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### **The Virtual Private Library's Purpose**

The Virtual Private Library™ (<http://www.virtualprivatelibrary.com>) creates highly-informative custom subject directories by using sophisticated computer programs called “bots” to continuously gather, monitor and categorize information from thousands of Internet resources normally inaccessible to conventional search tools. Specially designed *Subject Tracer Information Bots*™ use proprietary cutting-edge technology to extract the most relevant information from the vast reservoir of hidden content in databases, blogs, wikis, listserv® and news aggregators, constructing *Subject Tracer Information Blogs*™ that provide exclusive topical collections of timely and relevant information and resources unavailable anywhere else on the Internet.

### **Daily Operations/Key Services**

The Virtual Private Library is constantly updating and expanding its unique subject tracer Weblogs. Since this process is automated and ongoing, new resources and announcements can typically be found with each visit to the Subject Tracer Information Blogs. As an example, the New Economy Alerts (<http://www.NewEconomyAlerts.com/>) offers a growing list of links to an

assortment of private and government services that automatically send out alerts regarding the latest news and announcements about the economy.

Currently, there over fifty subject tracer blogs available at the Virtual Private Library, ranging from astronomy (<http://www.AstronomyResources.info/>) , BioTechnology Resources (<http://www.BioTechnologyResources.info/>), and Business Intelligence Resources (<http://www.biresources.info/>) to Green Files (<http://www.GreenFiles.info/>), Grid, Distributed and Cloud Computing Resources (<http://www.GridResources.info/>), and Statistical Resources (<http://www.statisticsresources.info/>).

#### *Other Services/Events*

In addition to the extensive and growing list of subject tracer Weblogs, the Virtual Private Library makes a variety of other useful resources and services for staying abreast of the latest Internet information tools and sources, including a video blog (<http://www.MinuteBlogCast.com/>), newsletter (<http://www.awarenesswatch.com/>) , white papers (<http://www.whitepapers.us/>), columns (<http://www.zillmancolumns.com/>), books (<http://www.linkseries.com/>), manuals (<http://www.internetsources.info/>), links, (<http://www.LinksByMarcus.com/>), blogs (<http://www.zillman.us/>), workshops (<http://www.workshopsbymarcus.com/>) and (<http://www.sourceseries.com/>), and a Searching the Internet Tutorial (<http://www.searchingtheinternet.info/>).

#### **Principle Officer**

Marcus P. Zillman, M.S., A.M.H.A. is the Executive Director of the Virtual Private Library™ and exclusive developer of the Subject Tracer Information Bots™ that make possible the Subject Tracer Information Blogs™. In addition to being bot pioneer and Internet guru, Mr. Zillman has been a benefactor member of the Internet Society, participant in the IETF Users

Services Working Group, and a nongovernmental expert on information retrieval and access expert for the U.S. Government's Open Meeting Electronic Forum. A prolific author, his latest book, "Entrepreneurial Links 101 eReference Digital Book: Internet Sources for the Up and Coming Entrepreneur," provides an alphabetical listing of the very best Internet and World Wide Web sites covering entrepreneur resources, business intelligence resources and an extremely comprehensive list of online research tools. This is considered by many to be the entrepreneur's bible for finding relevant and competent online resources.

[\(http://www.EntrepreneurialLinks.com/\)](http://www.EntrepreneurialLinks.com/)

Marcus Zillman is also a noted speaker (<http://www.InternetSpeaker.net/>), publishes a daily RSS news feed (<http://zillman.blogspot.com/rss/zillman.xml>), writes a monthly column on the latest Internet Resources (<http://www.ZillmanColumns.com/>) as well as publishes a monthly newsletter on Internet current awareness and happenings titled Awareness Watch™

[\(http://www.AwarenessWatch.com/\)](http://www.AwarenessWatch.com/) .

### **History of Organization**

The Virtual Private Library is the natural perhaps inevitable culmination of Marcus Zillman's early work with BotSpot, an award-winning Web site that covered and promoted the latest developments in bots and intelligent agents. As far back as 1995, Zillman's efforts with BotSpot began to lay the foundation for the innovative bot technologies that would one day make the Virtual Private Library a reality.

In February 2003, the Virtual Private Library was officially launched with express mission to provide Internet users with the latest and most in depth subject specific resources, delivered in the form of blogs for easy access by the Internet populous. The first incarnation of the Virtual Private Library had only three Subject Tracer Information Blogs. Today, it now acts

as the gateway to more than 50 comprehensive subject tracer blogs, with many more on the way. According to Zillman, “The future of the VPL is to continually expand the number of exciting, new and compelling subject tracers available to the world!”

## **Awards**

The forerunner of the Virtual Private Library, BotSpot, garnered over 400 awards, including the “USA Today Hot Site,” NetGuide’s “Top 10 Internet Sites,” and PC Magazine’s “Best 100 Web sites on the Internet.”

The Virtual Private Library’s primary mission is to provide top-notch information and resources unavailable anywhere else. In recognition of this ongoing mission, the following organizations have listed the Virtual Private Library as a valuable resource of information on the Internet:

- The Executive Library, A library of terms and information for Wall Street, lists the Virtual Private Library as one of its “...best business information sources.” (<http://www.aboutus.org/ExecutiveLibrary.com>)
- Web Based Resources, An Educational Gateway to the best Electronic Journals and Selected Websites, recommends the Virtual Private Library as a source of information about general agriculture. (<http://ejw.i8.com/agriweb.htm>)
- The Hindu - Online Edition of the India’s National Newspaper, in a March 29, 2004 piece entitled “Subject Tracers,” described the Subject Tracer Information Blogs at the Virtual Private Library as a “...useful tool... designed to further facilitate the Net information retrieval process...to tame [the] information

explosion and to use the available data effectively.”

(<http://www.hindu.com/biz/2004/03/29/stories/2004032900311900.htm>)

- The Center for Academic Development, Akhwanayn University in Ifrane, offers a course in Critical Reading and Problem Solving that recommends the Virtual Private Library as a helpful resource for literature review.

(<http://www.aui.ma/personal/~A.Cads/1202/resources.html>)

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