HowSociable - Measure the Magnitude of your Brand  
<http://www.howsociable.com/>

Hubii - Making News Social, Free and Available Everywhere At Anytime  
<http://www.hubii.com/>

Huminity – Social Networking  
<http://www.huminity.com/>

HYPE Innovation  
<http://www.hypeinnovation.com/>



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Hypios - Social Marketplace for Solutions  
<http://www.hypios.com/>

Insider Pages  
<http://www.insiderpages.com/>

International Journal of Internet Science  
<http://www.ijis.net/>

Introduction To Social Network Analysis  
<http://www.orgnet.com/sna.html>

Introduction To Social Network Methods by Robert A. Hanneman and Mark Riddle  
<http://faculty.ucr.edu/~hanneman/nettext/>

iZoca - Free Group Networking Platform  
<http://www.izoca.com/>

JigSaw – The Business Contact Marketplace  
<http://jigsaw.com/>

Journal of Computer-Mediated Communication (JCMC)  
<http://onlinelibrary.wiley.com/journal/10.1111/%28ISSN%291083-6101>

Journal of Social Entrepreneurship  
<http://www.tandfonline.com/toc/rjse20/current>

Journal of Sociocybernetics  
<http://www.unizar.es/sociocybernetics/Journal/>

Lanyrd - The Social Conference Directory  
<http://lanyrd.com/>

Last.fm - The Social Music Revolution  
<http://www.last.fm/>

Library for Social Network Analysis [last updated 2008]  
<http://www.libsna.org/>

Likeastore - Social Bookmarking for Geeks  
<https://likeastore.com/>



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LinkedIn

<http://www.linkedin.com/>

List Fav Social Network - Best of Lists

<http://www.listfav.com/>

Loomio - Make Group Decisions Together

<https://www.loomio.org/>

Loore - Finding People Online Within Social Networks and Directories

<http://www.loore.com/>

MarketMeSuite - Proactive Social Media Marketing

<http://www.marketmesuite.com/>

Mashpedia - Real Time Multimedia and Social Encyclopedia

<http://www.mashpedia.com/>

MatchLines Relationship Analysis Tool by Dr. Molly Barrow

<http://www.DrMollyBarrow.com/>

MediaMiser - Media Monitoring and Analysis

<http://www.mediamiser.com/>

MediaVantage - Media Intelligence and Public Relations Management

<http://mediavantage.com/>

MediaVantage – Monitor and Measure Your Message

<http://www.dna13.com/>

Medium - Sharing Ideas and Experience Move Humanity Forward

<https://medium.com/>

Meltwater Buzz - Innovative Social Media Monitoring Tool

<http://www.meltwater.com/products/meltwater-buzz-social-media-marketing-software/>

Meltwater - Increase Your Online Intelligence

<http://www.meltwater.com/>

MeMeStreams.net - Don't Hate the Media, Become the Media

<http://www.memestreams.net>



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[http://www.trnmag.com/Stories/2004/071404/Messenger\\_taps\\_social\\_nets\\_071404.html](http://www.trnmag.com/Stories/2004/071404/Messenger_taps_social_nets_071404.html)

Military Advantage

<http://www.military.com/>

mnemomap - Search Engine

<http://www.mnemo.org/>

mozdev.org - delicious

<http://delicious.mozdev.org/>

Muse - Social Utility That Connects You With Internet2-enabled Technologies and Educators

<http://k20.internet2.edu/>

MyPictr - Free Picture Resizing for Your Social Network

<http://mypictr.com/>

NameChk - Check Username Availability at Multiple Social Networking Sites

<http://namechk.com/>

Naymz - Measure and Manage Your Social Reputation

<http://www.naymz.com/>

Neighborhood America INgage Network™ - Enterprise Social Networking

<http://www.NeighborhoodAmerica.com/>

NetBase - Social Media Management System (SMMS)

<http://www.netbase.com/>

Netlytic - Making Sense of Online Conversations

<https://netlytic.org/home/>

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<http://zillman.blogspot.com/2004/12/netminer-social-network-analyzer.html>



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NewsGator - Enterprise Social Business Software Solutions

<http://www.newsgator.com/>

Newsvine - Instant Reflection on What the World Is Talking About Now

<http://www.newsvine.com/>

Nimble - Social Sales and Marketing CRM

<http://www.nimble.com/>

Ning - Social Web Applications

<http://www.ning.com/>

NOSCO - A Social Platform for Ideas

<http://nos.co/>

Num Sum - Easy, Sharable Web Social Spreadsheets

<http://numsum.com/>

NUVI - The World's Most Stunning Social Analytics Platform

<http://nuviapp.com/>

Nuzzel - Super Easy Way To See News From Your Friends

<http://nuzzel.com/>

Observatory on Social Media (OSoMe)

<http://osome.iuni.iu.edu/>

oishii! - ephemeral pheromonal de.icio.us-ness

<http://opencontent.org/oishii/>

Oktopost - One Powerful Platform for Social Media Management

<http://www.oktopost.com/>

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<http://www.oneview.com/>

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<http://www.oort-cloud.org/>

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<http://www.collectiveintellect.com>

Outfoxed - Personalize Your Internet  
<http://getoutfoxed.com/>

Oxford Internet Institute (OII)  
<http://www.oii.ox.ac.uk/>

PeerIndex - Discover the Authorities and Opinion Formers On a Given Topic  
<http://www.peerindex.com/>

Peers - The Sharing Economy  
<http://www.peers.org/>

phpBB - Creating Communities Worldwide  
<http://www.phpbb.com/>

PinReach - Pinterest Influence Metrics and Analytics  
<http://www.PinReach.com/>

Plaxo  
<http://www.plaxo.com/>



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Plumlytics - Listen, Analyze and Grow

<http://plumlytics.com/>

PlusRated - Peer Rating, Skills Appraisal, Self Improvement, Personal Development and Social Reviews

<http://www.plusrated.com/>

Poken - Your Social Network Connection

<http://www.poken.com/>

PolicyTool - Policy for the Masses

<http://policytool.net/>

Ponoko - Personal Manufacturing Platform [3D printing]

<http://www.ponoko.com/>

Postcron - The Easiest Way To Schedule Tweets and Facebook Posts

<http://postcron.com/>

PowerTrack API 2.0

<http://support.gnip.com/apis/powertrack2.0/>

PressDoc - Dynamic and Interactive Social Media Releases

<http://pressdoc.com/>

PRESSfeed - Social Media Online Newsroom

<http://news.press-feed.com/>

Pressitt - Create Your Own Social Media News Release (SMNR)

<http://pressitt.com/>

Promo Republic - Stand Out On Social Media Using Content Builder

<http://promorepublic.com/en/>

Qmarkets - Collective Intelligence Solutions

<http://www.qmarkets.net/>

Quandl - Search Over 7,000,000 Financial, Economic and Social Datasets

<http://www.quandl.com/>



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Rally Up - A Social Network for Real Friends

<http://www.getupandrally.com/>

RateItAll - Consumer Ratings and Reviews

<http://www.rateitall.com/>

Reachli - Create and Share Engaging Posts for the World To See

<http://www.reachli.com/>

RebelMouse - Social Media Aggregator

<https://www.rebelmouse.com/>

Reddit - What's New Online

<http://www.reddit.com/>

Review of Social Economy: The Journal of the Association for Social Economics

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Revou - PHP Driven Social Network Software

<http://www.revou.com/>

Ryze - Business Networking

<http://www.ryze.com/>

Samepoint - Social Media Search

<http://www.samepoint.com/>

Scour - The Social Search Engine

<http://www.Scour.com/>

SDL - Creators of Compelling, Profitable Global Customer Experiences

<http://www.sdl.com/>

Semantic Web Draws On the Power of Friends

<http://web.freepint.com/go/newsletter/160#feature>

Sendible - Social Media Management Tools for Business

<http://sendible.com/>



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Sharing, Privacy and Trust in Our Networked World

<http://www.oclc.org/reports.en.html>

Shoutlet - Enterprise Social Marketing Platform

<http://www.shoutlet.com/>

Simply Measured - Social Media Analytics for Sophisticated Marketers

<http://simplymeasured.com/>

SociableBlog - Social Networking and Social Media Blog

<http://www.sociableblog.com/>

Social Append - Append Social Media Network Accounts To Your B2B Contact Records

<http://socialappend.com/>

Socialbrite - Social Tools for Social Change

<http://www.socialbrite.org/>

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<https://www.socialbro.com/>

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<http://socialbuzzbot.com/>

Social Capital Gateway

<http://www.socialcapitalgateway.org/>

Social Collider - Reveals Cross-Connections Between Conversations on Twitter

<http://socialcollider.net/>

Socialdoe - Online Portfolio for Creatives

<https://socialdoe.com/>



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<http://social.downornot.com/>

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<http://www.socialengine.com/>

SocialGO - Create Social Networks, Build Social Networking Sites

<http://www.socialgo.com/>

Social Informatics Blog

<http://socialinformaticsblog.com/>

Social-Informatics - University of Ljubljana, Faculty of Social Sciences

<http://www.social-informatics.org/index.php>

Social Issues Research Centre

<http://www.sirc.org/>

Sociallight - Free Analytics and Search for Facebook, Twitter, & Instagram

<http://www.socialight.io/>

Social Marketing Cloud

<http://www.salesforce.com/socialmarketing/>

Social Marketing Institute

<http://www.social-marketing.org/>

Social Media Directory - Department of Homeland Security

<http://www.dhs.gov/social-media-directory>

Social Media Lab

<http://socialmedialab.ca/>

Social Media Policies Database

<http://socialmediagovernance.com/policies.php>

Social Media Research Foundation - Open Tools, Open Data, Open Scholarship for Social Media

<http://www.smrfoundation.org/>



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<http://www.socialpsychology.org/>

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<http://www.socialqrcode.com/>

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<http://www.socialsav.com/>

Social Science Data Search

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<http://www.social-searcher.com/>



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<http://socialseek.com/>

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<http://www.socialtext.com/>

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<http://www.socwall.com/>

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<http://sociocmc.blogspot.com/>

Sociosecure - Protecting Company Information and Employee Privacy

<http://www.sociosecure.com/>

SocioViz - Social Media Analytics Platform

<http://socioviz.net/>

Socrata - Social Data Platform

<http://www.socrata.com/>

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<http://socscibot.wlv.ac.uk/>

SoNIA - Social Network Image Animator

<http://www.stanford.edu/group/sonia/index.html>

Spider - Powerful Real-Time Social Databases

<http://spiderqube.com/>

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<https://www.spigit.com/>

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Spoke – Discover Relevant Business Information

<http://www.spoke.com/>

Spinn3r - Indexing the Blogosphere

<http://www.spinn3r.com/>

Spredfast - Social Media Management System

<http://spredfast.com/>

SproutSocial - Social Media Management for Exceptional Companies

<http://sproutsocial.com/>

STACKS - Social Media Tracker, Analyzer, & Collector Toolkit at Syracuse

<https://github.com/bitslabsyr/stack>

Stanford Network Analysis Platform (SNAP)

<http://snap.stanford.edu/>

Stencil - Create Images Faster and Easier Than Ever Before

<https://getstencil.com/>

Strings - Track, Share, Discover in Social Networks

<http://www.strings.com/>

StumbleUpon Reviews

<http://www.stumbleupon.com/>

SumAll

<https://sumall.com/>

Synthesio - Global Social Media Monitoring

<http://synthesio.com/corporate/en>

Sysomos - Social Media Software for Brands, Businesses and Agencies

<http://www.sysomos.com/>

Talkwalker - Social Media Monitoring Tool

<http://www.talkwalker.com/>

Tame - Time To Tame the Social Web

<http://tame.it/>



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Tellagence - Predicts How Information Will Move

<http://www.tellagence.com/>

Terra Nova - Virtual Worlds Collaborative Blog

<http://terranova.blogs.com/>

The Casual Collective - Social Gaming and Casual Networking

<http://www.casualcollective.com/>

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<http://www.foaf-project.org/>

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<http://www.in-mind.org>

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<http://latest.is/>

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<http://www.cs.cornell.edu/home/kleinber/link-pred.pdf>

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<http://www.themeefy.com/>

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<http://www.pewinternet.org/Reports/2006/The-Strength-of-Internet-Ties.aspx>

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<http://www.thevirtualhandshake.com/>

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ThinkUp - Analytics for Humans

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ThisNext - Shopcasting Network

<http://www.thisnext.com/>

Topsy - Realtime Social Web Search Engine

<http://www.topsy.com/>

Traackr - Influencer Relationship Management (IRM)

<http://www.traackr.com/>

Trackur - Online Reputation Monitoring & Social Media Monitoring Tools

<http://www.trackur.com/>

Tribe [Member-created groups; Last Updated 2004]

<http://www.Tribe.net>

Twazzup – Real-time Monitoring and Analytics for Twitter

<http://www.twazzup.com/>

Tweet Archivist - Essential Analytics for Tracking and Archiving Twitter

<http://www.tweetarchivist.com/>

TweetBeep - Free Twitter Alerts by eMail

<http://tweetbeep.com/>

TweetDeck

<http://tweetdeck.com/>

TweetReach - How Far Did Your Tweet Travel

<http://tweetreach.com/>

Tweet Shot

<http://www.tweetshot.com>

TwentyFeet - Ego Tracking Service

<https://www.twentyfeet.com/>

Twitalyzer - Serious Analytics for Social Business

<http://twitalyzer.com/>

TwitterCounter - Statistics Powered by Twitter

<http://twittercounter.com/>



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Twitter - Share and Discover What's Happening Right Now, Anywhere in the World  
<http://twitter.com/>

Twournal - Twitter To Journal  
<http://twournal.com/>

TwtrLand - Visualizes Social Footprints  
<http://twtrland.com/>

uberVU - Solutions for Social Media Marketing  
<http://www.ubervu.com/>

UFeed - Transforming Compulsive Eating Into Collective Help  
<http://ufeed.org/>

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<http://books.infotoday.com/books/UndComSocInf.shtml>

uQR.me - Where Your Virtual World Becomes Real  
<http://uqr.me/>

uSpread - The Anonymous Location-Based Social Network  
<http://uspread.net/>

Vibin - Collect What Matters  
<http://www.vibin.it/>

Viral Communications  
<http://dl.media.mit.edu/viral/>

ViralHeat - A Unified Suite for Social Media Marketing  
<https://www.viralheat.com/>

Viraltag - Tool for Sharing Visuals  
<https://www.viraltag.com/>

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Lehigh University and David Gefen Drexel University  
<http://onlinelibrary.wiley.com/journal/10.1111/%28ISSN%291083-6101>



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Visible® - Social Media Monitoring, Analytics and Engagement  
<http://www.visibletechnologies.com/>

Visualization and Analysis of Social Networks  
<http://www.visone.info/>

Visual Complexity  
<http://www.visualcomplexity.com/>

Vocus - Marketing Cloud  
<http://www.vocus.com/>

vSocial - Upload, Watch and Share Video Clips  
<http://www.vsocial.com/>

Wakoopa – Tracking & Understanding  
<http://www.wakoopa.com/>

Webtrends - Global Leader in Mobile and Social Analytics  
<http://www.webtrends.com/>

WhosTalkin.com - Social Media Gateways Search Engine  
<http://whostalkin.com/>

WhoTalking - Real Time Social Media Topic Search Engine  
<http://whotalking.com/>

Wibiya Platform  
<http://wibiya.com/>

Wikia - Social Search Engine  
<http://www.wikia.com/Wikia>

Wikio - Social Networking News  
<http://www.wikio.com/>

WIRKI: The Social Resume - Invite Your Peers To Describe Your Work  
<https://wirki.com/>

Wiselytics - Effortless Social Reporting  
<http://www.wiselytics.com/>



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WiseStep - Community for Professionals

<http://www.wisestep.com/>

Woofaa - Social Media Monitoring

<http://woofaa.com/>

XING - Unique People Discovery and Search

<http://www.xing.com/>

XMind - Social Brainstorming and Mind Mapping - OpenSource

<http://www.xmind.net/>

Yammer - Enterprise Social Network

<https://www.yammer.com/>

Zakta - Personal and Social Deep Web Search Engine

<http://www.zakta.com/>

Zapproved - Business Productivity Tools to Approve It, Track It and Store It

<http://www.zapproved.com/>

ZoomSphere – Social Media Influence Tracking Tool

<http://www.zoomsphere.com/>

Zurf - Social Web browsing with Notes

<http://www.zurfapp.com/>



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Subject Tracer™ Information Blogs created and developed by the Virtual Private Library™ combine the best of the latest tools on the Internet. Using bots, blogs and news aggregators the Subject Tracer™ Information blogs generate RSS feeds with the latest resources to create a current information resource flow through niched subject tracers. I am proud to be the creator of the Internet's first Subject Tracer™ Information Blogs:

Virtual Private Library™

<http://www.VirtualPrivateLibrary.com/>

Agriculture Resources

<http://www.AgricultureResources.info/>

AnswerSpot

<http://www.AnswerSpot.us/>

Artificial Intelligence Resources

<http://www.AIResources.info/>

Astronomy Resources

<http://www.AstronomyResources.info/>

Auction Resources

<http://www.AuctionResources.info/>

Biological Informatics

<http://www.BiologicalInformatics.info/>

Biotechnology Resources

<http://www.BiotechnologyResources.info/>

Bot Research

<http://www.BotResearch.info/>

Business Intelligence Resources

<http://www.BIResources.info/>

ChatterBots

<http://www.ChatterBots.info/>



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Data Mining Resources

<http://www.DataMiningResources.info/>

Deep Web Research

<http://www.DeepWebResearch.info/>

Directory Resources

<http://www.DirectoryResources.info/>

eCommerce Resources

<http://eCommerceResources.info/>

Education and Academic Resources

<http://www.EducationResources.info/>

Elder Resources

<http://www.ElderResources.info/>

Employment Resources

<http://www.EmploymentResources.info/>

Education and Academic Resources

<http://www.EducationResources.info/>

Entrepreneurial Resources

<http://www.EntrepreneurialResources.info/>

Fact Checkers Directory

<http://www.FactCherckers.us/>

Financial Sources

<http://www.FinancialSources.info/>

Finding People

<http://www.FindingPeople.info/>

Games Resources

<http://www.GamesResources.info/>

Genealogy Resources

<http://www.GenealogyResources.info/>



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Grant Resources

<http://www.GrantResources.info/>

Green Files

<http://www.GreenFiles.info/>

Grid, Distributed and Cloud Computing Resources

<http://www.GridResources.info/>

Healthcare Resources

<http://www.HealthcareResources.info/>

Information Futures Markets

<http://www.InformationFuturesMarkets.com/>

Information Quality Resources

<http://www.InformationQualityResources.info/>

International Trade Resources

<http://www.InternationalTradeResources.info/>

Internet Alerts

<http://www.InternetAlerts.info/>

Internet Demographics

<http://www.InternetDemographics.info/>

Internet Experts

<http://www.InternetExperts.info/>

Internet Hoaxes

<http://www.InternetHoaxes.info/>

Intrapreneurial Resources

<http://www.IntrapreneurialResources.info/>

Journalism Resources

<http://www.JournalismResources.info/>

Knowledge Discovery

<http://www.KnowledgeDiscovery.info/>



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Military Resources

<http://www.MilitaryResources.info/>

New Economy Analytics, Resources and Alerts

<http://www.NewEconomyAnalytics.com/>

Outsourcing/Offshoring Information and Resources

<http://www.OutsourcingOffshore.us/>

Privacy Resources

<http://www.PrivacyResources.info/>

Reference Resources

<http://www.ReferenceResources.info/>

Research Resources

<http://www.ResearchResources.info/>

RestStress™

<http://www.RestStress.com/>

Script Resources

<http://www.ScriptResources.info/>

ShoppingBots

<http://www.ShoppingBots.info/>

Social Informatics

<http://www.SocialInformatics.info/>

Statistics Resources and Big Data

<http://www.StatisticsResources.info/>

Student Research

<http://www.StudentResearch.info/>

Theology Resources

<http://www.TheologyResources.info/>

Tutorial Resources

<http://www.TutorialResources.info/>



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World Wide Web Reference  
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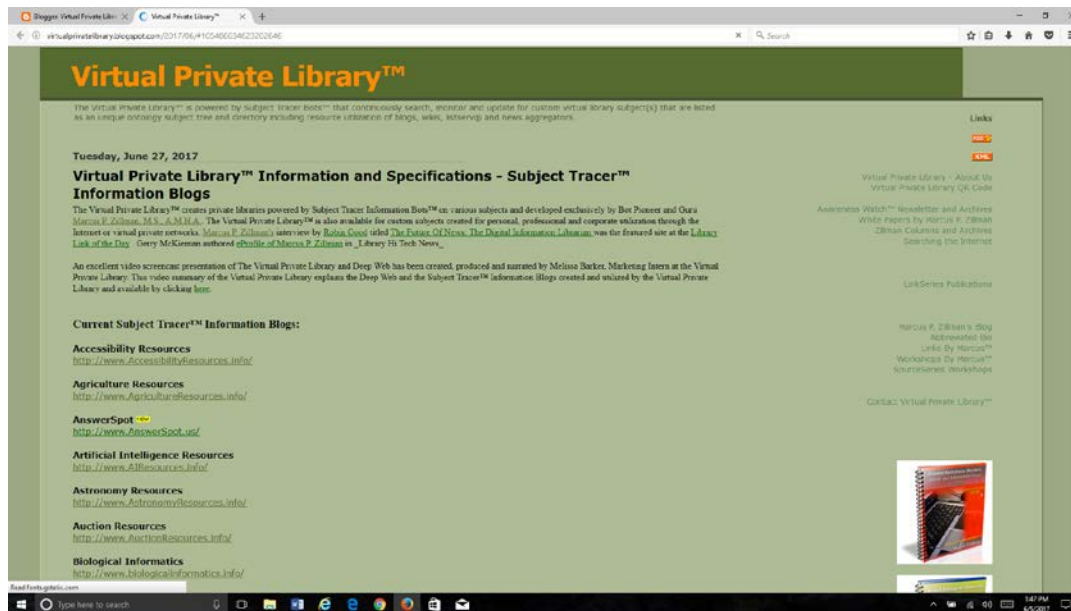


Figure 2: Virtual Private Library™

Author Information: Marcus P. Zillman, M.S., A.M.H.A. Executive Director of the Virtual Private Library is an international Internet expert, author, keynote speaker and corporate consultant in the area of information retrieval, knowledge discovery, knowledge harvesting, artificial intelligence and bots/intelligent agents. He has created numerous world wide web sites including 54 Subject Tracer™ Information Portals and Blogs; written a number of internet miniguides, white papers, manuals and books; hosted over 160 weekly Internet television shows, writes a weekly and monthly column on Current Awareness on the Internet; writes a monthly newsletter Awareness Watch and delivers keynote presentations throughout the international marketplace. He also actively delivers one and two day workshops for key industry sectors displaying how the Internet can be used as a tool to maintain current awareness and professional competencies.

Additional websites by Marcus P. Zillman, M.S., A.M.H.A.:

Marcus P. Zillman's Blog (19,000+ Postings)  
<http://www.zillman.us/>

Marcus P. Zillman Abbreviated Bio  
<http://www.zillman.info/>



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<http://www.WhitePapers.us/>

Internet MiniGuides™  
<http://www.InternetMiniguide.com/>

Awareness Watch™ Newsletter  
<http://www.AwarenessWatch.com/>

Marcus P. Zillman's Columns  
<http://www.ZillmanColumns.com>

LinkSeries Publications  
<http://www.LinkSeries.com/>

Links By Marcus™  
<http://www.LinksByMarcus.com/>

Workshops By Marcus™  
<http://www.WorkshopsByMarcus.com/>

SourceSeries Internet Research Workshops  
<http://www.SourceSeries.com/>

Watch Marcus™  
<http://www.WatchMarcus.com/>

listen to marcus™  
<http://www.ListenToMarcus.com>

**Research White Papers, Articles, Lectures and Speeches by Marcus P. Zillman,  
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2017 Directory of Directories  
<http://2017DirectoryOfDirectories.com/>

Academic and Scholar Search Engines and Sources  
<http://www.ScholarSearchEngines.com/>

Bots, Blogs and News Aggregators 2017  
<http://www.BotsBlogs.com/>



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Business Intelligence Online Resources 2017

<http://www.BIOOnlineResources.info/>

Cloud Computing Resources Primer 2017

<http://www.zillman.us/white-papers/grid-distributed-and-cloud-computing-resources-primer/>

Current Awareness Discovery Tools on the Internet 2017

<http://www.zillman.us/white-papers/current-awareness-discovery-tools-on-the-internet/>

Deep Web Research and Discovery Resources 2016 Article - LLRX and Online White Paper

<http://zillman.blogspot.com/2017/01/llrx-deep-web-research-and-discovery.html>

<http://DeepWeb.us/>

eMarketing MiniGuide 2017

<http://www.eMarketingMiniGuide.com/>

eReference Library Link Toolkit 2017

<http://www.eReferenceLibrary.com/>

Finding Experts By Using the Internet 2017

<http://www.FindingExperts.info/>

Finding People Resources and Sites 2017

<http://www.FindingPeople.info/>

Healthcare Bots and Subject Directories 2017

<http://www.HealthcareBots.info/>

Knowledge Discovery Resources 2017

<http://www.KDResources.info/>

New Economy Resources 2017

<http://www.NewEconomyResources.com/>

Online Research Browsers 2017

<http://www.zillman.us/white-papers/online-research-browsers/>

Online Research Tools

<http://www.OnlineResearchTools.info/>



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Searching the Internet 2017 – A Primer  
<http://www.SearchingTheInternet.info/>

Using the Internet As a Dynamic Resource Tool for Knowledge Discovery 2017  
<http://www.zillman.us/white-papers/using-the-internet-as-a-dynamic-resource-tool-for-knowledge-discovery/>

Web Data Extractors 2017  
<http://www.WebDataExtractors.com/>

Web Guide for the New Economy 2017  
<http://www.WebGuideNewEconomy.com/>

White Papers By Marcus P. Zillman, M.S., A.M.H.A.  
<http://www.WhitePapers.us/>

**Internet Tutor by Marcus P. Zillman, M.S., A.M.H.A.**  
<http://www.InternetTutor.info/>

Visit this site to learn about the availability of Marcus P. Zillman to tutor you or your associate one on one in the privacy of your residence or office on the latest happenings of the Internet including Internet basics to advanced Internet searching using bots and creating your own personal blog.

**Internet Speaking by Marcus P. Zillman, M.S., A.M.H.A.**  
<http://www.InternetSpeaker.net>

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**Internet Consulting by Marcus P. Zillman, M.S., A.M.H.A.**  
<http://InternetConsultant.BlogSpot.com/>

Visit this site to obtain information about obtaining the consultation services of Marcus P. Zillman for your company including eCommerce audits, utilization of bots, blogs and news aggregators or the creation of your own personal virtual private library powered by Subject Tracer™ Information bots!



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## **Current Awareness Monitors, Alerts and Information Traps**

<http://www.eCurrentAwareness.com/>

Marcus P. Zillman's latest report Current Awareness Monitors, Alerts and Information Traps is available for purchase online and for immediate download. This report is a comprehensive listing of the latest resources, sources and sites for current awareness on the Internet. This is a must read for anyone who must stay current in their profession and/or business activity as the list of URLs will keep you at the leading edge of your career.

## **Market Intelligence Resources**

<http://www.MarketIntelligenceResources.com/>

Marcus P. Zillman's just released professional Internet MiniGuide is titled Market Intelligence Resources and is available for purchase online and immediate download. This 193 page digital miniguide represents a comprehensive listing of the latest resources, sources and sites to discover the latest Market Intelligence sources available on the Internet with many of them freely available! Designed specifically for today's entrepreneur, professional and/or investor.

## **Entrepreneurial Links 101**

<http://www.EntrepreneurialLinks.com/>

Marcus P. Zillman's newly released 231 page eReference digital book for the up and coming entrepreneur. Entrepreneurial Links 101 gives an alphabetical listing of the very best Internet and World Wide Web sites covering Entrepreneur Resources, Business Intelligence Resources and an extremely comprehensive list of Online Research Tools. This is considered by many to be the entrepreneur's bible for finding relevant and competent online resources!

## **Internet Privacy and Security Resources**

<http://www.InternetPrivacySecurity.net/>

Marcus P. Zillman's latest eReference digital publication is a selected comprehensive alphabetical listing of the latest resources and sites covering all aspects of privacy and security currently available over the Internet. From the board room to the family room, these resources and sites give you the information you need to maintain your privacy and security as you use the Internet in your business and personal life.

## **Research Resources Online Guide**

<http://www.ResearchResourcesOnline.net/>

Marcus P. Zillman's latest [LinkSeries Publication](#) is a 340 page digital guide of a selected comprehensive alphabetical listing of the latest and greatest resources and sites covering all areas of research that is currently available over the Internet. The guide covers online research resources and tools for the Newbie to research as well as the Seasoned



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researcher. Contents include: a) Research Resources, b) Research Tools, c) Student Research Resources Toolkit, d) Knowledge Discovery/Management and Data Mining Resources, e) Knowledge Discovery/Retrieval and the World Wide Web Resources, and f) Subject Tracer™ Information Blogs.

### **The Survivor's Manual for The New Economy**

<http://www.NewEconomyManual.com/>

Marcus P. Zillman's latest LinkSeries Publication is a 239 page digital read that gives excellent resources and annotated sources for the new economy analytics, alerts, ecommerce, financial sources, invisible and deep web resources, social and business networking sources along with new economy competitive and business intelligence resources and an extremely comprehensive listing of new economy online tools.



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