

New Normal Start Up Resources 2021

By

Marcus P. Zillman, M.S., A.M.H.A.
Executive Director – Virtual Private Library
zillman@virtualprivatelibrary.com

Sections Include:

Idea Validation – How to Validate Your Startup Idea
Bootstrapping
Pitching
Lean Startup
Customer Development [CustDev]
Minimum Viable Product [MVP]
Launching
Funding/Venture Capital/Seed Capital/Angel Investing
Landing Page Optimization
PR/Press/Marketing
Conversion Rate Optimization
Tools, Resources, New Normal and Videos
Subject Tracer™ Information Blogs

Validation - How to Validate Your Startup Idea:

Codigital Real-Time Ideas Engine

<http://www.codigital.com/>

Contribber - Unlock the Potential of Your Startup

<https://www.contribber.com/>



[Created May 1, 2020 – Updated June 1, 2021]

New Normal Start Up Resources 2021

<http://www.NewNormalStartUpResources.com/>

<http://www.zillman.us/>

zillman@VirtualPrivateLibrary.com

239-206-3450

© 2020, 2021 Marcus P. Zillman, M.S., A.M.H.A

Four Simple Low Resolution Innovation Tests - how to validate your innovation
http://blogs.hbr.org/anthony/2011/06/four_simple_ways_to_do_transac.html

Hoaxy® - Visualize the Spread of Claims and Fact Checking
<http://hoaxy.iuni.iu.edu/>

How Do We Identify Good Ideas?
<http://www.wired.com/wiredscience/2012/01/how-do-we-identify-good-ideas/>

How to evaluate your business idea
<http://us.moo.com/ideas/evaluate-your-business-idea.html>

How To Test Your Business Idea
<https://www.nerdwallet.com/article/test-business-idea>

How to Validate Your Business Ideas Without Spending a Dime
<https://www.entrepreneur.com/article/289297>

Javelin – Idea to Successful Product
<http://www.javelin.com/>

Mindly - Organize Your Inner Universe
<http://www.mindlyapp.com/>

Proof-of-Concept Revolution – Fast Track Open Innovation
<https://proov.io/>

So you want to do a startup?
<http://www.slideshare.net/missrogue/so-you-want-to-do-a-startup-eh>

startHow to Test Your Minimum Viable Product
<http://www.inc.com/steve-blank/how-test-prototype-minimum-viable-product.html>

Test your startup idea
<https://www.leanstartupmachine.com/validationboard/>



[Created May 1, 2020 – Updated June 1, 2021]

New Normal Start Up Resources 2021

<http://www.NewNormalStartUpResources.com/>

<http://www.zillman.us/>

zillman@VirtualPrivateLibrary.com

239-206-3450

© 2020, 2021 Marcus P. Zillman, M.S., A.M.H.A

Bootstrapping:

50 Bootstrapping Hacks for Every Stage of Your Startuip

<https://fi.co/insight/50-bootstrapping-hacks-for-every-stage-of-your-startup>

BootStrapp

<https://bootstrapp.co/>

Bootstrapping.io email newsletter

<http://bootstrapping.io/>

The Bootstrappers' Bible by Seth Godin (pdf)

<http://sethgodin.typepad.com/files/8.01.bootstrappersbible-1.pdf>

Pitching:

15 Dumb Mistakes to Avoid When Pitching Investors

<http://www.inc.com/young-entrepreneur-council/12-dumb-mistakes-to-avoid-when-pitching-investors.html>

How to Craft the Perfect Marketing Elevator Pitch

<http://blog.hubspot.com/blog/tabid/6307/bid/33822/How-to-Craft-the-Perfect-Marketing-Elevator-Pitch.aspx>

How to Not Suck at Pitching Your Idea

<http://www.thoughtleadersllc.com/2011/10/how-to-not-suck-at-pitching-your-idea/>

How to Pitch an Idea

<http://scottberkun.com/essays/38-how-to-pitch-an-idea/>

Lean Startup:

Running Lean – Iterate From Plan A To A Plan That Works

<http://runninglean.co/>



[Created May 1, 2020 – Updated June 1, 2021]

New Normal Start Up Resources 2021

<http://www.NewNormalStartUpResources.com/>

<http://www.zillman.us/>

zillman@VirtualPrivateLibrary.com

239-206-3450

© 2020, 2021 Marcus P. Zillman, M.S., A.M.H.A

The Lean Startup

<http://lmalmanza.wordpress.com/2012/06/12/understanding-lean-startup-in-1550-words/>

Customer Development [CustDev]:

95 Ways to find your first customers for customer development or your first sale

<http://jasonevanish.com/2013/08/11/95-ways-to-find-your-first-customers-for-customer-development-or-your-first-sale/>

Genus AI – Understand and Engage With Your Customers In An Emotionally Intelligent Way

<https://genus.ai/>

The Most Important Elements of Interviews with Prospective Customers

<http://www.telleen-lawton.com/2013/01/12/the-most-important-elements-of-prospective-customer-interviews/>

Tips for Customer development

<http://welovelean.wordpress.com/2012/11/16/customer-development-is-awkward-heres-some-ti/>

Twelve tips for customer development interviews

<http://www.dancingmango.com/blog/2012/12/14/twelve-tips-for-customer-development-interviews/>

Minimum Viable Product [MVP]:

How To Build A Minimum Viable Product (MVP)

<http://grasshopperherder.com/the-four-parts-of-a-minimal-viable-product/>

How to test your MVP

<http://www.inc.com/steve-blank/how-test-prototype-minimum-viable-product.html>

MVP Doesn't Mean Anything

<http://rein.pk/mvp-doesnt-mean-anything/>



[Created May 1, 2020 – Updated June 1, 2021]

New Normal Start Up Resources 2021

<http://www.NewNormalStartUpResources.com/>

<http://www.zillman.us/>

zillman@VirtualPrivateLibrary.com

239-206-3450

© 2020, 2021 Marcus P. Zillman, M.S., A.M.H.A

Proof-of-Concept Revolution

<https://proov.io/>

Launching:

Burnout - Connected Apps To Run Your Startup

<https://burnout.so/>

How to Launch Anything - by Nathan Barry

<http://www.smashingmagazine.com/2013/06/28/how-to-launch-anything/>

How to effectively launch your new product or service

<http://blog.pressdoc.com/2011/06/how-to-effectively-launch-your-new-product-or-service.html>

How to launch a new product

<http://calacanis.com/2008/12/23/how-to-launch-a-new-product/>

LaunchingNext – Best Startup Tools

<https://www.launchingnext.com/tools/>

Mastering Product Launches - A course by Nathan Barry

<http://nathanbarry.com/launch/product/>

The Art of Launching an App: A Case Study

<http://uxdesign.smashingmagazine.com/2012/04/05/art-of-launching-app-case-study/>

YoungStartUp Ventures

<http://www.youngstartup.com/>

Funding/Venture Capital/Seed Capital/Angel Investing:

Crowdfunding Resources 2021 White Paper Link Dataset Compilation

<http://www.CrowdFundingResources.info/>



[Created May 1, 2020 – Updated June 1, 2021]

New Normal Start Up Resources 2021

<http://www.NewNormalStartUpResources.com/>

<http://www.zillman.us/>

zillman@VirtualPrivateLibrary.com

239-206-3450

© 2020, 2021 Marcus P. Zillman, M.S., A.M.H.A

CB Insights OKM [;ts Venture Capital Database

<https://www.cbinsights.com/>

Marketplace for pre-IPO investments

<http://equityzen.com/e/>

New Trends In Startup Financing Explained For Laymen

<http://www.kalzumeus.com/2010/09/02/new-trends-in-startup-investing-explained-for-laymen/>

The Techstars Foundation

<http://www.techstars.org/>

Term Sheets

<http://www.quora.com/What-are-examples-of-good-startup-term-sheets/answer/Mark-Suster>

<http://www.wsgr.com/WSGR/Display.aspx?SectionName=practice/termsheet.htm>

The Eight Best Questions We Got While Raising Venture Capital

<http://techcrunch.com/2009/11/18/good-question-the-eight-best-questions-we-got-while-raising-venture-capital/>

Venture Capital Basics

<http://swombat.com/2011/2/17/venture-capital-basics>

Venture Capital Database

<http://punctuative.com/vcdb/>

Weekly.vc

<https://weekly.vc/>

Landing Page Optimization:

11 Simple (But Critical) Tips for Creating Better Landing Pages

<http://blog.hubspot.com/blog/tabid/6307/bid/33927/11-Simple-But-Critical-Tips-for-Creating-Better-Landing-Pages.aspx>



[Created May 1, 2020 – Updated June 1, 2021]

New Normal Start Up Resources 2021

<http://www.NewNormalStartUpResources.com/>

<http://www.zillman.us/>

zillman@VirtualPrivateLibrary.com

239-206-3450

© 2020, 2021 Marcus P. Zillman, M.S., A.M.H.A

36 Articles and Resources to Help You Complete Your Next LPO Project

<http://www.marketingexperiments.com/blog/research-topics/landing-page-optimization-research-topics/36-articles-and-resources-to-complete-lpo.html>

A 50-Point Checklist For Creating The Ultimate Landing Page

<http://unbounce.com/landing-pages/checklist/>

The 8 Questions That Create Perfect Landing Page Copy

<http://blog.kissmetrics.com/high-impact-landing-copy/>

PR/Press/Marketing:

10 Essential PR Tips for Startups

<http://mashable.com/2011/10/10/pr-startups/>

109 Ways to Make Your Business Irresistible to the Media – "The publicity is there for the taking." by Patrick Garmoe about marketing your business via press attention

<http://www.copyblogger.com/irresistible-pr/>

22 Tips on How To Operate a Trade Show Booth

<http://calacanis.com/2009/09/08/22-tips-on-how-to-operate-a-trade-show-booth/>

92 Ways to Get (and Maximize) Press Coverage

<http://moz.com/blog/92-ways-to-get-and-maximize-press-coverage>

99 Tips for Poor Web Startups

<http://www.avivadirectory.com/branding/?p=1>

eMarketingBot – 2021 Search Engine for Marketing Resources

<http://emarketingbot.com/>

eMarketing Miniguide 2021

<http://www.eMarketingMiniguide.com/>

Engine - The Voice of StartUps In Government

<http://www.engine.is/>



[Created May 1, 2020 – Updated June 1, 2021]

New Normal Start Up Resources 2021

<http://www.NewNormalStartUpResources.com/>

<http://www.zillman.us/>

zillman@VirtualPrivateLibrary.com

239-206-3450

© 2020, 2021 Marcus P. Zillman, M.S., A.M.H.A

How Do I Get My First Few Customers?

<http://blog.asmartbear.com/get-first-customers.html>

How Do I Sell A General-purpose Tool?

<http://blog.asmartbear.com/sell-general-purpose-tool.html>

I Pitched @TechCrunch And 13 Ways To Get Press When You Launch Your Startup

<http://jasonlbaptiste.com/featured-articles/how-i-pitched-techcrunch-and-13-ways-to-get-press-when-you-launch-your-startup/>

How to Demo your Startup Parts One & Two

<http://calacanis.com/2009/09/08/how-to-demo-your-startup-part-one/>
<http://calacanis.com/2009/09/08/how-to-demo-your-startup-part-two/>

How to get massive traction & usage to your product?

<https://medium.com/on-startups/5c67ec8ea4b1>

How To Get Media Coverage For Your Startup – A Complete Guide

<http://onstartups.com/tabid/3339/bid/80121/How-To-Get-Media-Coverage-For-Your-Startup-A-Complete-Guide.aspx>

How to get press for anything

<https://medium.com/better-humans/5ddce5c47368>

How to get press coverage

<http://www.damniwish.com/how-to-get-press-coverage/>

How to pitch your company to investors, customers, and employees

http://dondodge.typepad.com/the_next_big_thing/2011/09/how-to-pitch-your-company-to-investors-customers-and-employees.html

How To Scale Your Values Along With Your Startup

<http://uk.moo.com/ideas/marketing-your-startup-on-a-tight-budget.html>

HOW TO: Sign Up Users Even Before You Launch Your Startup

<http://mashable.com/2011/05/04/startup-launch-buzz/>



[Created May 1, 2020 – Updated June 1, 2021]

New Normal Start Up Resources 2021

<http://www.NewNormalStartUpResources.com/>

<http://www.zillman.us/>

zillman@VirtualPrivateLibrary.com

239-206-3450

© 2020, 2021 Marcus P. Zillman, M.S., A.M.H.A

JustReachOut – Attract Journalists – Pitch With Relevance

<https://justreachout.io/>

Leading With Purpose: How Marketing and Sales Leaders Can Shape the Next Normal

<https://www.mckinsey.com/business-functions/marketing-and-sales/our-insights/leading-with-purpose-how-marketing-and-sales-leaders-can-shape-the-next-normal>

Secrets to Pitching Your Business to Magazines and Blogs

<https://www.americanexpress.com/us/small-business/openforum/articles/secrets-to-pitching-your-business-to-magazines-and-blogs/?extlink=em-openf-SBdaily>

Startup Marketing Ideas

<http://blog.asmartbear.com/startup-marketing-ideas.html>

The Ultimate Guide to Shameless Self-Promotion for Startups

<http://copyhackers.com/2013/06/promotion-for-startups/>

The Ultimate Guide to Startup Marketing

<http://blog.kissmetrics.com/ultimate-guide-startup-marketing/>

The Ultimate Inbound Marketing Kit for Startups

<http://offers.hubspot.com/startup-marketing-plan-blueprint>

What are the best places to get press coverage for a SAAS B2B tool?

<http://www.quora.com/Software-as-a-Service-SaaS/What-are-the-best-places-to-get-press-coverage-for-a-SAAS-B2B-tool?share=1>

Where To Find Your First 2,000 Beta Signups

<http://blog.frontapp.com/2014/03/14/saas-where-to-find-your-first-2000-beta-signups/>

Conversion Rate Optimization:

5 Psychological Principles of High Converting Website (+20 Case Studies)

<http://blog.kissmetrics.com/psychology-into-conversions/>



[Created May 1, 2020 – Updated June 1, 2021]

New Normal Start Up Resources 2021

<http://www.NewNormalStartUpResources.com/>

<http://www.zillman.us/>

zillman@VirtualPrivateLibrary.com

239-206-3450

© 2020, 2021 Marcus P. Zillman, M.S., A.M.H.A

The 9 Steps to a Better Conversion Rate [Infographic]

<http://www.wordstream.com/blog/ws/2011/12/02/nine-steps-to-better-conversion-rates>

The Definitive FAQ List for Conversion Rate Optimization

<http://www.widerfunnel.com/conversion-rate-optimization/the-faq-list-for-cro>

The Definitive How-To Guide For Conversion Rate Optimization

<http://moz.com/blog/the-definitive-howto-for-conversion-rate-optimization>

Tools, Resources, New Normal and Videos:

12Manage - The Executive Fast Track

<https://www.12manage.com/>

27 Best Websites and Resources for StartUp Founders

<https://blog.mvp-space.com/27-best-websites-and-resources-for-startup-founders-451277efd4a9>

2020 Holiday Season: Navigating Shopper Behaviors in the Pandemic

<https://www.mckinsey.com/business-functions/marketing-and-sales/solutions/periscope/our-insights/surveys/2020-holiday-season-navigating-shopper-behaviors-in-the-pandemic>

2020 Season Recap: Building and Scaling New Business

<https://www.mckinsey.com/business-functions/mckinsey-digital/our-insights/2020-season-recap-building-and-scaling-new-businesses>

2020 Year in Review: Highlights from Our Publishing

<https://www.mckinsey.com/featured-insights/2020-year-in-review>

2021 Directory of Directories

<http://www.2021DirectoryOfDirectories.com/>

2021 Guide to Finding Experts by Using the Internet

<http://www.FindingExperts.info/>

2021 Guide to Finding People Resources and Sites

<http://www.FindingPeople.info/>



[Created May 1, 2020 – Updated June 1, 2021]

New Normal Start Up Resources 2021

<http://www.NewNormalStartUpResources.com/>

<http://www.zillman.us/>

zillman@VirtualPrivateLibrary.com

239-206-3450

© 2020, 2021 Marcus P. Zillman, M.S., A.M.H.A

2021 Guide to Internet Privacy Resources and Tools

<http://www.2021InternetPrivacy.com/>

2021 Guide to Searching the Internet

<http://www.SearchingTheInternet.info/>

2021 New Economy Resources

<http://www.2021NewEconomy.com/>

a16z Podcast: Designing a Culture of Reinvention

<https://a16z.com/2020/09/15/a16z-podcast-designing-a-culture-of-reinvention/>

Accelerating Analysis to Navigate COVID-19 and the Next Normal

<https://www.mckinsey.com/business-functions/mckinsey-analytics/our-insights/accelerating-analytics-to-navigate-covid-19-and-the-next-normal>

Adapting to the Next Normal in Retail: The Customer Experience Imperative

<https://www.mckinsey.com/industries/retail/our-insights/adapting-to-the-next-normal-in-retail-the-customer-experience-imperative>

A Dual Cybersecurity Mindset for the Next Normal

<https://www.mckinsey.com/business-functions/risk/our-insights/a-dual-cybersecurity-mindset-for-the-next-normal>

After the First Wave: How CIOs Can Weather the Coronavirus Crisis

<https://www.mckinsey.com/business-functions/mckinsey-digital/our-insights/after-the-first-wave-how-cios-can-weather-the-coronavirus-crisis>

Agility in the Time of COVID-19: Changing Your Operating Model in an Age of Turbulence

<https://www.mckinsey.com/business-functions/organization/our-insights/agility-in-the-time-of-covid-19-changing-your-operating-model-in-an-age-of-turbulence>

All the Internet of Things (IoT) Forum 2020

<https://alltheinternetofthings.com/>



[Created May 1, 2020 – Updated June 1, 2021]

New Normal Start Up Resources 2021

<http://www.NewNormalStartUpResources.com/>

<http://www.zillman.us/>

zillman@VirtualPrivateLibrary.com

239-206-3450

© 2020, 2021 Marcus P. Zillman, M.S., A.M.H.A

“And Now Win the Peace”: Ten Lessons From History for the Next Normal

<https://www.mckinsey.com/featured-insights/leadership/and-now-win-the-peace-ten-lessons-from-history-for-the-next-normal>

An Early View of Post-COVID-19 Discretionary Spending in Asia

<https://www.mckinsey.com/industries/retail/our-insights/an-early-view-of-post-covid-19-discretionary-spending-in-asia>

An Operating Model for the Next Normal: Lessons from Agile Organizations in the Crisis

<https://www.mckinsey.com/business-functions/organization/our-insights/an-operating-model-for-the-next-normal-lessons-from-agile-organizations-in-the-crisis>

A Post-COVID-19 Commercial-Recovery Strategy for B2B Companies

<https://www.mckinsey.com/industries/advanced-electronics/our-insights/a-post-covid-19-commercial-recovery-strategy-for-b2b-companies>

A Pandemic Digital Silver Lining: Companies Digitized Many Activities 20 to 25 Times Faster During COVID-19

<https://www.mckinsey.com/featured-insights/coronavirus-leading-through-the-crisis/charting-the-path-to-the-next-normal/a-pandemic-digital-silver-lining-companies-digitized-many-activities-20-to-25-times-faster-during-covid-19>

Are Telcos Prepared to Lay the Foundation for the Digital Future?

<https://www.mckinsey.com/industries/technology-media-and-telecommunications/our-insights/are-telcos-prepared-to-lay-the-foundation-for-the-digital-future>

A Return to “Normal”: How Long Will the Pandemic Last?

<https://knowledge.wharton.upenn.edu/article/return-normal-how-long-will-pandemic-last/>

Are You Ready for the Hybrid Workplace?

<https://knowledge.wharton.upenn.edu/article/are-you-ready-for-the-hybrid-workplace/>

A Startup’s Guide: How To Navigate Business Uncertainty

<https://www.embroker.com/blog/business-uncertainty/>

A Tale of 2020 in 20 McKinsey Charts

<https://www.mckinsey.com/featured-insights/2020-year-in-review/a-tale-of-2020-in-20-mckinsey-charts>



[Created May 1, 2020 – Updated June 1, 2021]

New Normal Start Up Resources 2021

<http://www.NewNormalStartUpResources.com/>

<http://www.zillman.us/>

zillman@VirtualPrivateLibrary.com

239-206-3450

© 2020, 2021 Marcus P. Zillman, M.S., A.M.H.A

Awesome List of Datasets in 100+ Categories

<https://www.kdnuggets.com/2021/05/awesome-list-datasets.html>

BetaList – Discover Tomorrow’s Startups, Today

<https://www.BetaList.com/>

Beyond Coronavirus: The Path to the Next Normal

<https://www.mckinsey.com/industries/healthcare-systems-and-services/our-insights/beyond-coronavirus-the-path-to-the-next-normal>

Biological Informatics 2021

<http://www.BiologicalInformatics.info/>

Biological Revolution: Innovations Transforming Economies, Societies, and Our Lives

<https://www.mckinsey.com/industries/pharmaceuticals-and-medical-products/our-insights/the-bio-revolution-innovations-transforming-economies-societies-and-our-lives>

Blackboard Collaborate – Scaling to Meet the Needs of a Changing Environment

<http://www.blackboard.com/>

Bloomberg U.S. Startups Barometer

<https://www.bloomberg.com/graphics/startup-barometer/>

Box Notes - Real Time Online Note-Taking for Teams

<https://www.box.com/notes>

Building New Businesses: How Incumbents Use Their Advantages to Accelerate Growth

<https://www.mckinsey.com/business-functions/mckinsey-digital/our-insights/building-new-businesses-how-incumbents-use-their-advantages-to-accelerate-growth>

Building a Stronger, More Inclusive U.S. Workforce

<https://covid-tracker.mckinsey.com/year-end-2020/inclusive-workforce>

Business in 2020 and Beyond

<https://www.mckinsey.com/business-functions/strategy-and-corporate-finance/our-insights/business-in-2020-and-beyond>



[Created May 1, 2020 – Updated June 1, 2021]

New Normal Start Up Resources 2021

<http://www.NewNormalStartUpResources.com/>

<http://www.zillman.us/>

zillman@VirtualPrivateLibrary.com

239-206-3450

© 2020, 2021 Marcus P. Zillman, M.S., A.M.H.A

Business Intelligence Online Resources 2021

<http://www.BIOnlineResources.com/>

Business Plans and Startup Assistance Resources

<https://www.score.org/business-plans-startup-assistance-resources>

Bytestart - The Small Business Portal

<http://www.bytestart.co.uk/>

Caffe - Deep Learning Framework

<http://caffe.berkeleyvision.org/>

Commercial Performance Cockpit: A New Era for Data-Driven Steering

<https://www.mckinsey.com/business-functions/marketing-and-sales/our-insights/commercial-performance-cockpit-a-new-era-for-data-driven-steering>

Capturing Value in the Cloud

<https://www.mckinsey.com/business-functions/mckinsey-digital/our-insights/capturing-value-in-the-cloud>

Celebrating Creativity and Innovation

<https://www.mckinsey.com/featured-insights/collections/celebrating-creativity-and-innovation>

Charting the Path to the Next Normal

<https://www.mckinsey.com/featured-insights/coronavirus-leading-through-the-crisis/charting-the-path-to-the-next-normal>

China: Still the World's Growth Engine After COVID-19

<https://www.mckinsey.com/featured-insights/china/china-still-the-worlds-growth-engine-after-covid-19>

Clarity – Startup Advice from World Class Experts

<https://clarity.fm/>

Connected World: An Evolution in Connectivity Beyond the 5G Revolution

<https://www.mckinsey.com/industries/technology-media-and-telecommunications/our-insights/connected-world-an-evolution-in-connectivity-beyond-the-5g-revolution>



[Created May 1, 2020 – Updated June 1, 2021]

New Normal Start Up Resources 2021

<http://www.NewNormalStartUpResources.com/>

<http://www.zillman.us/>

zillman@VirtualPrivateLibrary.com

239-206-3450

© 2020, 2021 Marcus P. Zillman, M.S., A.M.H.A

Consumer Sentiment and Behavior Continue to Reflect the Uncertainty of the COVID-19 Crisis

<https://www.mckinsey.com/business-functions/marketing-and-sales/our-insights/a-global-view-of-how-consumer-behavior-is-changing-amid-covid-19>

Consumer Sentiment Is Evolving as Countries Around the World Begin to Reopen

<https://www.mckinsey.com/business-functions/marketing-and-sales/our-insights/a-global-view-of-how-consumer-behavior-is-changing-amid-covid-19>

Coronavirus (COVID-19) Pandemic Census Data That Can Help Your Business

<https://www.census.gov/topics/preparedness/events/pandemics/covid-19.html>

COVID-19: A Guide and Checklist for Restarting Your Business

<https://www.techrepublic.com/resource-library/whitepapers/covid-19-a-guide-and-checklist-for-restarting-your-business/>

COVID-19 Demographic and Economic Resources

<https://covid19.census.gov/>

COVID-19 Forced Companies to Act Fast and Executives Are Planning Big Changes to Keep Up Momentum

<https://www.mckinsey.com/featured-insights/coronavirus-leading-through-the-crisis/charting-the-path-to-the-next-normal/covid-19-forced-companies-to-act-fast-and-executives-are-planning-big-changes-to-keep-up-momentum>

COVID-19: Implications for Business

<https://www.mckinsey.com/business-functions/risk/our-insights/covid-19-implications-for-business>

COVID-19: Saving Thousands of Lives and Trillions in Livelihoods

<https://www.mckinsey.com/industries/healthcare-systems-and-services/our-insights/covid-19-saving-thousands-of-lives-and-trillions-in-livelihoods>

COVID Response Center

<https://www.mckinsey.com/about-us/covid-response-center/home>

CrunchBase - Discover Innovative Companies and the People Behind Them

<https://www.crunchbase.com/#/home/index>



[Created May 1, 2020 – Updated June 1, 2021]

New Normal Start Up Resources 2021

<http://www.NewNormalStartUpResources.com/>

<http://www.zillman.us/>

zillman@VirtualPrivateLibrary.com

239-206-3450

© 2020, 2021 Marcus P. Zillman, M.S., A.M.H.A

Crushing Coronavirus Uncertainty: The Big Unlock for Our Economies

<https://www.mckinsey.com/business-functions/strategy-and-corporate-finance/our-insights/crushing-coronavirus-uncertainty-the-big-unlock-for-our-economies>

Current Awareness Tools 2021

<http://www.CurrentAwarenessTools.com/>

DataCleaner 5.1 - The Premier Data Quality Solution

<http://datacleaner.org/>

Derisking Corporate Business Launches: Five Steps To Overcome the Most Common Pitfalls

<https://www.mckinsey.com/business-functions/mckinsey-digital/our-insights/derisking-corporate-business-launches>

Digital Strategy In a Time of Crisis

<https://www.mckinsey.com/business-functions/mckinsey-digital/our-insights/digital-strategy-in-a-time-of-crisis>

Diigo - Collect, Annotate, Organize, and Share Web Content

<https://www.diigo.com/>

Doing Business 2020 – Objective Measures of Business Regulations for Local Firms in 190 Countries

<http://www.doingbusiness.org/>

Elevating Customer Experience Excellence in the Next Normal

<https://www.mckinsey.com/business-functions/operations/our-insights/elevating-customer-experience-excellence-in-the-next-normal>

Entrepreneurial Resources 2021

<http://www.EntrepreneurialResources.info/>

Entrepreneur's Handbook

<https://entrepreneurshandbook.co/>

Equity Investment Simulation – Illustrating Dilution

<https://altline.sobanco.com/own-your-venture-page/equitysim.html>



[Created May 1, 2020 – Updated June 1, 2021]

New Normal Start Up Resources 2021

<http://www.NewNormalStartUpResources.com/>

<http://www.zillman.us/>

zillman@VirtualPrivateLibrary.com

239-206-3450

© 2020, 2021 Marcus P. Zillman, M.S., A.M.H.A

Executive’s Guide to Developing AI at Scale

<https://www.mckinsey.com/business-functions/mckinsey-analytics/our-insights/executives-guide-to-developing-ai-at-scale>

Executive Views on the Future of Work

<https://covid-tracker.mckinsey.com/future-of-work>

Experts Say the “New Normal” in 2025 Will Be Far More Tech-Driven, Presenting More Big Challenges

<https://www.bespacific.com/experts-say-the-new-normal-in-2025-will-be-far-more-tech-driven-presenting-more-big-challenges/>

F6S - Where Founders Grow Together

<https://www.f6s.com/>

Financial Models for Startups

<http://www.tatami.io/>

Financial Sources 2021

<http://www.FinancialSources.info/>

Firesub - Reusable Checklists for Teams

<https://firesub.com/>

Five Priorities for Corporate India in the Next Normal After COVID-19

<https://www.mckinsey.com/featured-insights/india/five-priorities-for-corporate-india-in-the-next-normal-after-covid-19>

Five Ways to Design a Better Mental-Health Future for a Stressed-out Workforce

<https://www.mckinsey.com/industries/healthcare-systems-and-services/our-insights/five-ways-to-design-a-better-mental-health-future-for-a-stressed-out-workforce>

Four Ways to Keep Teams Calm and Focused During a Crisis

<https://knowledge.wharton.upenn.edu/article/steady-troops-four-ways-keep-teams-calm-focused-crisis/>



[Created May 1, 2020 – Updated June 1, 2021]

New Normal Start Up Resources 2021

<http://www.NewNormalStartUpResources.com/>

<http://www.zillman.us/>

zillman@VirtualPrivateLibrary.com

239-206-3450

© 2020, 2021 Marcus P. Zillman, M.S., A.M.H.A

From a Room Called Fear to a Room Called Hope: A Leadership Agenda for Troubled Times

<https://www.mckinsey.com/featured-insights/leadership/from-a-room-called-fear-to-a-room-called-hope-a-leadership-agenda-for-troubled-times>

From Surviving to Thriving – Reimagining the Post-COVID-19 Return

<https://www.mckinsey.com/featured-insights/future-of-work/from-surviving-to-thriving-reimagining-the-post-covid-19-return>

From Thinking About the Next Normal to Making it Work: What to Stop, Start, and Accelerate

<https://www.mckinsey.com/featured-insights/leadership/from-thinking-about-the-next-normal-to-making-it-work-what-to-stop-start-and-accelerate>

Gartner’s Top 10 Strategic Predictions for “Resetting Everything” in 2021 and Beyond

<https://www.techrepublic.com/article/gartners-top-10-strategic-predictions-for-resetting-everything-in-2021-and-beyond/>

Getting Your Organization Ready for a Digital Transformation

<https://www.mckinsey.com/business-functions/organization/our-insights/the-organization-blog/getting-your-organization-ready-for-a-digital-transformation>

Global Capability Centers in the Next Normal

<https://www.mckinsey.com/business-functions/mckinsey-digital/our-insights/global-capability-centers-in-the-next-normal>

Global Map of Coronavirus Innovations

<https://coronavirus.startupblink.com/>

Global Surveys of Consumer Sentiment During the Coronavirus Crisis

<https://www.mckinsey.com/business-functions/marketing-and-sales/our-insights/global-surveys-of-consumer-sentiment-during-the-coronavirus-crisis>

Gratisography

<https://gratisography.com/>

Guide to Privacy Resources 2021

<http://www.StealthMode.info/>



[Created May 1, 2020 – Updated June 1, 2021]

New Normal Start Up Resources 2021

<http://www.NewNormalStartUpResources.com/>

<http://www.zillman.us/>

zillman@VirtualPrivateLibrary.com

239-206-3450

© 2020, 2021 Marcus P. Zillman, M.S., A.M.H.A

Gust - Global SaaS Funding Platform

<https://gust.com/>

Hardware's Business Model Shift: Finding a New Path Forward

<https://www.mckinsey.com/industries/technology-media-and-telecommunications/our-insights/hardwares-business-model-shift-finding-a-new-path-forward>

Healthcare in 2020 and Beyond

<https://www.mckinsey.com/industries/healthcare-systems-and-services/our-insights/healthcare-in-2020-and-beyond>

Health Pathfinders 2021

<http://www.HealthPathFinders.com/>

Higher Ed Will Never Be the Same – The New Normal

<https://www.morningbrew.com/daily/stories/2020/05/15/higher-ed-will-never>

How CIOs and CTOs Can Accelerate Digital Transformations Through Cloud Platforms

<https://www.mckinsey.com/business-functions/mckinsey-digital/our-insights/how-cios-and-ctos-can-accelerate-digital-transformations-through-cloud-platforms>

How Consumer-Goods Companies Can Prepare for the Next Normal

<https://www.mckinsey.com/industries/consumer-packaged-goods/our-insights/how-consumer-goods-companies-can-prepare-for-the-next-normal>

How COVID-19 Has Pushed Companies Over the Technology Tipping Point – and Transformed Business Forever

<https://www.mckinsey.com/business-functions/strategy-and-corporate-finance/our-insights/how-covid-19-has-pushed-companies-over-the-technology-tipping-point-and-transformed-business-forever>

How Firms Can Become More Resilient in the New Normal

<http://knowledge.wharton.upenn.edu/article/firms-can-become-resilient-new-normal/>

How Incumbents Can Lay the Foundations for Hypergrowth

<https://www.mckinsey.com/business-functions/mckinsey-digital/our-insights/how-incumbents-can-lay-the-foundations-for-hypergrowth>



[Created May 1, 2020 – Updated June 1, 2021]

New Normal Start Up Resources 2021

<http://www.NewNormalStartUpResources.com/>

<http://www.zillman.us/>

zillman@VirtualPrivateLibrary.com

239-206-3450

© 2020, 2021 Marcus P. Zillman, M.S., A.M.H.A

How Middle East and Africa Retailers Can Accelerate eCommerce: Imperatives for Now and the Next Normal

<https://www.mckinsey.com/industries/retail/our-insights/how-middle-east-and-africa-retailers-can-accelerate-e-commerce-imperatives-for-now-and-the-next-normal>

How Six Companies Are Using Technology and Data to Transform Themselves

<https://www.mckinsey.com/business-functions/mckinsey-digital/our-insights/how-six-companies-are-using-technology-and-data-to-transform-themselves>

How the Pandemic Can Lead to a More Sustainable Future

<https://knowledge.wharton.upenn.edu/article/how-the-pandemic-can-lead-to-a-more-sustainable-future/>

How the Pandemic Changed the World

<https://flipboard.com/@foreignaffairs/how-the-pandemic-changed-the-world-62emcn7pibfr83oa>

How to Build a Data Architecture to Drive Innovation – Today and Tomorrow

<https://www.mckinsey.com/business-functions/mckinsey-digital/our-insights/how-to-build-a-data-architecture-to-drive-innovation-today-and-tomorrow>

How To Restart Your Stalled Digital Transformation

<https://www.mckinsey.com/business-functions/mckinsey-digital/our-insights/how-to-restart-your-stalled-digital-transformation>

How US Companies Are Planning for a Safe Return to the Workplace

<https://www.mckinsey.com/industries/pharmaceuticals-and-medical-products/our-insights/how-us-companies-are-planning-for-a-safe-return-to-the-workplace>

IBM Report: Four Things That Will Never Be the Same Post-Pandemic

<https://www.techrepublic.com/article/ibm-report-four-things-that-will-never-be-the-same-post-pandemic/>

inc42 - Indian Media and Information Platform

<https://inc42.com/>

India's Post-COVID-19 Economic Recovery: The M&A Imperative

<https://www.mckinsey.com/business-functions/m-and-a/our-insights/indias-post-covid-19-economic-recovery-the-m-and-a-imperative>



[Created May 1, 2020 – Updated June 1, 2021]

New Normal Start Up Resources 2021

<http://www.NewNormalStartUpResources.com/>

<http://www.zillman.us/>

zillman@VirtualPrivateLibrary.com

239-206-3450

© 2020, 2021 Marcus P. Zillman, M.S., A.M.H.A

Information Quality Resources 2021

<http://www.InformationQualityResources.info/>

Is Remote Work Our Destiny?

<https://www.morningbrew.com/daily/stories/2020/05/29/remote-work-destiny.html>

Jump-starting Resilient and Reimagined Operations

<https://www.mckinsey.com/business-functions/operations/our-insights/jump-starting-resilient-and-reimagined-operations>

Knowhere - The World's Most Unbiased News

<https://knowherenews.com/>

LaunchingNext – Best Startup Tools

<https://www.launchingnext.com/tools/>

Leadership's Role in Fixing the Analytics Models That COVID-19 Broke

<https://www.mckinsey.com/business-functions/mckinsey-analytics/our-insights/leaderships-role-in-fixing-the-analytics-models-that-covid-19-broke>

List of Startup Resources – Score

<https://www.score.org/resource/list-startup-resources>

mailomix - Online Strategies for Small Businesses and Solo Entrepreneurs

<https://www.mailomix.com/>

Managing the Fallout from Technology Transformations

<https://www.mckinsey.com/business-functions/mckinsey-digital/our-insights/managing-the-fallout-from-technology-transformations>

Marketing the Future: How Data Analytics Is Changing

<https://knowledge.wharton.upenn.edu/article/marketing-future-data-analytics-changing/>

Marvel - Simple Design, Prototyping and Collaboration

<https://marvelapp.com/>



[Created May 1, 2020 – Updated June 1, 2021]

New Normal Start Up Resources 2021

<http://www.NewNormalStartUpResources.com/>

<http://www.zillman.us/>

zillman@VirtualPrivateLibrary.com

239-206-3450

© 2020, 2021 Marcus P. Zillman, M.S., A.M.H.A

Meet the Next Normal Consumer

<https://www.mckinsey.com/business-functions/marketing-and-sales/our-insights/meet-the-next-normal-consumer>

Most Stringent Lockdowns Aren't Necessarily Worse for GDP

<https://www.mckinsey.com/featured-insights/coronavirus-leading-through-the-crisis/charting-the-path-to-the-next-normal/more-stringent-lockdowns-arent-necessarily-worse-for-gdp>

Navigating a Crisis: Why Company Culture Is Key

<https://knowledge.wharton.upenn.edu/article/knowledgewharton-interview-milind-pant/>

Navigating to the Next Normal: The First 100 Insights

<https://www.mckinsey.com/featured-insights/coronavirus-leading-through-the-crisis/navigating-to-the-next-normal-the-first-100-insights>

New Economy Resources 2021

<http://www.NewEconomyResources.com/>

New Normal at Work

<https://www.techrepublic.com/article/more-data-is-needed-to-define-our-new-normal-for-work/>

New Normal (Business) – Wikipedia

[https://en.wikipedia.org/wiki/New_Normal_\(business\)](https://en.wikipedia.org/wiki/New_Normal_(business))

New Report Predicts Tech Could Fuel an Age of Freedom – or Make Civilization Collapse by Edd Gent

<https://singularityhub.com/2020/06/29/new-report-tech-could-fuel-an-age-of-freedom-or-make-civilization-collapse/>

Next Generation Operating Models for the Next Normal

<https://www.mckinsey.com/featured-insights/middle-east-and-africa/next-generation-operating-models-for-the-next-normal>

Nine Scenarios for the COVID-19 Economy

<https://www.mckinsey.com/business-functions/strategy-and-corporate-finance/our-insights/nine-scenarios-for-the-covid-19-economy>



[Created May 1, 2020 – Updated June 1, 2021]

New Normal Start Up Resources 2021

<http://www.NewNormalStartUpResources.com/>

<http://www.zillman.us/>

zillman@VirtualPrivateLibrary.com

239-206-3450

© 2020, 2021 Marcus P. Zillman, M.S., A.M.H.A

Nomad List - Best Places In the World To Live and Work Remotely

<https://nomadlist.com/>

OBS Studio - Free and Open Source Software for Video Recording and Live Streaming

<https://obsproject.com/>

On-Demand CTO Services for Your Startup

<https://www.ctosumo.com/>

Online Courses the New Norm in College

<https://www.downes.ca/post/71399>

Planning for a Strong Recovery: Here's Your Six-Step Roadmap

<https://business.linkedin.com/marketing-solutions/blog/linkedin-b2b-marketing/2020/planning-for-a-strong-recovery--here-s-your-six-step-roadmap>

Planning for the Post-COVID-19 Workforce: Four Scenarios

<https://knowledge.wharton.upenn.edu/article/planning-post-covid-19-workforce-four-scenarios/>

Post-Pandemic Retirement: Can We Build More Resilient Systems?

<https://knowledge.wharton.upenn.edu/article/post-pandemic-retirement-can-build-resilient-systems/>

Predictions for the New Normal – Harvard Business Review

<https://hbr.org/podcast/2020/04/predictions-for-the-new-normal>

Prediction Markets 2021

<http://www.PredictionMarkets.com/>

Pricing Through the Pandemic: Getting Ready for Recovery

<https://www.mckinsey.com/business-functions/marketing-and-sales/our-insights/pricing-through-the-pandemic-getting-ready-for-recovery>

Privacy Resources 2021

<http://www.PrivacyResources.info/>



[Created May 1, 2020 – Updated June 1, 2021]

New Normal Start Up Resources 2021

<http://www.NewNormalStartUpResources.com/>

<http://www.zillman.us/>

zillman@VirtualPrivateLibrary.com

239-206-3450

© 2020, 2021 Marcus P. Zillman, M.S., A.M.H.A

Privacy, Security and Public Health In a Pandemic Year

<https://www.mckinsey.com/business-functions/risk/our-insights/privacy-security-and-public-health-in-a-pandemic-year>

Public Sector Tech: New Tools for the New Normal

<https://www.zdnet.com/topic/public-sector-tech-new-tools-for-the-new-normal/>

Rapid Revenue Recovery After the Crisis: Strategies for Success

<https://www.mckinsey.com/business-functions/marketing-and-sales/our-insights/global-surveys-of-consumer-sentiment-during-the-coronavirus-crisis>

Rapid Revenue Recovery: A Road Map for Post-COVID-19 Growth

<https://www.mckinsey.com/business-functions/marketing-and-sales/our-insights/rapid-revenue-recovery-a-road-map-for-post-covid-19-growth>

Ready, Set, Go: Reinventing the Organization for Speed in the Post-COVID-19 Era

<https://www.mckinsey.com/business-functions/organization/our-insights/ready-set-go-reinventing-the-organization-for-speed-in-the-post-covid-19-era>

Rebooting Business 2020

<https://www.rebootingbusiness.com/>

Reimagining Consumer-Goods Innovation for the Next Normal

<https://www.mckinsey.com/industries/consumer-packaged-goods/our-insights/reimagining-consumer-goods-innovation-for-the-next-normal>

Reimagining Industrial Operations

<https://www.mckinsey.com/business-functions/sustainability/our-insights/reimagining-industrial-operations>

Reimagining Marketing in the Next Normal

<https://www.mckinsey.com/business-functions/marketing-and-sales/our-insights/reimagining-marketing-in-the-next-normal>

Reimagining the Post-Pandemic Organization

<https://www.mckinsey.com/business-functions/organization/our-insights/reimagining-the-post-pandemic-organization>



[Created May 1, 2020 – Updated June 1, 2021]

New Normal Start Up Resources 2021

<http://www.NewNormalStartUpResources.com/>

<http://www.zillman.us/>

zillman@VirtualPrivateLibrary.com

239-206-3450

© 2020, 2021 Marcus P. Zillman, M.S., A.M.H.A

Reimagining the Post-Pandemic Workforce

<https://www.mckinsey.com/business-functions/organization/our-insights/reimagining-the-postpandemic-workforce>

Reimagining the Way Businesses Operate

<https://www.mckinsey.com/business-functions/organization/our-insights/reimagining-the-way-businesses-operate>

Reimagining Your Business for AI

<https://www.mckinsey.com/business-functions/mckinsey-analytics/our-insights/reimagining-your-business-for-ai>

Reliably Connecting the Workforce of the Future (which is now)

<https://www.mckinsey.com/industries/technology-media-and-telecommunications/our-insights/reliably-connecting-the-workforce-of-the-future-which-is-now>

Remote Starter Kit

<https://www.remotestarterkit.com/>

Reopening Cities After COVID-19

<https://www.mckinsey.com/industries/travel-logistics-and-transport-infrastructure/our-insights/reopening-cities-after-covid-19>

Reopening School: What it Might Look Like

<https://www.cultofpedagogy.com/reopening-school-what-it-might-look-like/>

Reset and Reallocate: SG&A in the Next Normal

<https://www.mckinsey.com/business-functions/operations/our-insights/reset-and-reallocate-sga-in-the-next-normal>

Resetting Capital Spending in the Wake of COVID-19

<https://www.mckinsey.com/industries/capital-projects-and-infrastructure/our-insights/resetting-capital-spending-in-the-wake-of-covid-19>

Rethinking the Future of American Capitalism

<https://www.mckinsey.com/featured-insights/long-term-capitalism/rethinking-the-future-of-american-capitalism>



[Created May 1, 2020 – Updated June 1, 2021]

New Normal Start Up Resources 2021

<http://www.NewNormalStartUpResources.com/>

<http://www.zillman.us/>

zillman@VirtualPrivateLibrary.com

239-206-3450

© 2020, 2021 Marcus P. Zillman, M.S., A.M.H.A

Risk, Resilience, and Rebalancing in Global Value Chains

<https://www.mckinsey.com/business-functions/operations/our-insights/risk-resilience-and-rebalancing-in-global-value-chains>

RIVAL - Automated Competitive Intelligence Platform

<https://rivalci.com/>

Rules of Engagement: Winning with the Basics in Digital Telecommunications

<https://www.mckinsey.com/industries/technology-media-and-telecommunications/our-insights/rules-of-engagement-winning-with-the-basics-in-digital-telecommunications>

Scale or Fail: How Incumbents Can Industrialize New-Business Building

<https://www.mckinsey.com/business-functions/mckinsey-digital/our-insights/scale-or-fail-how-incumbents-can-industrialize-new-business-building>

Software and the Next Normal: A Talk with Workday's Cofounder and co-CEO

<https://www.mckinsey.com/industries/technology-media-and-telecommunications/our-insights/software-and-the-next-normal-a-talk-with-workdays-cofounder-and-co-ceo>

StarterPad

<https://starterpad.com/>

Startup Genome – Accelerate Startup Ecosystem Development

<https://startupgenome.com/>

Startup Graveyard

<http://startupgraveyard.io/>

Startup Law Glossary

<http://startuplawyer.com/startup-law-glossary>

Startup Patterns - Bit Sized Startup Lessons for Busy Founders

<http://www.startuppatterns.co/>

StartupPlug - 1000+ Curated Startup Resources

<https://startupplug.com.ng/>



[Created May 1, 2020 – Updated June 1, 2021]

New Normal Start Up Resources 2021

<http://www.NewNormalStartUpResources.com/>

<http://www.zillman.us/>

zillman@VirtualPrivateLibrary.com

239-206-3450

© 2020, 2021 Marcus P. Zillman, M.S., A.M.H.A

Startup Resources – Startup Tools Delivered to Your Inbox

<http://startupresources.io/>

StartupStash – Curated Directory of Resources and Tools

<http://startupstash.com/>

Startup Tracker

<https://startuptracker.io/>

State of Startups 2019

<http://stateofstartups.firstround.com/>

Subject Tracers 2021 by Marcus P Zillman, M.S., A.M.H.A.

<http://www.SubjectTracers.com/>

Taskade – The Unified Workspace

<https://www.taskade.com/>

Ten “Antipatterns” That Are Derailing Technology Transformations

<https://www.mckinsey.com/business-functions/mckinsey-digital/our-insights/ten-antipatterns-that-are-derailing-technology-transformations>

Test Your Ideas on How Post-Pandemic Consumers May Behave

<https://covid-tracker.mckinsey.com/post-pandemic-consumer>

The 5G Era: New Horizons for Advanced-Electronics and Industrial Companies

<https://www.mckinsey.com/industries/advanced-electronics/our-insights/the-5g-era-new-horizons-for-advanced-electronics-and-industrial-companies>

The Big Boost: How Incumbents Successfully Scale Their New Business

<https://www.mckinsey.com/business-functions/mckinsey-digital/our-insights/the-big-boost-how-incumbents-successfully-scale-their-new-businesses>

The Big Reset: Data-Driven Marketing in the Next Normal

<https://www.mckinsey.com/business-functions/marketing-and-sales/our-insights/the-big-reset-data-driven-marketing-in-the-next-normal>



[Created May 1, 2020 – Updated June 1, 2021]

New Normal Start Up Resources 2021

<http://www.NewNormalStartUpResources.com/>

<http://www.zillman.us/>

zillman@VirtualPrivateLibrary.com

239-206-3450

© 2020, 2021 Marcus P. Zillman, M.S., A.M.H.A

The CEO Moment: Leadership for a New Era

<https://www.mckinsey.com/featured-insights/leadership/the-ceo-moment-leadership-for-a-new-era>

The CIO Challenge: Modern Business Needs a New Kind of Tech Leader

<https://www.mckinsey.com/business-functions/mckinsey-digital/our-insights/the-cio-challenge-modern-business-needs-a-new-kind-of-tech-leader>

The Complete StartUp Toolkit (The Best Free Online StartUp Resources Right Now)

<https://medium.com/swlh/the-complete-startup-toolkit-the-best-online-startup-resources-right-now-b6b245152ff4>

The Consumer Sector in 2020 and Beyond

<https://www.mckinsey.com/industries/retail/our-insights/the-consumer-sector-in-2020-and-beyond>

The COVID-19 Recovery Will Be Digital: A Plan for the First 90 Days

<https://www.mckinsey.com/business-functions/mckinsey-digital/our-insights/the-covid-19-recovery-will-be-digital-a-plan-for-the-first-90-days>

The Day After – Navigating a Post-Pandemic World

<https://carnegieendowment.org/publications/the-day-after?fbclid=IwAR18L6wQMBvuw5-o5ZlmFBrostAZ7GiMDpUXNEJtEMVnznXSZgMacK4xU5o>

The Domino Effect: How Sales Leaders Are Reinventing Go-To-Market In the Next Normal

<https://www.mckinsey.com/business-functions/marketing-and-sales/our-insights/the-domino-effect-how-sales-leaders-are-reinventing-go-to-market-in-the-next-normal>

The Emotional Toll of COVID-19

<https://covid-tracker.mckinsey.com/year-end-2020/emotional-toll>

The Emotion Archive – Emotion Index

<https://covid.mckinsey.com/emotion-archive>

The Essential Landscape of Enterprise AI Companies

<https://www.topbots.com/essential-landscape-overview-enterprise-artificial-intelligence/>



[Created May 1, 2020 – Updated June 1, 2021]

New Normal Start Up Resources 2021

<http://www.NewNormalStartUpResources.com/>

<http://www.zillman.us/>

zillman@VirtualPrivateLibrary.com

239-206-3450

© 2020, 2021 Marcus P. Zillman, M.S., A.M.H.A

The Future Is Not What It Used to Be: Thoughts on the Shape of the Next Normal
<https://www.mckinsey.com/featured-insights/leadership/the-future-is-not-what-it-used-to-be-thoughts-on-the-shape-of-the-next-normal>

The Future of Business: 2021 and Beyond
https://event.webcasts.com/starthere.jsp?ei=1398909&tp_key=a480cba2b0&sti=dot_com&cid=other-eml-alt-mip-mck&hdpid=46a9eb0d-ba6d-4c52-a320-70291f52f803&hctky=3082643&hlkid=c7094a67c5de4c2d9d7627046783a746

The Future of Business: Reimagining 2020 and Beyond
<https://www.mckinsey.com/featured-insights/the-next-normal/business-in-2020-and-beyond>

The Future of Car Buying: Omnichannel, Personalized and Fun
<https://www.mckinsey.com/featured-insights/the-next-normal/car-buying>

The Future of Cities
<https://www.morningbrew.com/daily/stories/2020/04/24/future-cities>

The Future of Fashion: Sustainable Brands and “Circular” Business Models
<https://www.mckinsey.com/featured-insights/the-next-normal/fashion>

The Future of Shopping: Technology Everywhere
<https://www.mckinsey.com/featured-insights/the-next-normal/shopping>

The Future of Work – 64% Prefer a Hybrid Work Scenario Post COVID-19: New Salesforce Study
<https://www.toolbox.com/hr/mobile-workforce/news/the-future-of-work-64-prefer-a-hybrid-work-scenario-post-covid-19-new-salesforce-study/>

The Future of Work After COVID-19
<https://www.mckinsey.com/featured-insights/future-of-work/the-future-of-work-after-covid-19>

The Great Consumer Shift: Ten Charts That Show How US Shopping Behavior Is Changing
<https://www.mckinsey.com/business-functions/marketing-and-sales/our-insights/the-great-consumer-shift-ten-charts-that-show-how-us-shopping-behavior-is-changing>



[Created May 1, 2020 – Updated June 1, 2021]

New Normal Start Up Resources 2021

<http://www.NewNormalStartUpResources.com/>

<http://www.zillman.us/>

zillman@VirtualPrivateLibrary.com

239-206-3450

© 2020, 2021 Marcus P. Zillman, M.S., A.M.H.A

The Great Reset Global Innovation Survey Reveals Major Post-COVID Mindset Shifts
<https://www.springwise.com/events/surveys/the-great-reset-webinar>

The Impact of COVID-19 on International Higher Education: New Models for the New Normal
<https://jl4d.org/index.php/ejl4d/article/view/467/522>

The Journey to Agile: How Companies Can Become Faster, More Productive and More Responsive
<https://www.mckinsey.com/business-functions/organization/our-insights/the-journey-to-agile-how-companies-can-become-faster-more-productive-and-more-responsive>

The McKinsey Download Hub
<https://www.mckinsey.com/featured-insights/download-hub>

The New Normal – McKinsey
<https://www.mckinsey.com/business-functions/strategy-and-corporate-finance/our-insights/the-new-normal>

The New Normal – NBR
<https://www.nbr.org/publication/the-new-normal-thoughts-about-the-shape-of-things-to-come-in-the-post-pandemic-world/>

The New Normal – NPR
<https://www.npr.org/newsletter/the-new-normal>

The New Possible: Human Stories Shaping A Post-COVID-19 World
<https://www.mckinsey.com/about-us/covid-response-center/conversations/the-new-possible>

The Next Normal
<https://www.mckinsey.com/featured-insights/the-next-normal>

The Next Normal Arrives: Trends That Will Define 2021 and Beyond
<https://www.mckinsey.com/featured-insights/leadership/the-next-normal-arrives-trends-that-will-define-2021-and-beyond>

The Next Normal – E-Learning Provocateur
<https://ryan2point0.wordpress.com/2020/05/04/the-next-normal/>



[Created May 1, 2020 – Updated June 1, 2021]

New Normal Start Up Resources 2021

<http://www.NewNormalStartUpResources.com/>

<http://www.zillman.us/>

zillman@VirtualPrivateLibrary.com

239-206-3450

© 2020, 2021 Marcus P. Zillman, M.S., A.M.H.A

The Next Normal Arrives: Trends That Will Define 2021 and Beyond

<https://www.mckinsey.com/featured-insights/leadership/the-next-normal-arrives-trends-that-will-define-2021-and-beyond>

The Next Normal – How Companies and Leaders Can Reset for Growth Beyond Coronavirus

<https://www.mckinsey.com/featured-insights/coronavirus-leading-through-the-crisis>

The Next Software Disruption: How Vendors Must Adapt to a New Era

<https://www.mckinsey.com/industries/technology-media-and-telecommunications/our-insights/the-next-software-disruption-how-vendors-must-adapt-to-a-new-era>

The Path To True Transformation

<https://www.mckinsey.com/business-functions/transformation/our-insights/the-path-to-true-transformation>

The Phoenix – A Post-Covid Resource List for the Businesses Ready To Fight Back

<https://www.bernoullifinance.com/the-phoenix>

The Post-COVID Workplace: Will Employees Be Safe?

<https://knowledge.wharton.upenn.edu/article/post-covid-workplace-will-employees-safe/>

There Are Recoveries, and Then There Are Recoveries

<https://www.mckinsey.com/featured-insights/coronavirus-leading-through-the-crisis/charting-the-path-to-the-next-normal/there-are-recoveries-and-then-there-are-recoveries>

The Restart

<https://www.mckinsey.com/business-functions/strategy-and-corporate-finance/our-insights/the-restart>

The Shortlist – New Ideas on Timely Topics

<https://www.mckinsey.com/featured-insights/the-shortlist>

The Social Contract in the 21st Century

<https://www.mckinsey.com/industries/public-and-social-sector/our-insights/the-social-contract-in-the-21st-century>



[Created May 1, 2020 – Updated June 1, 2021]

New Normal Start Up Resources 2021

<http://www.NewNormalStartUpResources.com/>

<http://www.zillman.us/>

zillman@VirtualPrivateLibrary.com

239-206-3450

© 2020, 2021 Marcus P. Zillman, M.S., A.M.H.A

The State of AI in 2020

<https://www.mckinsey.com/business-functions/mckinsey-analytics/our-insights/global-survey-the-state-of-ai-in-2020>

The Three Building Blocks of Successful Customer-Experience Transformations

<https://www.mckinsey.com/business-functions/marketing-and-sales/our-insights/the-three-building-blocks-of-successful-customer-experience-transformations>

These Eight Charts Show How COVID-19 Has Changed B2B Sales Forever

<https://www.mckinsey.com/business-functions/marketing-and-sales/our-insights/these-eight-charts-show-how-covid-19-has-changed-b2b-sales-forever>

The Telltale Signs of Successful Digital Deals

<https://www.mckinsey.com/business-functions/mckinsey-digital/our-insights/the-telltale-signs-of-successful-digital-deals>

The Work from Home List of Software and Hardware

<https://wfhlist.io/>

This Is What the Future of Work Looks Like

<https://www.linkedin.com/pulse/what-future-work-looks-like-jacob-morgan/>

This Way Out: How Leading Companies Chart a Full-Potential COVID-Exit

<https://www.mckinsey.com/business-functions/strategy-and-corporate-finance/our-insights/this-way-out-how-leading-companies-chart-a-full-potential-covid-exit>

To Weather a Crisis, Build a Network of Teams

<https://www.mckinsey.com/business-functions/organization/our-insights/to-weather-a-crisis-build-a-network-of-teams>

Travel During a Pandemic

<https://www.morningbrew.com/daily/stories/2020/05/22/travel-pandemicera-world>

Understanding and Shaping Consumer Behavior in the Next Normal

<https://www.mckinsey.com/business-functions/marketing-and-sales/our-insights/understanding-and-shaping-consumer-behavior-in-the-next-normal>



[Created May 1, 2020 – Updated June 1, 2021]

New Normal Start Up Resources 2021

<http://www.NewNormalStartUpResources.com/>

<http://www.zillman.us/>

zillman@VirtualPrivateLibrary.com

239-206-3450

© 2020, 2021 Marcus P. Zillman, M.S., A.M.H.A

Unlocking Business Acceleration In a Hybrid Cloud World

<https://www.mckinsey.com/business-functions/mckinsey-digital/our-insights/unlocking-business-acceleration-in-a-hybrid-cloud-world>

Unpacking the New Normal in ELT

<https://adaptivelearninginelt.wordpress.com/2020/06/14/unpacking-the-new-normal-in-elt/>

Upwork - Find Freelancers To Tackle Any Job, Any Size, Any Time

<https://www.upwork.com/>

Validate Business Model - Startup Blueprint

<http://leanstack.com/>

Video Download Capture VIP Account

<https://www.videograbber.net/>

Virtual Worlds Are Here to Stay

<https://www.morningbrew.com/daily/stories/2020/05/08/virtual-worlds-stay>

We Must All Fight the Global Pandemic of Misinformation, While Protecting Free Expression

<https://webfoundation.org/2020/04/we-must-all-fight-the-global-pandemic-of-misinformation-while-protecting-free-expression/>

What 800 Executives Envision for the Post-pandemic Workforce

<https://www.mckinsey.com/featured-insights/future-of-work/what-800-executives-envision-for-the-postpandemic-workforce>

What Can Other Countries Learn from China's Travel Recovery Path?

<https://www.mckinsey.com/industries/travel-logistics-and-transport-infrastructure/our-insights/what-can-other-countries-learn-from-chinas-travel-recovery-path>

What Comes After the 2020 Digital Dash?

<https://www.mckinsey.com/business-functions/mckinsey-digital/our-insights/what-comes-after-the-2020-digital-dash>

What Comes Next: Life Beyond Pandemic

<https://lithub.com/what-comes-next-life-after-pandemic/>



[Created May 1, 2020 – Updated June 1, 2021]

New Normal Start Up Resources 2021

<http://www.NewNormalStartUpResources.com/>

<http://www.zillman.us/>

zillman@VirtualPrivateLibrary.com

239-206-3450

© 2020, 2021 Marcus P. Zillman, M.S., A.M.H.A

What Employees are Saying About the Future of Remote Work

<https://www.mckinsey.com/business-functions/organization/our-insights/what-employees-are-saying-about-the-future-of-remote-work>

What Is the Future of Cities? NPR

<https://www.npr.org/sections/money/2020/05/19/858068115/what-is-the-future-of-cities>

What's Next for Big Tech

<https://www.morningbrew.com/daily/stories/2020/05/01/whats-next-big-tech>

What's Next for Remote Work: An Analysis of 2,000 Tasks, 800 Jobs and Nine Countries

<https://www.mckinsey.com/featured-insights/future-of-work/whats-next-for-remote-work-an-analysis-of-2000-tasks-800-jobs-and-nine-countries>

What It Really Takes to Scale Artificial Intelligence

<https://www.mckinsey.com/business-functions/mckinsey-digital/our-insights/digital-blog/what-it-really-takes-to-scale-artificial-intelligence>

What Now? Decisive Actions to Emerge Stronger in the Next Normal

<https://www.mckinsey.com/business-functions/strategy-and-corporate-finance/our-insights/what-now-decisive-actions-to-emerge-stronger-in-the-next-normal>

What's Ahead for the U.S. Economy

https://knowledge.wharton.upenn.edu/article/whats-ahead-u-s-economy/?utm_source=kw_newsletter&utm_medium=email&utm_campaign=2020-11-17

What You Can Do Post-Vaccine and When

<https://www.nytimes.com/2020/12/21/upshot/after-vaccine-recommendations-experts.html>

When Nothing is Normal: Managing in Extreme Uncertainty

<https://www.mckinsey.com/business-functions/risk/our-insights/when-nothing-is-normal-managing-in-extreme-uncertainty>

When Will the COVID-19 Pandemic End?

<https://www.mckinsey.com/industries/healthcare-systems-and-services/our-insights/when-will-the-covid-19-pandemic-end>



[Created May 1, 2020 – Updated June 1, 2021]

New Normal Start Up Resources 2021

<http://www.NewNormalStartUpResources.com/>

<http://www.zillman.us/>

zillman@VirtualPrivateLibrary.com

239-206-3450

© 2020, 2021 Marcus P. Zillman, M.S., A.M.H.A

Why A Cut and Paste Approach To Digital Transformation Won't Cut It

<https://www.mckinsey.com/featured-insights/asia-pacific/why-a-cut-and-paste-approach-to-digital-transformation-wont-cut-it-an-interview-with-the-founder-of-biocon>

Why Business Building Is the New Priority for Growth

<https://www.mckinsey.com/business-functions/mckinsey-digital/our-insights/why-business-building-is-the-new-priority-for-growth>

Will Infrastructure Bend or Break Under Climate Stress?

<https://www.mckinsey.com/business-functions/sustainability/our-insights/will-infrastructure-bend-or-break-under-climate-stress>

Will Productivity and Growth Return after the COVID-19 Crisis?

<https://www.mckinsey.com/industries/public-and-social-sector/our-insights/will-productivity-and-growth-return-after-the-covid-19-crisis>

Will Productivity and Growth Return? An Author of Our New McKinsey Global Institute Research Discusses

<https://www.mckinsey.com/about-us/new-at-mckinsey-blog/marc-canal-will-productivity-and-growth-return>

WorkflowMax - All-In-One Job Management

<http://www.workflowmax.com/>

Subject Tracer™ Information Blogs

Subject Tracer™ Information Blogs created and developed by the Virtual Private Library™ combine the best of the latest tools on the Internet. Using bots, blogs and news aggregators the Subject Tracer™ Information blogs generate RSS feeds with the latest resources to create a current information resource flow through niched subject tracers. I am proud to be the creator of the Internet's first Subject Tracer™ Information Blogs:

Virtual Private Library™

<http://www.VirtualPrivateLibrary.com/>



[Created May 1, 2020 – Updated June 1, 2021]

New Normal Start Up Resources 2021

<http://www.NewNormalStartUpResources.com/>

<http://www.zillman.us/>

zillman@VirtualPrivateLibrary.com

239-206-3450

© 2020, 2021 Marcus P. Zillman, M.S., A.M.H.A

Agriculture Resources

<http://www.AgricultureResources.info/>

Artificial Intelligence Resources

<http://www.AIResources.info/>

Astronomy Resources

<http://www.AstronomyResources.info/>

Auction Resources

<http://www.AuctionResources.info/>

Biological Informatics

<http://www.BiologicalInformatics.info/>

Biotechnology Resources

<http://www.BiotechnologyResources.info/>

Bot Research

<http://www.BotResearch.info/>

Business Intelligence Resources

<http://www.BIResources.info/>

ChatterBots

<http://www.ChatterBots.info/>

Data Mining Resources

<http://www.DataMiningResources.info/>

Deep Web Research

<http://www.DeepWebResearch.info/>

Directory Resources

<http://www.DirectoryResources.info/>

eCommerce Resources

<http://eCommerceResources.info/>



[Created May 1, 2020 – Updated June 1, 2021]

New Normal Start Up Resources 2021

<http://www.NewNormalStartUpResources.com/>

<http://www.zillman.us/>

zillman@VirtualPrivateLibrary.com

239-206-3450

© 2020, 2021 Marcus P. Zillman, M.S., A.M.H.A

Education and Academic Resources

<http://www.EducationResources.info/>

Elder Resources

<http://www.ElderResources.info/>

Employment Resources

<http://www.EmploymentResources.info/>

Entrepreneurial Resources

<http://www.EntrepreneurialResources.info/>

Fact Checker Directory

<http://www.FactCheckers.us/>

Financial Sources

<http://www.FinancialSources.info/>

Finding People

<http://www.FindingPeople.info/>

Games Resources

<http://www.GamesResources.info/>

Genealogy Resources

<http://www.GenealogyResources.info/>

Grant Resources

<http://www.GrantResources.info/>

Green Files

<http://www.GreenFiles.info/>

Grid, Distributed and Cloud Computing Resources

<http://www.GridResources.info/>

Healthcare Resources

<http://www.HealthcareResources.info/>



[Created May 1, 2020 – Updated June 1, 2021]

New Normal Start Up Resources 2021

<http://www.NewNormalStartUpResources.com/>

<http://www.zillman.us/>

zillman@VirtualPrivateLibrary.com

239-206-3450

© 2020, 2021 Marcus P. Zillman, M.S., A.M.H.A

Information Futures Markets

<http://www.InformationFuturesMarkets.com/>

Information Quality Resources

<http://www.InformationQualityResources.info/>

International Trade Resources

<http://www.InternationalTradeResources.info/>

Internet Alerts

<http://www.InternetAlerts.info/>

Internet Demographics

<http://www.InternetDemographics.info/>

Internet Experts

<http://www.InternetExperts.info/>

Internet Hoaxes

<http://www.InternetHoaxes.info/>

Intrapreneurial Resources

<http://www.IntrapreneurialResources.info/>

Journalism Resources

<http://www.JournalismResources.info/>

Knowledge Discovery

<http://www.KnowledgeDiscovery.info/>

Military Resources

<http://www.MilitaryResources.info/>

New Economy Resources

<http://www.NewEconomyResources.com/>

Outsourcing/Offshoring Information and Resources

<http://www.OutsourcingOffshore.us/>



[Created May 1, 2020 – Updated June 1, 2021]

New Normal Start Up Resources 2021

<http://www.NewNormalStartUpResources.com/>

<http://www.zillman.us/>

zillman@VirtualPrivateLibrary.com

239-206-3450

© 2020, 2021 Marcus P. Zillman, M.S., A.M.H.A

Privacy Resources

<http://www.PrivacyResources.info/>

Reference Resources

<http://www.ReferenceResources.info/>

Research Resources

<http://www.ResearchResources.info/>

RestStress™

<http://www.RestStress.com/>

Script Resources

<http://www.ScriptResources.info/>

ShoppingBots

<http://www.ShoppingBots.info/>

Social Informatics

<http://www.SocialInformatics.info/>

Statistics Resources and Big Data

<http://www.StatisticsResources.info/>

Student Research

<http://www.StudentResearch.info/>

Theology Resources

<http://www.TheologyResources.info/>

Tutorial Resources

<http://www.TutorialResources.info/>

World Wide Web Reference

<http://www.WWWReference.info/>



[Created May 1, 2020 – Updated June 1, 2021]

New Normal Start Up Resources 2021

<http://www.NewNormalStartUpResources.com/>

<http://www.zillman.us/>

zillman@VirtualPrivateLibrary.com

239-206-3450

© 2020, 2021 Marcus P. Zillman, M.S., A.M.H.A

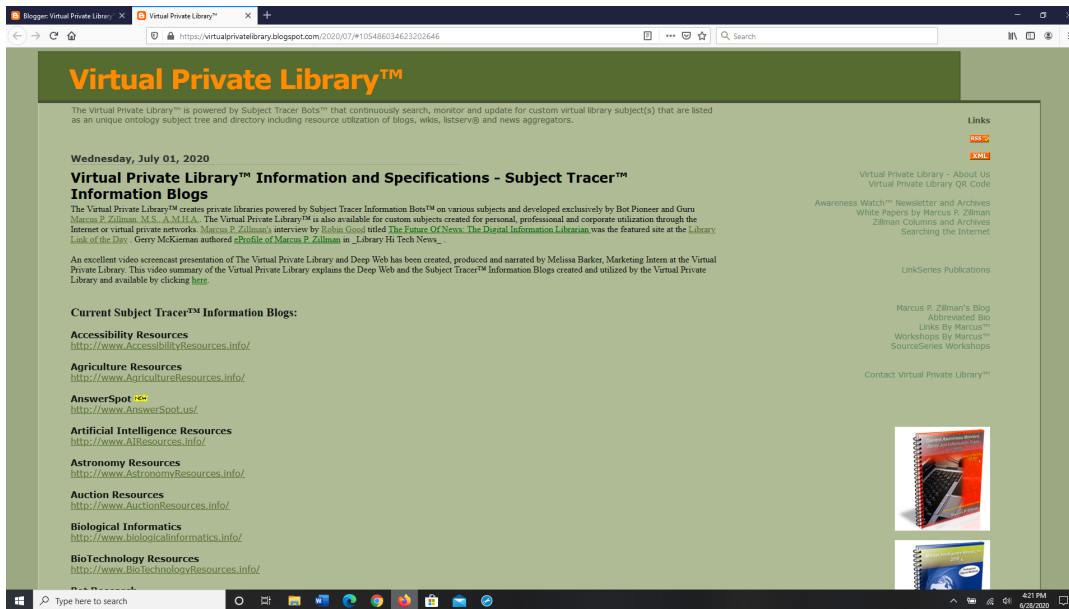


Figure 1: Virtual Private Library™

Author Information: Marcus P. Zillman, M.S., A.M.H.A. Executive Director of the Virtual Private Library is an international Internet expert, author, keynote speaker and corporate consultant in the area of information retrieval, knowledge discovery, knowledge harvesting, artificial intelligence and bots/intelligent agents. He has created numerous world wide web sites including 54 Subject Tracer™ Information Portals and Blogs; written a number of internet miniguides, white papers, manuals and books; hosted over 160 weekly Internet television shows, writes a weekly and monthly column on Current Awareness on the Internet; writes a monthly newsletter Awareness Watch and delivers keynote presentations throughout the international marketplace. He also actively delivers one and two day workshops for key industry sectors displaying how the Internet can be used as a tool to maintain current awareness and professional competencies.

Additional websites by Marcus P. Zillman, M.S., A.M.H.A.:

Marcus P. Zillman's Blog (26,000+ Postings)

<http://www.zillman.us/>

Marcus P. Zillman Abbreviated Bio

<http://www.zillman.info/>



[Created May 1, 2020 – Updated June 1, 2021]

New Normal Start Up Resources 2021

<http://www.NewNormalStartUpResources.com/>

<http://www.zillman.us/>

zillman@VirtualPrivateLibrary.com

239-206-3450

© 2020, 2021 Marcus P. Zillman, M.S., A.M.H.A

White Papers 2021 by Marcus P. Zillman

<http://www.WhitePapers.us/>

Internet MiniGuides™

<http://www.InternetMiniguide.com/>

Awareness Watch™ Newsletter

<http://www.AwarenessWatch.com/>

Marcus P. Zillman's Columns

<http://www.ZillmanColumns.com>

LinkSeries Publications

<http://www.LinkSeries.com/>

Links By Marcus™

<http://www.LinksByMarcus.com/>

Workshops By Marcus™

<http://www.WorkshopsByMarcus.com/>

SourceSeries Internet Research Workshops

<http://www.SourceSeries.com/>

Watch Marcus™

<http://www.WatchMarcus.com/>

lixsten to marcus™

<http://www.ListenToMarcus.com>

**Research White Papers, Articles, Lectures and Speeches by Marcus P. Zillman, M.S.,
A.M.H.A.:**

2021 Directory of Directories

<http://www.2021DirectoryOfDirectories.com/>

2021 Guide to Finding Experts by Using the Internet

<http://www.FindingExperts.info/>



[Created May 1, 2020 – Updated June 1, 2021]

New Normal Start Up Resources 2021

<http://www.NewNormalStartUpResources.com/>

<http://www.zillman.us/>

zillman@VirtualPrivateLibrary.com

239-206-3450

© 2020, 2021 Marcus P. Zillman, M.S., A.M.H.A

2021 Guide to Finding People Resources and Sites

<http://www.FindingPeople.info/>

2021 Guide to Internet Privacy Resources and Tools

<http://www.2021InternetPrivacy.com/>

2021 Guide to Searching the Internet

<http://www.SearchingTheInternet.info/>

2021 New Economy Resources

<http://www.2021NewEconomy.com/>

Academic and Scholar Search Engines and Sources 2021

<http://www.ScholarSearchEngines.com/>

Bots, Blogs and News Aggregators 2021

<http://www.BotsBlogs.com/>

Business Intelligence Online Resources 2021

<http://www.BIOnlineResources.com/>

Cloud Computing Resources Primer 2021

<http://www.zillman.us/white-papers/grid-distributed-and-cloud-computing-resources-primer/>

Current Awareness Discovery Tools on the Internet 2021

<http://www.zillman.us/white-papers/current-awareness-discovery-tools-on-the-internet/>

Deep Web Research and Discovery Resources 2021 Online White Paper

<http://DeepWeb.us/>

eMarketing miniGuide 2021

<http://www.eMarketingMiniGuide.com/>

eReference Library Link Toolkit 2021

<http://www.eReferenceLibrary.com/>

Finding Experts By Using the Internet 2021

<http://www.FindingExperts.info/>



[Created May 1, 2020 – Updated June 1, 2021]

New Normal Start Up Resources 2021

<http://www.NewNormalStartUpResources.com/>

<http://www.zillman.us/>

zillman@VirtualPrivateLibrary.com

239-206-3450

© 2020, 2021 Marcus P. Zillman, M.S., A.M.H.A

Finding People Resources and Sites 2021

<http://www.FindingPeople.info/>

Healthcare Bots and Subject Directories 2021

<http://www.HealthcareBots.info/>

<http://www.HealthPathFinders.com/>

Knowledge Discovery Resources 2021

<http://www.KDResources.info/>

New Economy Resources 2021

<http://www.NewEconomyResources.com/>

Online Research Browsers and Data Visualization Tools 2021

<http://www.zillman.us/white-papers/online-research-browsers/>

Online Research Tools 2021

<http://www.OnlineResearchTools.info/>

Online Social Networking 2021

<http://www.OnlineSocialNetworking.info/>

Searching the Internet 2021

<http://www.SearchingTheInternet.info/>

Subject Tracers 2021

<http://www.SubjectTracers.com/>

Using the Internet As a Dynamic Resource Tool for Knowledge Discovery 2021

<http://www.zillman.us/white-papers/using-the-internet-as-a-dynamic-resource-tool-for-knowledge-discovery/>

Web Data Extractors 2021

<http://www.WebDataExtractors.com/>

Web Guide for the New Economy 2021

<http://www.WebGuideNewEconomy.com/>



[Created May 1, 2020 – Updated June 1, 2021]

New Normal Start Up Resources 2021

<http://www.NewNormalStartUpResources.com/>

<http://www.zillman.us/>

zillman@VirtualPrivateLibrary.com

239-206-3450

© 2020, 2021 Marcus P. Zillman, M.S., A.M.H.A

White Papers By Marcus P. Zillman, M.S., A.M.H.A.

<http://www.WhitePapers.us/>

Internet Tutor by Marcus P. Zillman, M.S., A.M.H.A.

<http://www.InternetTutor.info/>

Visit this site to learn about the availability of Marcus P. Zillman to tutor you or your associate one on one in the privacy of your residence or office on the latest happenings of the Internet including Internet basics to advanced Internet searching using bots and creating your own personal blog.

Internet Speaking by Marcus P. Zillman, M.S., A.M.H.A.

<http://www.InternetSpeaker.net>

Visit this site to learn about Marcus P. Zillman's speaking engagements for your organization meetings and events. View and listen to his previous presentations as well as his weekly television shows.

Internet Consulting by Marcus P. Zillman, M.S., A.M.H.A.

<http://InternetConsultant.BlogSpot.com/>

Visit this site to obtain information about obtaining the consultation services of Marcus P. Zillman for your company including eCommerce audits, utilization of bots, blogs and news aggregators or the creation of your own personal virtual private library powered by Subject Tracer™ Information bots!

Current Awareness Monitors, Alerts and Information Traps

<http://www.ecurrentAwareness.com/>

Marcus P. Zillman's latest report Current Awareness Monitors, Alerts and Information Traps for is available for purchase online and for immediate download. This report is a comprehensive listing of the latest resources, sources and sites for current awareness on the Internet. This is a must read for anyone who must stay current in their profession and/or business activity as the list of URLs will keep you at the leading edge of your career.

Market Intelligence Resources

<http://www.MarketIntelligenceResources.com/>

Marcus P. Zillman's just released professional Internet MiniGuide is titled Market Intelligence Resources and is available for purchase online and immediate download. This 193 page digital miniguide represents a comprehensive listing of the latest resources, sources and sites to discover the latest Market Intelligence sources available on the Internet with many of them freely available! Designed specifically for today's entrepreneur, professional and/or investor.



[Created May 1, 2020 – Updated June 1, 2021]

New Normal Start Up Resources 2021

<http://www.NewNormalStartUpResources.com/>

<http://www.zillman.us/>

zillman@VirtualPrivateLibrary.com

239-206-3450

© 2020, 2021 Marcus P. Zillman, M.S., A.M.H.A.

Entrepreneurial Links 101

<http://www.EntrepreneurialLinks.com/>

Marcus P. Zillman's newly released 230+ page eReference digital book for the up and coming entrepreneur. Entrepreneurial Links 101 gives an alphabetical listing of the very best Internet and World Wide Web sites covering Entrepreneur Resources, Business Intelligence Resources and an extremely comprehensive list of Online Research Tools. This is considered by many to be the entrepreneur's bible for finding relevant and competent online resources!

Internet Privacy and Security Resources

<http://www.InternetPrivacySecurity.net/>

Marcus P. Zillman's latest eReference digital publication is a selected comprehensive alphabetical listing of the latest resources and sites covering all aspects of privacy and security currently available over the Internet. From the board room to the family room, these resources and sites give you the information you need to maintain your privacy and security as you use the Internet in your business and personal life.

Research Resources Online Guide

<http://www.ResearchResourcesOnline.net/>

Marcus P. Zillman's latest [LinkSeries Publication](#) is a 340 page digital guide of a selected comprehensive alphabetical listing of the latest and greatest resources and sites covering all areas of research that is currently available over the Internet. The guide covers online research resources and tools for the Newbie to research as well as the Seasoned researcher. Contents include: a) Research Resources, b) Research Tools, c) Student Research Resources Toolkit, d) Knowledge Discovery/Management and Data Mining Resources, e) Knowledge Discovery/Retrieval and the World Wide Web Resources, and f) Subject Tracer™ Information Blogs.

The Survivor's Manual for The New Economy.

<http://www.NewEconomyManual.com/>

Marcus P. Zillman's latest LinkSeries Publication is a 239 page digital read that gives excellent resources and annotated sources for the new economy analytics, alerts, ecommerce, financial sources, invisible and deep web resources, social and business networking sources along with new economy competitive and business intelligence resources and an extremely comprehensive listing of new economy online tools.



[Created May 1, 2020 – Updated June 1, 2021]

New Normal Start Up Resources 2021

<http://www.NewNormalStartUpResources.com/>

<http://www.zillman.us/>

zillman@VirtualPrivateLibrary.com

239-206-3450

© 2020, 2021 Marcus P. Zillman, M.S., A.M.H.A