Online Social Networking
An Internet MiniGuide Annotated Link Compilation

By

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Online social networks are becoming a true growth point of the Internet. As individuals constantly desire to interact with each other both in business and in personal contacts, the ability for the Internet to deliver this networking capability grows stronger and stronger. There are a number of excellent resources available to anyone interested in becoming part of the online social networking community of the Internet. I have listed and briefly annotated a number of resources and sites that will start you on your knowledge discovery for online social networking on the Internet. This Internet MiniGuide on Online Social Networking is a freely available download at the below Subject Tracer™ Information Blog and is frequently updated. Also available as a free download is the white paper link compilation

http://www.OnlineSocialNetworking.info/

Figure 1: Online Social Networking Subject Tracer™ Information Blog
Classmates Online
http://www.classmates.com/
Classmates Online, Inc., founded in 1995 and based in Renton, WA, is a leader in online community-based networking. The Company operates Classmates.com, connecting more than 38 million members with friends and acquaintances from school, work and the military.

Craigslist
http://www.Craigslist.org/
Craigslist is about 1) giving each other a break, getting the word out about everyday, real-world stuff; 2) restoring the human voice to the Internet, in a humane, non-commercial environment; 3) keeping things simple, common-sense, down-to-earth, honest, very real; 4) providing an alternative to impersonal, big-media sites; 5) being inclusive, giving a voice to the disenfranchised, democratizing ...; and 6) being a collection of communities with similar spirit, not a single monolithic entity.

del.icio.us
http://del.icio.us/
del.icio.us is a social bookmarks manager. It allows you to easily add sites you like to your personal collection of links, to categorize those sites with keywords, and to share your collection not only between your own browsers and machines, but also with others. What makes del.icio.us a social system is its ability to let you see the links that others have collected, as well as showing you who else has bookmarked a specific site. You can also view the links collected by others, and subscribe to the links of people whose lists you find interesting.

Huminity – Social Networking
http://www.huminity.com/
They believe that people will achieve more by helping each other and that it is time the Internet evolves for people as much as it has evolved for corporates. They believe the Internet’s greatness is the interaction it brings between people and they hope that Huminity will take this one step further, and through combining Instant Messaging with Social Networks open a whole range of possibilities to enrich everyone’s life. Huminity is built to facilitate friendships, make it easy for people to find and make friends, find jobs faster, make better deals and reach anyone in the world. Above all - to have fun!

JigSaw – The Business Contact Marketplace
http://jigsaw.com/
Jigsaw is an Online Business Contact Marketplace where business people buy, sell and trade business contact information. Jigsaw is a collaborative system. Each member provides a few pieces of the puzzle. Jigsaw assembles them for the benefit of the
community. Jigsaw is a place to find the highest quality contacts in existence. All contacts have been added by Jigsaw members and include phone number and e-mail.

LinkedIn
http://www.linkedin.com/
Find the people you need through the people you know - Your trusted friends and colleagues can help put you in touch with many more people than you expect; and those people can refer you to thousands of contacts.

Military Advantage
http://www.military.com/
Military.com is the largest online military destination, offering free resources to serve, connect, and inform the 30 million Americans with military affinity, including active duty, reservists, guard members, retirees, veterans, family members, defense workers and those considering military careers.

Mention - The Ultimate Monitoring Tool
https://en.mention.net/
Create alerts for your brand, your industry, your company, your name or your competitors and be informed in real-time about any mentions on the web and social web. Features include: a) Media and Social Monitoring - Monitor millions of sources and don’t miss anything published on social networks, news sites, forums, blog or any web page; b) Live Alerts - Get alerted in real-time via email and push notifications of new mentions. Don’t waste any time. React quickly and efficiently; c) Anti-Noise Technology - Remove the noise coming from homonyms and spam by using our in-house technology that learns from your behavior. Don’t be disrupted any more when mentions don’t match your alert; d) All Devices - Access mention from anywhere.

Messenger Taps Social Nets
It often ends up that the information you need is just beyond your immediate reach, but probably sits at the ready in the mind of an unidentified friend of a friend of a friend. Extending the capabilities of ubiquitous communications tools like instant messaging and email could make that information easier to come by.

NetMiner - Social Network Analyzer
NetMiner can be used for general research and teaching in social networks. Also, it can be effectively applied to various business fields, where network-structural factors have great deal of influences on the performance: e.g. intra- and inter-organizational, financial, Web, criminal/intelligence, informetric, telecommunication, distribution, transportation
Online Social Networking is a hot topic in Internet circles. These online communities claim to create networks of friends and business colleagues based on referrals from other friends and colleagues. They connect people based on who those people know rather than who they are.

Orkut
http://www.orkut.com/
Orkut is an online community that connects people through a network of trusted friends. They are committed to providing an online meeting place where people can socialize, make new acquaintances and find others who share their interests.

Plaxo
http://www.plaxo.com/
Plaxo, Inc. keeps people connected by solving the common and frustrating problem of out-of-date contact information. In 2000, Sean Parker, co-founder of Napster, joined forces with two Stanford engineers, Todd Masonis and Cameron Ring, to create Plaxo, a service that securely updates and maintains the information in your address book.

Semantic Web Draws On the Power of Friends
http://web.freepint.com/go/newsletter/160#feature
In today's environment of constant "Googling" of people's background, where someone's name or other identifying features are entered into the popular search engine for the sake of finding background information, ShareYourExperiences.com offers an unparalleled service. This online community allows people to directly connect with other individuals who have had direct positive or negative experiences with their search subjects.

Spoke - Extending Business Relationships
http://www.spoke.com/
Delivering insight, influence and access through relationships for greater business advantage.

Social-informatics
http://www.Social-informatics.org/
The notion of social informatics relates to the interaction between society and information-communication technologies (ICT). In its broadest sense it includes (1) the social consequences of ICT at micro (e.g. social aspects of ICT applications in
organisations) as well as at macro (e.g. information society studies), (2) the application of ICT in areas of social science and (3) the use ICT as a tool - within a general context of social science methodology - for studying social phenomena.

**The FOAF Project - Friend of a Friend**
http://www.foaf-project.org/
The Friend of a Friend (FOAF) project is about creating a Web of machine-readable homepages describing people, the links between them and the things they create and do.

**ThinkBot**
http://www.pmbrowser.info/thinkbot.htm
ThinkBot is an easy way to find other people who are thinking about the same things as you. With a simple command, you can search Thinkbot's database of users and chat instantly to someone who shares your thoughts.

**Tribe**
http://www.Tribe.net
This site is devoted to tapping the power of social networks. Their goal is to provide tools that help make your network most useful.

**Word of Mouth Research**
http://www.wordofmouthnetwork.com/
WordofMouthResearch.com is a background research tool that allows users to access the valuable information source known as "word-of-mouth" on an international scale. People submit their shared experiences on people who they know. The authors of such information are either looking for knowledge or have knowledge to share.

**Social Informatics Resources and Sites**

123People - Information On People Search Engine
http://www.123people.com/

43 Things
http://www.43things.com/

50 Matches - Social Search Engine
http://www.50matches.com/

51st issue of The Global Employer - The Social Media Issue
http://tinyurl.com/ch4grt4
ActionSprout - Turns Facebook Into Your Best eMail Acquisition Channel
http://actionsprout.com/

Add This! Social Bookmark and Feed Button
http://www.addthis.com/

Adobe Social - Streamline, Connect, Analyze and Understand More About Your Customers

dallvoices - Shared Local to Global News
http://www.allvoices.com/

Alterian SM2 - Social Media Monitoring and Analysis
http://www.sdl.com/products/social-intelligence/

Analyzing Social Networks on the Semantic Web
http://ebiquity.umbc.edu/paper/html/id/202/?EBS=d259cb1bacc16993d8f13615a1925762

ArgyleSocial - More Prospects, Better Leads, and Stronger Relationships
http://argylesocial.com/

Arktan - Connecting Your Digital Activity
http://www.arktan.com/

AROUNDMe - Collaborative Social Spaces On the Web
http://www.barnraiser.org/aroundme

Attentio - Track, Analyse and Understand Millions of Global Voices From Social Media
http://attentio.com

A Typology of Virtual Communities: A Multi-Disciplinary Foundation for Future Research by Constance Elise Porter University of Notre Dame

Avention - Formerly OneSource
http://www.avention.com/

Ayloo - Make Conversation Together .. Better
http://ayloo.net/
BackTweets - Search for Links On Twitter
http://backtweets.com/

Barnraiser - Knowledge and Collaboration Around Shared Interests Software [Last updated 3 years ago]
http://www.Barnraiser.org/

Bazaarvoice - Online Customer Ratings and Reviews
http://www.bazaarvoice.com/

Behavior OnLine - The Mental Health and Behavioral Science Meeting Place
http://www.behavior.net/

BibSonomy - A Blue Social Bookmark and Publication Sharing System
http://www.bibsonomy.org/

blab - Predictive Social Intelligence
http://www.blabpredicts.com/

BlastFollow - Follow Twitter Users Who Share Your Interests
http://brianmcarey.com/blastfollow/

BlinkList - Personal Start Page and Social Bookmarking Engine
http://www.blinklist.com/

Blitzmetrics - Social Media Dashboards For Your Brand
http://blitzmetrics.com/

BlockAvenue - Discovery Something New In Your Neighborhood Everyday
http://www.blockavenue.com/

BlogBridge - A New Kind of Blog Reader
http://www.blogbridge.com/

Bottlenose - Smartest Social Media Dashboard
http://bottlenose.com/

Boxee - Open Connected Social Media Center
http://www.boxee.tv/
Brandwatch - Tools For Monitoring, Analyzing and Utilizing Social Media Conversations
http://www.brandwatch.com/

bub.blicio.us - Covering the Social Economy
http://bub.blicio.us/

Buffer - A Smarter Way To Share
http://bufferapp.com/

Buzzcapture - Social Media Monitoring | Social CRM
http://www.buzzcapture.com/

Buzz Equity Pro
http://buzzequity.com/

Cambrian House - Home of CrowdSourcing
http://www.cambrianhouse.com/

CARMA - Global Media Analysts
http://www.carma.com/

ChangeMakers - Open Sourcing Social Solutions
http://www.changemakers.com/

Classmates Online
http://www.classmates.com/

Collarity – Optimized Audience Engagement
http://www.collarity.com/

Continuity and Change - A Journal of Social Structure, Law and Demography in Past Societies
http://journals.cambridge.org/action/displayJournal?jid=CON

Conversocial – Social Customer Service Platform
http://www.conversocial.com/
Cooperation, Sharing And Social Networking As Emergent Economic And Production Forces
http://www.masternewmedia.org/news/2005/02/08/cooperation_sharing_and_social_networking.htm

CraigsList
http://www.CraigsList.org/

Criminal Law Resources: Social Networking Online and Criminal Justice by Ken Strutin
http://www.llrx.com/features/criminaljustice/socialnetworking.htm

Crimson Hexagon - Enterprise Social Media Monitoring and Analysis Software
http://www.crimsonhexagon.com/social-media-monitoring-analysis/

Crimson Hexagon - Social Media Analysis and Analytics
http://www.crimsonhexagon.com/

Croquet Project
http://en.wikipedia.org/wiki/Croquet_project

CrowdStorm - Social Shopping & Price Comparison
http://www.crowdstorm.com/

Curalate - Marketing and Analytics Suite for Pinterest and Instagram
http://www.curalate.com/

CustomScoop - All-In-One News and Social Media Monitoring
http://www.customscoop.com/

CyberAlert - Media Monitoring Service For Online News, Broadcast News and Social Media
http://cyberalert.com/

Cyfe - All-In-One Dashboard
http://www.cyfe.com/

del.icio.us - Social Bookmarks
https://delicious.com/
del.icio.us director: Delivering A High-Performance AJAX Web Service Broker
http://johnvey.com/features/deliciousdirector/

de.lirio.us - Social Bookmarking, Tagging, Blogging & Notes
http://de.lirio.us/

Digg - Technology News
http://digg.com/

Diigo: Social Annotation - Seamless Integration of Social Bookmarking, Web Highlighter, Sticky-Note and Clipping
http://www.diigo.com/

Discovery Hub - Exploratory Search Engine Built Upon Wikipedia
http://discoveryhub.co/

Dreamcrowd - Dream Sharing and Interpretation
http://www.dreamcrowd.com/

Dropify - Turn Your Files Into Facebook Fans
http://dropify.com/

EDUdemic – Education Technology Tips For Students and Teachers
http://edudemic.com/

eHub - Updated Resources on Web 2.0 Applications and Social Software
http://emilychang.com/ehub/

Elgg - Open Source Social Networking Platform
http://elgg.org/

Emergent Learning: Social Networks and Learning Networks by Stephen Downes
http://www.downes.ca/files/osn.html

enthuse.me - Showcase Your Work, Knowledge or Passion
http://www.enthuse.me/

Eurekster - Search Party
http://www.eurekster.com/
Ejectors - Ejectors Pages, a Flexible Social Media Platform
http://www.ejectors.com

Evidence Search – Health and Social Care
https://www.evidence.nhs.uk/

ExactTarget SocialEngage™
http://www.exacttarget.com/products/social-media-marketing

exploreB2B - Scale Your business with Intelligent Networking
https://exploreb2b.com/

Facebook - Social Utility
http://www.Facebook.com/

Fan Page List
http://fanpagelist.com/

Feedient - Keep Your Social Life In One Simple Overview
https://feedient.com/

FeedoData - Business Social Network for Data Analysis
http://www.feedodata.com/

Field Methods
http://fmx.sagepub.com/

Five Weeks to a Social Library
http://www.sociallibraries.com/course/

Flickr - Photo Sharing
http://www.flickr.com/

Fliptop - Customer Intelligence
http://www.fliptop.com/

Folksonomies - Cooperative Classification and Communication Through Shared Metadata by Adam Mathes
http://www.adammathes.com/academic/computer-mediated-communication/ folksonomies.html
Folksonomy
http://en.wikipedia.org/wiki/Folksonomy

FriendFeed - Share Online
http://friendfeed.com/

Friends: Social Networking Sites for Engaged Library Services
http://onlinesocialnetworks.blogspot.com/

GaggleAMP - Amplify, Analyze and Align Social Media
https://gaggleamp.com/

Gather - Social Networking with Substance
http://www.gather.com/

Geofeedia - See What’s Happening Right Now, Anywhere
http://geofeedia.com/

GetReal - Meet People That Are Around You
https://getreal.ly/

Gnip - Largest Provider of Social Media to the Enterprise
http://gnip.com/

Gorkana - Social Media Services
http://gorkana.us/

GovLoop - Knowledge Network for Government
http://www.govloop.com/

Groupsite
http://www.groupsite.com/

GSS : General Social Survey
http://www.norc.org/GSS+Website/

H2O Playlists
http://h2obeta.law.harvard.edu/home.do

Heartbeat - Social Media Monitoring Dashboard by Sysomos
http://www.sysomos.com/products/overview/heartbeat
Hello Social - Engage Your Audience One Smile At a Time
https://hellosocial.com/

Hive Mind Map
http://www.hivemindmap.com

Hodges' Health Career - Care Domains - Model [h2cm]
http://www.p-jones.demon.co.uk/

Homesnap - Explore Over 90 Million Homes
http://www.homesnap.com/

HootSuite - Social Media Management
https://hootsuite.com/

HowSociable - Measure the Magnitude of your Brand
http://www.howsociable.com/

Hubii - Making News Social, Free and Available Everywhere At Anytime
http://www.hubii.com/

Huminity – Social Networking
http://www.huminity.com/

Hypios - Social Marketplace for Solutions
http://www.hypios.com/

Insider Pages
http://www.insiderpages.com/

Institute for Social Network Analysis of the Economy (ISNAE)
http://www.isnae.org/index.html

Insyt - Never Miss Out On Anything Around You
http://www.insytapp.com/

International Journal of Internet Science
http://www.ijis.net/
Introduction To Social Network Analysis
http://www.orgnet.com/sna.html

Introduction To Social Network Methods by Robert A. Hanneman and Mark Riddle
http://faculty.ucr.edu/~hanneman/nettext/

iZoca - Free Group Networking Platform
http://www.izoca.com/

JigSaw – The Business Contact Marketplace
http://jigsaw.com/

Journal of Computer-Mediated Communication (JCMC)
http://onlinelibrary.wiley.com/journal/10.1111/%28ISSN%291083-6101

Journal of Social Entrepreneurship
http://www.tandfonline.com/toc/rjse20/current

Journal of Sociocybernetics
http://www.unizar.es/sociocybernetics/Journal/

Lanyrd - The Social Conference Directory
http://lanyrd.com/

Last.fm - The Social Music Revolution
http://www.last.fm/

Library for Social Network Analysis [last updated 2008]
http://www.libsnas.org/

Likeastore - Social Bookmarking for Geeks
https://likeastore.com/

LinkedIn
http://www.linkedin.com/

List Fav Social Network - Best of Lists
http://www.listfav.com/

Loore - Finding People Online Within Social Networks and Directories
http://www.loore.com/
MarketMeSuite - Proactive Social Media Marketing
http://www.marketmesuite.com/

Mashpedia - Real Time Multimedia and Social Encyclopedia
http://www.mashpedia.com/

MatchLines Relationship Analysis Tool by Dr. Molly Barrow
http://www.DrMollyBarrow.com/

MediaMiser - Media Monitoring and Analysis
http://www.mediamiser.com/

MediaVantage - Media Intelligence and Public Relations Management
http://mediavantage.com/

MediaVantage – Monitor and Measure Your Message
http://www.dna13.com/

Medium - Sharing Ideas and Experience Move Humanity Forward
https://medium.com/

Meltwater Buzz - Innovative Social Media Monitoring Tool

Meltwater - Increase Your Online Intelligence
http://www.meltwater.com/

MeMeStreams.net - Don't Hate the Media, Become the Media
http://www.memestreams.net

Mention - The Ultimate Monitoring Tool
https://en.mention.net/

Messenger Taps Social Nets

Military Advantage
http://www.military.com/
mnemomap - Search Engine
http://www.mnemo.org/

mozdev.org - delicious
http://delicious.mozdev.org/

Muse - Social Utility That Connects You With Internet2-enabled Technologies and Educators
http://k20.internet2.edu/

MyPictrr - Free Picture Resizing for Your Social Network
http://mypictr.com/

NameChk - Check Username Availability at Multiple Social Networking Sites
http://namechk.com/

Neighborhood America INgage Network™ - Enterprise Social Networking
http://www.NeighborhoodAmerica.com/

NetBase - Social Media Management System (SMMS)
http://www.netbase.com/

Netlytic - Making Sense of Online Conversations
https://netlytic.org/home/

NetMiner - Social Network Analyzer

NewsGator - Enterprise Social Business Software Solutions
http://www.newsgator.com/

Newsvine - Instant Reflection on What the World Is Talking About Now
http://www.newsvine.com/

Ning - Social Web Applications
http://www.ning.com/

Num Sum - Easy, Sharable Web Social Spreadsheets
http://numsum.com/
NUVI - The World's Most Stunning Social Analytics Platform
http://nuviapp.com/

oishii! - ephemeral pheromonal de.icio.us-ness
http://opencontent.org/oishii/

Oneview - Social Bookmarking and Community/Human Powered Search
http://www.oneview.com/

Online Business Networks

Online Social Networking for Business: An Interview with Konstantin Guericke, Marketing VP, LinkedIn By Debbie Bardon
http://www.infotoday.com/online/nov04/bardon.shtml

Online Social Networking White Paper by Marcus P. Zillman
http://www.OnlineSocialNetworking.info/

OnlyWire - Automated Content and Bookmark Distribution
http://onlywire.com/

Oort-Cloud - Write, Read, Share and Respond
http://www.oort-cloud.org/

Open Source Social Platforms: 10 of the Best

Oracle - Collective Intellect
http://www.collectiveintellect.com

Outfoxed - Personalize Your Internet
http://getoutfoxed.com/

Oxford Internet Institute (OII)
http://www.oi.ox.ac.uk/

PeerIndex - Discover the Authorities and Opinion Formers On a Given Topic
http://www.peerindex.com/
Peers - The Sharing Economy
http://www.peers.org/

phpBB - Creating Communities Worldwide
http://www.phpbb.com/

PinReach - Pinterest Influence Metrics and Analytics
http://www.PinReach.com/

Plaxo
http://www.plaxo.com/

Plumlytics - Listen, Analyze and Grow
http://plumlytics.com/

PlusRated - Peer Rating, Skills Appraisal, Self Improvement, Personal Development and Social Reviews
http://www.plusrated.com/

Poken - Your Social Network Connection
http://www.poken.com/

PolicyTool - Policy for the Masses
http://policytool.net/

Ponoko - Personal Manufacturing Platform [3D printing]
http://www.ponoko.com/

Postcron - The Easiest Way To Schedule Tweets and Facebook Posts
http://postcron.com/

PressDoc - Dynamic and Interactive Social Media Releases
http://pressdoc.com/

PRESSfeed - Social Media Online Newsroom

Pressitt - Create Your Own Social Media News Release (SMNR)
http://pressitt.com/
Quandl - Search Over 7,000,000 Financial, Economic and Social Datasets
http://www.quandl.com/

Rally Up - A Social Network for Real Friends
http://www.getupandrally.com/

RateItAll - Consumer Ratings and Reviews
http://www.rateitall.com/

Reachli - Create and Share Engaging Posts for the World To See
http://www.reachli.com/

Realtime Products - The Social Media Data You Need, The Moment You Need It
http://gnip.com/products/realtime/

Reddit - What's New Online
http://www.reddit.com/

Review of Social Economy: The Journal of the Association for Social Economics
http://www.tandfonline.com/toc/rrse20/current

Revou - PHP Driven Social Network Software
http://www.revou.com/

Ryze - Business Networking
http://www.ryze.com/

Samepoint - Social Media Search
http://www.samepoint.com/

Scour - The Social Search Engine
http://www.Scour.com/

SDL - Creators of Compelling, Profitable Global Customer Experiences
http://www.sdl.com/

Semantic Web Draws On the Power of Friends
http://web.freepint.com/go/newsletter/160#feature

Sendible - Social Media Management Tools for Business
http://sendible.com/
Sharing, Privacy and Trust in Our Networked World
http://www.oclc.org/reports.en.html

Shoutlet - Enterprise Social Marketing Platform
http://www.shoutlet.com/

Simply Measured - Social Media Analytics for Sophisticated Marketers
http://simplymeasured.com/

SociableBlog - Social Networking and Social Media Blog
http://www.sociableblog.com/

Socialbrite - Social Tools for Social Change
http://www.socialbrite.org/

Social Bookmarking
http://en.wikipedia.org/wiki/Social_bookmarking

Social Bookmarking Tools (I) - A General Review by Tony Hammond, Timo Hannay, Ben Lund, and Joanna Scott
http://www.dlib.org/dlib/april05/hammond/04hammond.html

SocialBro - Explore Your Twitter Community
https://www.socialbro.com/

Social Buzz Bot – The Business Intelligence Search Engine for Information Discovery from Social Communities
http://socialbuzzbot.com/

Social Capital Gateway
http://www.socialcapitalgateway.org/

Social Collider - Reveals Cross-Connections Between Conversations on Twitter
http://socialcollider.net/

Socialdoe - Online Portfolio for Creatives
https://socialdoe.com/

Social Down Or Not - Social Availability
http://social.downornot.com/
SocialEngine - Social Network Creation Platform
http://www.socialengine.com/

Social Entrepreneurship and Social Media Marketing by Melissa S. Barker

SocialGO - Create Social Networks, Build Social Networking Sites
http://www.socialgo.com/

Social Informatics Blog
http://socialinformaticsblog.com/

Social-Informatics - University of Ljubljana, Faculty of Social Sciences
http://www.social-informatics.org/index.php

Social Issues Research Centre
http://www.sirc.org/

Sociallight - Free Analytics and Search for Facebook, Twitter, & Instagram
http://www.socialight.io/

Social Marketing Cloud
http://www.salesforce.com/socialmarketing/

Social Marketing Institute
http://www.social-marketing.org/

Social Media Directory - Department of Homeland Security
http://www.dhs.gov/social-media-directory

Social Media Guide
http://www.cyberjournalist.net/sree-social-media-guide/

Social Media Policies Database
http://socialmediagovernance.com/policies.php

Social Media Research Foundation - Open Tools, Open Data, Open Scholarship for Social Media
http://www.smrfoundation.org/
SocialMention - Real-Time Social Media Search and Analysis
http://www.socialmention.com/

Social Network Fragments
http://smg.media.mit.edu/projects/SocialNetworkFragments/

Social Networking - A Research Tool by Amelia Kassel
http://web.freepint.com/go/features/3196

Social Networking Sites List from WikiPedia
http://en.wikipedia.org/wiki/List_of_social_networking_websites

Social Networking Services Meta List
http://www.switched.com/category/@socialnetworking

Social Networking Websites and Teens: An Overview

Social Neuroscience
http://www.tandfonline.com/toc/psns20/current

Socialnomics - Social Media Revolution Video
http://www.youtube.com/watch?v=sIFYPQjYhv8

Socialoomph - Tools to Boost Your Social Media Productivity
https://www.socialoomph.com/

Social Policy and Society
http://journals.cambridge.org/action/displayJournal?jid=SPS

Social Psychology Network
http://www.socialpsychology.org/

Social QR Code - Use with Traditional and Social Marketing
http://www.socialqrcode.com/

SocialSav - Track Competitors, Monitor Performance, Keep Pace With Trends
http://www.socialsav.com/
Social Science Data Search

SocialSeek
http://socialseek.com/

Social Terminology Enhancement through Vernacular Engagement
http://www.dlib.org/dlib/september05/bearman/09bearman.html

Socialtext - Social Networking with Enterprise 2.0 Collaboration
http://www.socialtext.com/

Social Wallpapering - Desktop Backgrounds
http://www.socwall.com/
Sociolinguistics and CMC [Site Last Updated 2009]
http://sociocmc.blogspot.com/

Sociosecure - Protecting Company Information and Employee Privacy
http://www.sociosecure.com/

Socrata - Social Data Platform
http://www.socrata.com/

SocSciBot - Social Sciences Link Analysis Research
http://socscibot.wlv.ac.uk/

SoNIA - Social Network Image Animator
http://www.stanford.edu/group/sonia/index.html

SourceMetrics - Social Marketing Optimization and Analytics Platform
http://swixhq.com/

Spider - Powerful Real-Time Social Databases
http://spiderqube.com/

Spiral16 - Monitoring Software for Web and Social Media
http://www.spiral16.com/

Spoke – Discover Relevant Business Information
http://www.spoke.com/
Spinn3r - Indexing the Blogosphere
http://www.spinn3r.com/

Spredfast - Social Media Management System
http://spredfast.com/

SproutSocial - Social Media Management for Exceptional Companies
http://sproutsocial.com/

STACKS - Social Media Tracker, Analyzer, & Collector Toolkit at Syracuse
https://github.com/bitslabsyr/stack

Stanford Network Analysis Platform (SNAP)
http://snap.stanford.edu/

Strings - Track, Share, Discover in Social Networks
http://www.strings.com/

StumbleUpon Reviews
http://www.stumbleupon.com/

SumAll
https://sumall.com/

Synthesio - Global Social Media Monitoring
http://synthesio.com/corporate/en

Sysomos - Social Media Software for Brands, Businesses and Agencies
http://www.sysomos.com/

Talkwalker - Social Media Monitoring Tool
http://www.talkwalker.com/

Tame - Time To Tame the Social Web
http://tame.it/

Tellagence - Predicts How Information Will Move
http://www.tellagence.com/
Terra Nova - Virtual Worlds Collaborative Blog
http://terranova.blogs.com/

The Casual Collective - Social Gaming and Casual Networking
http://www.casualcollective.com/

The FOAF Project - Friend of a Friend
http://www.foaf-project.org/

The Inquisitive Mind - Making Social Psychology Accessible
http://www.in-mind.org

The Link Prediction Problem for Social Networks

Themeefy - Create Your Own Personalized Theme Magazine
http://www.themeefy.com/

The Socialized.net
http://www.socialized.net/

The Strength of Internet Ties - A Pew/Internet Report

The Virtual Handshake - Opening Doors and Closing Deals Online
http://www.thevirtualhandshake.com/

ThinkBot
http://www.pmbrowser.info/thinkbot.htm

ThinkUp - Analytics for Humans
https://www.thinkup.com/

ThisNext - Shopcasting Network
http://www.thisnext.com/

Topsy - Realtime Social Web Search Engine
http://www.topsy.com/

Trackur - Online Reputation Monitoring & Social Media Monitoring Tools
http://www.trackur.com/
Tribe [Member-created groups; Last Updated 2004]
http://www.Tribe.net

Twazzup – Real-time Monitoring and Analytics for Twitter
http://www.twazzup.com/

TweetBeep - Free Twitter Alerts by eMail
http://tweetbeep.com/

TweetDeck
http://tweetdeck.com/

TweetReach - How Far Did Your Tweet Travel
http://tweetreach.com/

TwentyFeet - Ego Tracking Service
https://www.twentyfeet.com/

Twitalyzer - Serious Analytics for Social Business
http://twitalyzer.com/

TwitterCounter - Statistics Powered by Twitter
http://twittercounter.com/

Twitter - Share and Discover What’s Happening Right Now, Anywhere in the World
http://twitter.com/

Twournal - Twitter To Journal
http://twournal.com/

TwtrLand - Visualizes Social Footprints
http://twtrland.com/

uberVU - Solutions for Social Media Marketing
http://www.ubervu.com/

UFeed - Transforming Compulsive Eating Into Collective Help
http://ufeed.org/
Understanding and Communicating Social Informatics By Rob Kling, Howard Rosenbaum, and Steve Sawyer

uQR.me - Where Your Virtual World Becomes Real
http://uqr.me/

uSpread - The Anonymous Location-Based Social Network
http://uspread.net/

Vibin - Collect What Matters
http://www.vibin.it/

ViralHeat - A Unified Suite for Social Media Marketing
https://www.viralheat.com/

Viral Communications
http://dl.media.mit.edu/viral/

Virtual Community Attraction: Why People Hang Out Online by Catherine M. Ridings Lehigh University and David Gefen Drexel University
http://onlinelibrary.wiley.com/journal/10.1111/%28ISSN%291083-6101

Visible® - Social Media Monitoring, Analytics and Engagement
http://www.visibletechnologies.com/

Visualization and Analysis of Social Networks
http://www.visone.info/

Visual Complexity
http://www.visualcomplexity.com/

Vocus - Marketing Cloud
http://www.vocus.com/

vSocial - Upload, Watch and Share Video Clips
http://www.vsocial.com/

Wakoopa – Tracking & Understanding
http://www.wakoopa.com/
Webtrends - Global Leader in Mobile and Social Analytics
http://www.webtrends.com/

WhosTalkin.com - Social Media Gateways Search Engine
http://whostalkin.com/

WhoTalking - Real Time Social Media Topic Search Engine
http://whotalking.com/

Wibiya Platform
http://wibiya.com/

Wikia - Social Search Engine
http://www.wikia.com/Wikia

Wikio - Social Networking News
http://www.wikio.com/

Wildfire - Interactive Promotions for Brand Marketing
http://www.wildfireapp.com/

WiseStep - Community for Professionals
http://www.wisestep.com/

Woofaa - Social Media Monitoring
http://woofaa.com/

XING - Unique People Discovery and Search
http://www.xing.com/

XMind - Social Brainstorming and Mind Mapping - OpenSource
http://www.xmind.net/

Yammer - Enterprise Social Network
https://www.yammer.com/

Zakta - Personal and Social Deep Web Search Engine
http://www.zakta.com/

Zapproved - Business Productivity Tools to Approve It, Track It and Store It
http://www.zapproved.com/
ZoomSphere – Social Media Influence Tracking Tool
http://www.zoomsphere.com/

Zurf - Social Web browsing with Notes
http://www.zurfapp.com/
Subject Tracer™ Information Blogs:

Subject Tracer™ Information Blogs created and developed by the Virtual Private Library™ combine the best of the latest tools on the Internet. Using bots, blogs and news aggregators the Subject Tracer™ Information blogs generate RSS feeds with the latest resources to create a current information resource flow through niched subject tracers. I am proud to be the creator of the Internet’s first Subject Tracer™ Information Blogs:

Virtual Private Library™
http://www.VirtualPrivateLibrary.com/

Agriculture Resources
http://www.AgricultureResources.info/

AnswerSpot
http://www.AnswerSpot.us/

Artificial Intelligence Resources
http://www.AIResources.info/

Astronomy Resources
http://www.AstronomyResources.info/

Auction Resources
http://www.AuctionResources.info/

Biological Informatics
http://www.BiologicalInformatics.info/

Biotechnology Resources
http://www.BiotechnologyResources.info/

Bot Research
http://www.BotResearch.info/

Business Intelligence Resources
http://www.BIResources.info/

ChatterBots
http://www.ChatterBots.info/
Data Mining Resources
http://www.DataMiningResources.info/

Deep Web Research
http://www.DeepWebResearch.info/

Directory Resources
http://www.DirectoryResources.info/

eCommerce Resources
http://eCommerceResources.info/

Education and Academic Resources
http://www.EducationResources.info/

Elder Resources
http://www.ElderResources.info/

Employment Resources
http://www.EmploymentResources.info/

Education and Academic Resources
http://www.EducationResources.info/

Entrepreneurial Resources
http://www.EntrepreneurialResources.info/

Fact Checkers Directory
http://www.FactCheckers.us/

Financial Sources
http://www.FinancialSources.info/

Finding People
http://www.FindingPeople.info/

Games Resources
http://www.GamesResources.info/

Genealogy Resources
http://www.GenealogyResources.info/
Grant Resources
http://www.GrantResources.info/

Green Files
http://www.GreenFiles.info/

Grid, Distributed and Cloud Computing Resources
http://www.GridResources.info/

Healthcare Resources
http://www.HealthcareResources.info/

Information Futures Markets
http://www.InformationFuturesMarkets.com/

Information Quality Resources
http://www.InformationQualityResources.info/

International Trade Resources
http://www.InternationalTradeResources.info/

Internet Alerts
http://www.InternetAlerts.info/

Internet Demographics
http://www.InternetDemographics.info/

Internet Experts
http://www.InternetExperts.info/

Internet Hoaxes
http://www.InternetHoaxes.info/

Intrapreneurial Resources
http://www.IntrapreneurialResources.info/

Journalism Resources
http://www.JournalismResources.info/

Knowledge Discovery
http://www.KnowledgeDiscovery.info/
Military Resources
http://www.MilitaryResources.info/

New Economy Analytics, Resources and Alerts
http://www.NewEconomyAnalytics.com/

Outsourcing/Offshoring Information and Resources
http://www.OutsourcingOffshore.us/

Privacy Resources
http://www.PrivacyResources.info/

Reference Resources
http://www.ReferenceResources.info/

Research Resources
http://www.ResearchResources.info/

RestStress™
http://www.RestStress.com/

Script Resources
http://www.ScriptResources.info/

ShoppingBots
http://www.ShoppingBots.info/

Social Informatics
http://www.SocialInformatics.info/

Statistics Resources and Big Data
http://www.StatisticsResources.info/

Student Research
http://www.StudentResearch.info/

Theology Resources
http://www.TheologyResources.info/

Tutorial Resources
http://www.TutorialResources.info/
Online Social Networking – An Internet MiniGuide Annotated Link Compilation

http://www.OnlineSocialNetworking.info/

zillman@VirtualPrivateLibrary.com
eVoice: 800-858-1462


World Wide Web Reference
http://www.WWWReference.info/

Figure 2: Virtual Private Library™

Author Information: Marcus P. Zillman, M.S., A.M.H.A. Executive Director of the Virtual Private Library is an international Internet expert, author, keynote speaker and corporate consultant in the area of information retrieval, knowledge discovery, knowledge harvesting, artificial intelligence and bots/intelligent agents. He has created numerous world wide web sites including 54 Subject Tracer™ Information Portals and Blogs; written a number of internet miniguide, white papers, manuals and books; hosted over 160 weekly Internet television shows, writes a weekly and monthly column on Current Awareness on the Internet; writes a monthly newsletter Awareness Watch and delivers keynote presentations throughout the international marketplace. He also actively delivers one and two day workshops for key industry sectors displaying how the Internet can be used as a tool to maintain current awareness and professional competencies.

Additional websites by Marcus P. Zillman, M.S., A.M.H.A.:

Marcus P. Zillman's Blog
http://www.zillman.us/

Marcus P. Zillman Abbreviated Bio
http://www.zillman.info/
Cloud Computing Resources Primer
http://www.zillman.us/white-papers/grid-distributed-and-cloud-computing-resources-primer/

Current Awareness Discovery Tools on the Internet

Deep Web Research and Discovery Resources 2015 Article - LLRX and Online White Paper
http://zillman.blogspot.com/2015/01/llrx-deep-web-research-and-discovery.html
http://DeepWeb.us/

eMarketing MiniGuide 2015
http://www.eMarketingMiniGuide.com/

eReference Library Link Toolkit
http://www.eReferenceLibrary.com/

Finding Experts By Using the Internet
http://www.FindingExperts.info/

Finding People Resources and Sites
http://www.FindingPeople.info/

Healthcare Bots and Subject Directories
http://www.HealthcareBots.info/

Knowledge Discovery Resources 2015
http://www.KDResources.info/

New Economy Resources 2015
http://www.NewEconomyResources.com/

Online Research Browsers
http://www.zillman.us/white-papers/online-research-browsers/

Online Research Tools
http://www.OnlineResearchTools.info/

Online Social Networking
http://www.OnlineSocialNetworking.info/
Searching the Internet
http://www.SearchingTheInternet.info/

Using the Internet As a Dynamic Resource Tool for Knowledge Discovery

Web Data Extractors
http://www.WebDataExtractors.com/

Web Guide for the New Economy

White Papers By Marcus P. Zillman, M.S., A.M.H.A.
http://www.WhitePapers.us/

Internet Tutor by Marcus P. Zillman, M.S., A.M.H.A.
http://www.InternetTutor.info/
Visit this site to learn about the availability of Marcus P. Zillman to tutor you or your associate one on one in the privacy of your residence or office on the latest happenings of the Internet including Internet basics to advanced Internet searching using bots and creating your own personal blog.

Internet Speaking by Marcus P. Zillman, M.S., A.M.H.A.
http://www.InternetSpeaker.net
Visit this site to learn about Marcus P. Zillman’s speaking engagements for your organization meetings and events. View and listen to his previous presentations as well as his weekly television shows.

Internet Consulting by Marcus P. Zillman, M.S., A.M.H.A.
http://InternetConsultant.BlogSpot.com/
Visit this site to obtain information about obtaining the consultation services of Marcus P. Zillman for your company including eCommerce audits, utilization of bots, blogs and news aggregators or the creation of your own personal virtual private library powered by Subject Tracer™ Information bots!

Current Awareness Monitors, Alerts and Information Traps
http://www.ecurrentAwareness.com/
Marcus P. Zillman’s latest report Current Awareness Monitors, Alerts and Information Traps is available for purchase online and for immediate download. This report is a comprehensive listing of the latest resources, sources and sites for current awareness on
the Internet. This is a must read for anyone who must stay current in their profession and/or business activity as the list of URLs will keep you at the leading edge of your career.

**Market Intelligence Resources**
http://www.MarketIntelligenceResources.com/
Marcus P. Zillman’s just released professional Internet MiniGuide is titled Market Intelligence Resources and is available for purchase online and immediate download. This 193 page digital miniguide represents a comprehensive listing of the latest resources, sources and sites to discover the latest Market Intelligence sources available on the Internet with many of them freely available! Designed specifically for today’s entrepreneur, professional and/or investor.

**Entrepreneurial Links 101**
http://www.EntrepreneurialLinks.com/
Marcus P. Zillman’s newly released 231 page eReference digital book for the up and coming entrepreneur. Entrepreneurial Links 101 gives an alphabetical listing of the very best Internet and World Wide Web sites covering Entrepreneur Resources, Business Intelligence Resources and an extremely comprehensive list of Online Research Tools. This is considered by many to be the entrepreneur’s bible for finding relevant and competent online resources!

**Internet Privacy and Security Resources**
http://www.InternetPrivacySecurity.net/
Marcus P. Zillman’s latest eReference digital publication is a selected comprehensive alphabetical listing of the latest resources and sites covering all aspects of privacy and security currently available over the Internet. From the board room to the family room, these resources and sites give you the information you need to maintain your privacy and security as you use the Internet in your business and personal life.

**Research Resources Online Guide**
http://www.ResearchResourcesOnline.net/
Marcus P. Zillman’s latest LinkSeries Publication is a 340 page digital guide of a selected comprehensive alphabetical listing of the latest and greatest resources and sites covering all areas of research that is currently available over the Internet. The guide covers online research resources and tools for the Newbie to research as well as the Seasoned researcher. Contents include: a) Research Resources, b) Research Tools, c) Student Research Resources Toolkit, d) Knowledge Discovery/Management and Data Mining Resources, e) Knowledge Discovery/Retrieval and the World Wide Web Resources, and f) Subject Tracer™ Information Blogs.
The Survivor’s Manual for The New Economy
Marcus P. Zillman’s latest LinkSeries Publication is a 239 page digital read that gives excellent resources and annotated sources for the new economy analytics, alerts, ecommerce, financial sources, invisible and deep web resources, social and business networking sources along with new economy competitive and business intelligence resources and an extremely comprehensive listing of new economy online tools.